

# HENDERSON COUNTY TDA BOARD MEETING MINUTES

September 24<sup>th</sup>, 2024 1:00pm

Henderson County Welcome Center, 201 S Main Street, Hendersonville, NC 28792

## Call To Order, Welcome & Approval of Consent Agenda

Chair Richard Rhodes called the meeting to order at 1:00pm. Motion made by Brittany Brady to approve the consent agenda. Motion seconded by Selena Einwechter. Motion approved unanimously.

## Discussion

Sabrina Rockoff, attorney gave a Board Orientation refresher to board and committee members.

Richard announced a recommendation for Steven Brown to be approved to be a community member on the Grants committee. Julie Hall made a motion to accept the member recommendation for Steven Brown. Motion seconded by Brittany Brady. Motion approved unanimously.

Danielle McCall made a recommendation from the Grants committee to the board to approve an additional one-time amendment to Flat Rock Playhouse's agreement for an additional \$7,492.50. The board discussed and Selena Einwechter made a motion to amend the recommendation to increase the one-time to \$10,000.00. Motion seconded by Joe Dinan. Motion approved unanimously.

Danielle McCall made a recommendation to the full board to accept the updated guidelines laid out in the Grants report. Brittany Brady seconded the recommendation. Recommendation approved unanimously.

Britany Brady went over the August Marketing committee report. The board has no recommendations for the full board at this time.

Michelle Owens went over the director's activity highlights and the Board 24-25 Governance Cycle calendar.

Michelle Owens and Randy Cox reviewed the financial report for July.

## Adjournment

Brittany Brady made a motion to adjourn at 2:35pm. Danielle McCall seconded the motion. Motion approved unanimously.

## HCTDA Board Attendance

Richard Rhodes, Chair  
Present  
Danielle McCall, 1<sup>st</sup> Vice Chair  
Present  
Julie Hall, 2<sup>nd</sup> Vice Chair  
Present  
Travis Bonnema  
Absent  
Brittany Brady  
Present  
Roy Dickerson  
Present  
Joe Dinan  
Present  
Selena Einwechter  
Present  
David Ford  
Present  
  
Randall Cox,  
Ex-Officio Member,  
Finance Officer  
Present