

COMMUNITY OUTREACH COMMITTEE MEETING MINUTES

March 12, 2024, 1:00PM

Henderson County King Street Building, 100 N. King Street, Hendersonville, NC 28792

Call to Order, Roll Call and Approval of Minutes

- Chair Travis Bonnema called the meeting to order at 1:00 pm on March 12. Motion made by Travis Bonnema to accept the February meeting minutes. Motion seconded by Jeremy Weber. Motion approved unanimously.

Discussions:

- Kristen Murphy led the postmortem discussion on the 2024 Annual Tourism Conference
- Committee discussed recruitment for applications for the 2025 Debi Smith Heart for the Hospitality Award
- Michelle Owens discussed committee makeup and guidelines
 - Committee gave input on guidelines
 - Michelle will present a draft at the April meeting
- Committee discussed goals for the committee going forward
- Kristen Murphy discussed Paradise’s plans to provide updated brand guidelines

Adjournments

- Travis Bonnema made a motion to adjourn at 02:25 pm on March 12. Jeremy Weber seconded the motion. Motion approved unanimously.

Next Meeting

April 9, 2024, 1:00 pm

Echo Mountain Inn
2849 Laurel Park Highway
Laurel Park, NC 28739

HCTDA Outreach Committee Members

Travis Bonnema, Chair

- Present

Jeremy Weber

- Present

Staff Present:

Amy Boswell
Melanie Black
Julie Hayes
Michelle Owens

Paradise Present:

Kristen Murphy

Board Present:

Richard Rhodes, Chair