

# HENDERSON COUNTY TDA BOARD MEETING AGENDA

September 24th , 2024, 1:00pm

Henderson County Welcome Center, 201 South Main Street, Hendersonville, NC 28792

Call To Order/ Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

HCTDA FY24/25 Marketing Plan (Appendix B)

STR, AirDNA and Visitor Insight Report – August (Appendix C)

Monthly Marketing Report – August (Appendix D)

Discussion

Board Orientation Refresher

Committee Member Discussion

Grants Committee Report

Marketing Committee Report

Director’s Activity Highlights

For Your Calendars

Monthly Financial Report-July

Richard Rhodes, Chairman

Sabrina Rockoff

Richard Rhodes

Danielle McCall

Brittany Brady

Michelle Owens

Michelle Owens

Randy Cox & Michelle Owens

HCTDA Board  
Members

Richard Rhodes, Chair

Danielle McCall, 1<sup>st</sup> Vice Chair

Julie Hall, 2<sup>nd</sup> Vice Chair

Travis Bonnema

Brittany Brady

Roy Dickerson

Joe Dinan

Selena Einwechter

David Ford

Randall Cox,  
Ex-Officio Member,  
Finance Officer

New Business

Adjournment