

HCTDA COMMUNITY OUTREACH COMMITTEE OCTOBER MEETING MINUTES

October 10, 2023, 1:00pm

Blue Ghost Brewing Company, 125 Underwood Rd., Fletcher, NC 28732

Calls To Order, Welcome, and Approval of Minutes

Chair Travis Bonnema called the meeting to order at 1:03 pm on August 8. Motion made by Jeremy Weber to accept the minutes. Motion seconded by Travis Bonnema . Motion approved unanimously.

Discussions

- Julie Hayes gave an overview on the new Partner FAM Tour structure. Committee discussed the plan and will continue discussions on revamping the program for the FY 24-25.
- Amy Boswell gave an update on the Speed Dating Partner event.
- Amy Boswell gave an update on the Annual Tourism Conference. Committee discussed Partner Program and Debi Smith Heart for Hospitality Award presentations.
- Committee discussed current submissions for the Debi Smith Heart for Hospitality Award.
- Committee discussed workshops and partner events they would like to see in FY 24-25

Next Meeting

December 12, 2023, 1:00pm
Echo Mountain Inn
2849 Laurel Park Highway
Laurel Park, NC 28739

Adjournments

Travis Bonnema made a motion to adjourn at 02:35 pm on October 10. Jeremy Weber seconded the motion. Motion approved unanimously.

HCTDA Community
Outreach Committee
Members
Attendance:

Travis Bonnema, Chair
• Present
Jeremy Weber
• Present
Taylor Little
• Absent

Staff Present:
Amy Boswell
Melanie Black
Julie Hayes
Michelle Owens

Paradise:
Kristen Murphy