

HCTDA GRANTS COMMITTEE MEETING AGENDA

September 17, 2024, 2:00pm

Stepp's Hillcrest Orchard, 221 Stepp Orchard Dr., Hendersonville, NC 28792

Call to Order, Roll Call, and Approval of Minutes

Danielle McCall, Chair

Public Comment

Discussions

- 2023-2024 Grant Updates
 - Stay & Play Flat Rock Playhouse
- 2024-2025 Grant Program Recommendations

Amy Boswell, Manager of Partner Programs

New Business

- Committee application review

Adjournment

Next Meeting

October 2, 2024, 2:00pm

Stepp's Hillcrest Orchard

221 Stepp Orchard Dr.

Hendersonville, NC 28792

**HCTDA Outreach
Committee Members**

Danielle McCall, Chair
David Ford

HCTDA Staff

Michelle Owens
Debi Smith
Amy Boswell

HCTDA GRANTS COMMITTEE MARCH MEETINGS MINUTES

March 21st, 2024, 10:00am

Henderson County King Street Building 100 North King Street, Hendersonville, NC 28792

Call To Order, Welcome, and Approval of Minutes

Chair Danielle McCall called the meeting to order at 10:07am on March 21. Motion made by Debi Smith to accept the minutes. Motion seconded by Danielle McCall. Motion approved unanimously.

Discussions

- Committee discussed FY 23-24 Grant Applications
- Committee made final funding recommendations. Motion made by Debi Smith to take the final recommendations before the board. Motion seconded by Danielle McCall. Motion approved unanimously.
- Michelle Owens presented FY 24-25 Grant Program structure recommendations.
 - Event Grants-no changes
 - Marketing Grants-Stay & Play, Print Collateral, Co-op ads, Gratitude at Altitude
 - Destination Enhancement Grants-NC DOT Tourism Directional Signs (Agritourism, & TODS), Municipal Partners (FY 26-27)
- Committee voted to cancel the April 23 meeting.

Adjournments

Danielle McCall made a motion to adjourn at 12:16pm on March 21. Debi Smith seconded the motion. Motion approved unanimously.

HCTDA Grants Committee

Members

- ✓ Danielle McCall, Chair
- ✓ Debi Smith

HCTDA Staff:

- ✓ Amy Boswell
- ✓ Laura Carlson
- ✓ Michelle Owens