HENDERSON COUNTY TOA BOARD MEETING AGENDA

January 30th, 2024, 1:00pm Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order/Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – November & December (Appendix C)

Richard Rhodes, Chairman

Michelle Owens

Michelle Owens

Danielle McCall

Brittany Brady

Travis Bonnema

Richard Rhodes

Samantha Reynolds & Michelle Owens

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2nd Vice Chair

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Debi Smith

Jeremy Weber

Samantha Reynolds, Ex-Officio Member, Finance Officer

Discussion

Monthly Financial Report- October & November

Board Retreat Timeline

December & January Activity Highlights

Grants Committee Report

Marketing Committee Report

Community Outreach Committee Report

Closed Session

New Business

Next Meeting: Next meeting: February 27th, 2024 @ 1:00pm

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