

HENDERSON COUNTY TDA BOARD MEETING AGENDA

January 28, 2024, 1:00pm

Henderson County Welcome Center, 201 South Main Street, Hendersonville, NC 28792

Call To Order/ Welcome

Public Comment

Richard Rhodes, Chairman

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR and Visitor Insight Report –December (Appendix B)

Monthly Marketing Report –December (Appendix C)

Discussion

Magellan Strategy Research Report

Paradise Marketing Strategy Update

Monthly Marketing Report

Executive Director’s Report

Monthly Financial Report-October & November

Budget Discussion

FY25 Audit Agreement

Committee Meetings

Chris Cavanaugh

Paradise

Paradise

Michelle Owens

Randy Cox & Michelle Owens

Michelle Owens

Randy Cox

Richard Rhodes

New Business

Adjournment

HCTDA Board
Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Julie Hall, 2nd Vice Chair

Travis Bonnema

Brittany Brady

Roy Dickerson

Joe Dinan

Selena Einwechter

David Ford

Randall Cox,
Ex-Officio Member,
Finance Officer