

# COMMUNITY OUTREACH COMMITTEE MEETING MINUTES

**May 14, 2024, 1:00PM**

**Blue Ghost Brewing Company, 125 Underwood Rd, Fletcher, NC 28732**

## Call to Order, Roll Call and Approval of Minutes

- Chair Travis Bonnema called the meeting to order at 1:01 pm on May 14. Motion made by Jeremy Weber to accept the April meeting minutes. Motion seconded by Travis Bonnema. Motion approved unanimously.

## Discussions:

- Travis Bonnema welcomed new members to the committee. Kristen Murphy introduced new staff member from the Paradise team.
- Kristen Murphy led the committee through a rewind of the FY 23-24 partner programs and a look forward for FY 24-25 partner programs.
- Committee discussed meeting locations for the committee until renovation of the Welcome Center is completed.

## Adjournments

- Travis Bonnema made a motion to adjourn at 2:43 pm on May 14. Jeremy Weber seconded the motion. Motion approved unanimously.

## Next Meeting

June 11, 2024, 1:00 pm

Wine Sage Merchant + Wine Bar

416 N Main St

Hendersonville, NC 28792

## HCTDA Outreach Committee Members

- ✓ Travis Bonnema, Chair
- ✓ Mel Ailiff
- ✓ Robert Gunn
- ✓ Jeremy Weber
- ✓ Merit Wolff

## HCTDA Staff:

- ✓ Amy Boswell
- ✓ Melanie Black
- ✓ Julie Hayes
- ✓ Michelle Owens

## Paradise Advertising:

- ✓ Kristen Murphy
- ✓ Joanna Wilbee-Amis