

HENDERSON COUNTY TDA BOARD MEETING AGENDA

November 26, 2024, 1:00pm

Henderson County Welcome Center, 201 South Main Street, Hendersonville, NC 28792

Call To Order/ Welcome

Public Comment

Richard Rhodes, Chairman

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR and Visitor Insight Report – October (Appendix B)

Monthly Marketing Report – October (Appendix C)

Discussion

FY24 Audit Presentation

Monthly Financial Report-September

Post-Helene Update

Marketing Update

LoveHendo Business Recovery Fund Update

FY24 Revised Strategic Planning and Discussion

Dan Gougherty, Cherry Bekaert

Randy Cox & Michelle Owens

Michelle Owens

Melanie Black

Debi Smith

Chris Cavanaugh

HCTDA Board
Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Julie Hall, 2nd Vice Chair

Travis Bonnema

Brittany Brady

Roy Dickerson

Joe Dinan

Selena Einwechter

David Ford

Randall Cox,
Ex-Officio Member,
Finance Officer

New Business

Adjournment