

HENDERSON COUNTY TDA BOARD MEETING MINUTES

October 22, 2024 1:00pm

Henderson County Welcome Center, 201 S Main Street, Hendersonville, NC 28792

Call To Order, Welcome & Approval of Consent Agenda

Chair Richard Rhodes called the meeting to order at 1:01pm. Motion made by Julie Hall to approve the consent agenda. Motion seconded by Danielle McCall. Motion approved unanimously.

Discussion

John Mitchell, Henderson County Manager came and gave a brief Post Helene report on state and federal legislation for help to the Henderson county businesses and county residents.

Michelle Owens gave an update on the TDA post Helene. She went through what the TDA has been doing for the past 3 weeks since Hurricane Helene and how the marketing for Henderson County has been changed to invite visitors to come and see us.

Richard Rhodes directed to put a hold on all committee meetings for the next 3 months and the photography program until Michelle is able to review the FY24-25 budget.

Bullington Gardens has requested the reallocation of unused funds from their FY24 grant for Hurricane Recovery efforts. Danielle McCall made a motion to allow the reallocation of \$4,760 in the Bullington Gardens grant to allow its use for storm remediation of the prior projects. Motion seconded by Selena Einwechter. Motion approved unanimously.

Michelle Owens and Randy Cox reviewed the August financial report. Randy stated the yearly audit should be done and will be presented at next months board meeting.

New Business

Selena Einwechter made a motion that the HCTDA make a grant to LoveHendo or such other legal entity as is designated to run the LoveHendo Helene Emergency Relief Fund. The grant shall be for \$15,000 provided that the grant money goes only to tourism-related businesses in Henderson County and a member of TDA staff on selection committee. Motion seconded by Joe Dinan. Motion approved unanimously.

Adjournment

Selena Einwechter made a motion to adjourn at 2:27pm. Danielle McCall seconded the motion. Motion approved unanimously.

HCTDA Board Attendance

Richard Rhodes, Chair
Present
Danielle McCall, 1st Vice Chair
Present
Julie Hall, 2nd Vice Chair
Present
Travis Bonnema
Present
Brittany Brady
Absent
Roy Dickerson
Present
Joe Dinan
Present
Selena Einwechter
Present
David Ford
Absent

Randall Cox,
Ex-Officio Member,
Finance Officer
Present