

# HCTDA Marketing Committee Meeting Agenda

January 17, 2024 @ 2:00pm  
Henderson County Partnership for Economic Development Office,  
330 N King Street, Hendersonville, NC 28792

**Call To Order / Welcome / Vote on Minutes from previous meeting**

Brittany Brady, Chair

**Update on TDA Happenings**

Grants program, Tourism Conference planning, staff updates, etc.

Melanie Black, HCTDA

**Review Monthly Marketing Report**

Melanie Black, HCTDA

**Committee Open Discussion of Website**

- Review of website
- Outdoors section of website
- Main Street Strolls page
- Blog & “Mountain Moments” partner spotlight form

**Any New Business to address?**

**Adjourn**

**Next Meeting: Next meeting: Wednesday, April 17, 2024 @ 2pm**

Henderson County Partnership for Economic Development Office  
330 N. King Street, Hendersonville, NC 28792

## HCTDA Marketing Committee Members

Brittany Brady, Chair  
Mike Burnette  
Jamie Carpenter  
Joe Dinan  
Selena Einwechter  
Julie Hall

## HCTDA Staff

Melanie Black  
Ashley Downer  
Michelle Owens