

# HENDERSON COUNTY TDA BOARD MEETING MINUTES

November 26, 2024 1:00pm

Henderson County Welcome Center, 201 S Main Street, Hendersonville, NC 28792

## Call To Order, Welcome & Approval of Consent Agenda

Chair Richard Rhodes called the meeting to order at 1:00pm. Motion made by Brittany Brady to approve the consent agenda. Motion seconded by Danielle McCall. Motion approved unanimously.

## Discussion

FY2024 budget audit was presented by Dan Gougherty with Cherry Bekaert. Danielle McCall made a motion to accept the audited fiscal year 2024 Annual Comprehensive Financial Report as presented. Motion seconded by Brittany Brady. Motion approved unanimously.

Danielle McCall made a motion to recommend that the finance officer bond amount be increased to \$370,000.00 to comply with revisions to NCGS 159-29(a). Motion seconded by Brittany Brady. Motion approved unanimously. Julie Hall made a motion to accept the financial report as presented. Motion seconded by Danielle McCall. Motion approved unanimously.

Michelle Owens and Randall Cox presented the financial report for September.

Michelle Owens gave a Post-Helene update to board on the budget approach and the immediate to Mid-Term marketing approach for the rest of FY25.

Melanie Black gave a marketing report on the efforts post Helene marketing.

Debi Smith gave an update on the LoveHendo Business Recovery fund update.

Chris Cavanaugh with Magellan Strategy Group discussed the revision of the FY24 planning and discussion that was set for Hurricane Helene. Chris discussed with the board how that planning has now changed post Helene.

## New Business

## Adjournment

Brittany Brady made a motion to adjourn at 2:13pm. Julie Hall seconded the motion. Motion approved unanimously.

## HCTDA Board Attendance

Richard Rhodes, Chair  
Present  
Danielle McCall, 1<sup>st</sup> Vice Chair  
Present  
Julie Hall, 2<sup>nd</sup> Vice Chair  
Present  
Travis Bonnema  
Present  
Brittany Brady  
Present  
Roy Dickerson  
Absent  
Joe Dinan  
Absent  
Selena Einwechter  
Absent  
David Ford  
Absent  
  
Randall Cox,  
Ex-Officio Member,  
Finance Officer  
Present