

HENDERSON COUNTY TDA BOARD MEETING AGENDA

March 26th , 2024, 1:00pm
Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order/ Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – February(Appendix C)

Discussion

Monthly Financial Report- January

Director’s Activity/Goals Timeline Update

For Your Calendars

Marketing Update

Construction Update

Legal Update

Grants Committee Report

Community Outreach Committee Report

Richard Rhodes, Chairman

Samantha Reynolds & Michelle Owens

Michelle Owens

Michelle Owens

Melanie Black

Michelle Owens

Sabrina Rockoff

Danielle McCall

Travis Bonnema

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2nd Vice Chair

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Debi Smith

Jeremy Weber

Samantha Reynolds,
Ex-Officio Member,
Finance Officer

New Business

Next Meeting: Lunch/Board meeting/ Board Retreat April 23rd, 2024

12:00pm lunch, Call to order at 12:30, please hold your calendars open to go until 3 pm

Kanuga Inn & Lodging, 130 Kanuga Chapel Road Hendersonville, NC 28739