

# HENDERSON COUNTY TDA BOARD MEETING MINUTES

August 27<sup>th</sup>, 2024 1:00pm

Henderson County Welcome Center, 201 S Main Street, Hendersonville, NC 28792

## Call To Order, Welcome & Approval of Consent Agenda

Chair Richard Rhodes called the meeting to order at 1:00pm. Motion made by Danielle McCall to approve the consent agenda. Motion seconded by Joe Dinan. Motion approved unanimously.

## Discussion

The newest TDA board member, Roy Dickerson was introduced, and staff & board members introduced themselves to him. The new deputy director Debi Smith was introduced.

Richard announced the executive committee recommendations for committee member approval. Selena Einwechter made a motion to accept the member recommendations for the Community Outreach Committee, the Marketing Committee, and the Grants Committee. Motion seconded by Brittany Brady. Motion approved unanimously.

Michelle Owens went over the director's activity highlights and the 2023 annual visitor spending report.

Michelle Owens and Randy Cox reviewed the financial report for June.

## Closed Session

Richard Rhodes moved that we go into closed session at this time pursuant to North Carolina General Statute 142-318.11(a)(6) to consider the qualifications, competence, performance, character, fitness, and conditions of appointment of an individual public officer or employee or prospective public officer or employee. Richard Rhodes made the motion to go into closed session at 1:30 pm. Motion seconded by Danielle McCall. Motion approved unanimously. Richard Rhodes made a motion to return from closed session at 1:35 pm. Motion seconded by Danielle McCall. Motion approved unanimously.

## Adjournment

Selena Einwechter made a motion to adjourn at 1:43pm. Danielle McCall seconded the motion. Motion approved unanimously.

## HCTDA Board Attendance

Richard Rhodes, Chair  
Present  
Danielle McCall, 1<sup>st</sup> Vice Chair  
Present  
Julie Hall, 2<sup>nd</sup> Vice Chair  
Present  
Travis Bonnema  
Present  
Brittany Brady  
Present  
Roy Dickerson  
Present  
Joe Dinan  
Present  
Selena Einwechter  
Present  
David Ford  
Absent  
  
Randall Cox,  
Ex-Officio Member,  
Finance Officer  
Present