

# HENDERSON COUNTY BOARD MEETING AGENDA

March 25<sup>th</sup>, 2024, 1:00pm

Henderson County Welcome Center, 201 South Main Street, Hendersonville, NC 28792

Call To Order / Welcome

Public Comment

Richard Rhodes, Chairman

## HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1<sup>st</sup> Vice Chair

Julie Hall, 2<sup>nd</sup> Vice Chair

Travis Bonnema

Brittany Brady

Roy Dickerson

Joe Dinan

Selena Einwechter

David Ford

Randall Cox,  
Ex-Officio Member,  
Finance Officer

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR and Visitor Insight Report –February (Appendix B)

Monthly Marketing Report –February (Appendix C)

## Discussion

Marketing Report, Key Data Trend Report

Executive Director's Report

Phase Two Master Plan Presentation

Monthly Financial Report-January

Paradise

Michelle Owens

Vic Knight

Randy Cox & Michelle Owens

## New Business

## Closed Session

Richard Rhodes

## Adjournment

Next meeting: TDA Board Meeting/Retreat

April 22<sup>nd</sup>, 2025 at TDA Conference Room

12:00pm-4:00pm (Lunch will be provided)