

HENDERSON COUNTY TDA BOARD MEETING AGENDA

April 23rd, 2024, 9:00am

Kanuga Inn & Lodging, 130 Kanuga Chapel Road Hendersonville, NC 28739

Call To Order/ Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – February (Appendix C)

Monthly Financial Report- February (Appendix D)

Director’s Activity/Goals Timeline Update (Appendix E)

For Your Calendars (Appendix F)

Construction Update (Appendix G)

Community Outreach Committee (Appendix H)

Richard Rhodes, Chairman

Board Retreat

Chris Cavanaugh, Magellan Strategies

Closed Session

Next Meeting: May 28th, 2024 @ 1:00pm

Henderson County King Street Building, 100 N King Street, Hendersonville, NC 28792

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2nd Vice Chair

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Debi Smith

Jeremy Weber

Samantha Reynolds,
Ex-Officio Member,
Finance Officer