

# HCTDA COMMUNITY OUTREACH COMMITTEE MEETING MINUTES

**December 12th, 2023, 1:00pm**

**Echo Mountain Inn, 2849 Laurel Park Highway, Laurel Park, NC 28739**

## Call To Order, Welcome, and Approval of Minutes

Chair Travis Bonnema called the meeting to order at 1:00pm. A motion to approve the minutes from the previous meeting was made by Jeremy Weber. The motion was seconded by Travis Bonnema. Motion approved unanimously.

## Discussions

- Committee discussed the successes of the first Partner Speed Dating event and suggested changes for the next event. Committee decided to host the event two times a year. Next Partner Speeding Dating will be held on April 8.
- Kristen Murphy gave an update on conference planning, reviewed partner program guide edits with the committee and reviewed outline for the partner program presentation for the conference.
- Committee asked to extend the deadline for submission for the Debi Smith Heart for Hospitality Award through January 7. Gave recommendations for future role of the nomination form.
- Michelle Owens gave an update on planning for Cider, Wine & Dine weekend on getting more partner involvement

## Adjournments

Travis Bonnema made a motion to adjourn at 02:31 pm on December 12. Jeremy Weber seconded the motion. Motion approved unanimously.

HCTDA Community  
Outreach Committee  
Members  
Attendance:

Travis Bonnema, Chair  
• Present  
Jeremy Weber  
• Present

Staff Present:  
Amy Boswell  
Melanie Black  
Julie Hayes  
Michelle Owens

Paradise:  
Kristen Murphy