## HENDERSON COUNTY TOA BOARD MEETING AGENDA

November 28th, 2023, 1:00pm Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order/Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – October (Appendix C)

Monthly Financial Report- October (Appendix D)

Discussion

FY23 Audit Report

November Activity Highlights

Wayfinding Review, J.M. Teague Engineering and Planning

DeWanna Coleman

Richard Rhodes, Chairman

Michelle Owens

Mark Teague

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2<sup>nd</sup> Vice Chair

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Debi Smith

Jeremy Weber

Samantha Reynolds, Ex-Officio Member, Finance Officer

**New Business** 

Next Meeting: Next meeting: January 30<sup>th</sup>, 2024 @ 1:00pm

Henderson County King Street Building, 100 N. King Street, Hendersonville, NC 28792

