

HENDERSON COUNTY TDA BOARD MEETING AGENDA

August 27th, 2024, 1:00pm

Henderson County Welcome Center, 201 South Main Street, Hendersonville, NC 28792

Call To Order / Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – July (Appendix C)

Discussion

New Board Member Introduction

Deputy Director Introduction

Committee Chairs/Members Approval

Director’s Activity Highlights/Annual Visitor Spending Report

For Your Calendars

Marketing Update

Monthly Financial Report-June

Construction Budget Update

Closed Session-Personnel

Richard Rhodes, Chairman

Richard Rhodes

Michelle Owens

Richard Rhodes

Michelle Owens

Michelle Owens

Melanie Black

Randy Cox & Michelle Owens

Randy Cox & Michelle Owens

Richard Rhodes

HCTDA Board
Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Julie Hall, 2nd Vice Chair

Travis Bonnema

Brittany Brady

Roy Dickerson

Joe Dinan

Selena Einwechter

David Ford

Randall Cox,
Ex-Officio Member,
Finance Officer

New Business

Adjournment