

COMMUNITY OUTREACH COMMITTEE MEETING AGENDA

December 12, 2023, 1:00PM

Echo Mountain Inn, 2849 Laurel Park Highway, Laurel Park, NC 28739

Call to Order and Approval of Minutes

Travis Bonnema, Chair

HCTDA Outreach
Committee Members

Public Comment

Upcoming partner initiatives/collaborations

Amy Boswell, Manager of Partner Programs

Travis Bonnema, Chair

Speed Dating

Annual Tourism Conference

Debi Smith Heart for Hospitality Award

Jeremy Weber

New Business

Adjournment

Next Meeting: January 30, 2024, 11:00am
Henderson County King Street Building
100 N. King Street
Hendersonville, NC 28792

HCTDA COMMUNITY OUTREACH COMMITTEE MEETING MINUTES



October 10, 2023, 1:00pm

Blue Ghost Brewing Company, 125 Underwood Rd., Fletcher, NC 28732

Calls To Order, Welcome, and Approval of Minutes

Chair Travis Bonnema called the meeting to order at 1:03 pm on August 8. Motion made by Jeremy Weber to accept the minutes. Motion seconded by Travis Bonnema . Motion approved unanimously.

Discussions

- Julie Hayes gave an overview on the new Partner FAM Tour structure. Committee discussed the plan and will continue discussions on revamping the program for the FY 24-25.
- Amy Boswell gave an update on the Speed Dating Partner event.
- Amy Boswell gave an update on the Annual Tourism Conference. Committee discussed Partner Program and Debi Smith Heart for Hospitality Award presentations.
- Committee discussed current submissions for the Debi Smith Heart for Hospitality Award.
- Committee discussed workshops and partner events they would like to see in FY 24-25

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Adjournments

Travis Bonnema made a motion to adjourn at 02:35 pm on October 10. Jeremy Weber seconded the motion. Motion approved unanimously.

HCTDA Community
Outreach Committee
Members
Attendance:

Travis Bonnema, Chair
• Present
Jeremy Weber
• Present
Taylor Little
• Absent

Staff Present:
Amy Boswell
Melanie Black
Julie Hayes
Michelle Owens

Paradise:
Kristen Murphy