

HENDERSON COUNTY TDA BOARD MEETING MINUTES

October 24th 2023, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order, Welcome & Approval of Consent Agenda

Chair Richard Rhodes called the meeting to order at 1:00 pm. Motion made by Richard Rhodes to pull the September board minutes from the consent agenda. Motion seconded by Debi Smith. Motion approved unanimously. An amendment was offered to denote the board's unanimous approval of the public comment rules of decorum. Motion made by Debi Smith to accept the minutes as amended. Motion seconded by Danielle McCall. Motion approved unanimously. Motion made by Danielle McCall to approve the remaining consent agenda items. Motion seconded by Joe Dinan. Motion approved unanimously.

Committee Meeting Reports

Travis Bonnema gave a report on the Community Outreach Committee meeting; no board action was needed. Danielle McCall reported on the Grants Committee meeting. Danielle McCall made a motion to recuse Richard Rhodes from discussion on billboard advertising. Motion seconded by Debi Smith. Motion approved unanimously. The Grants Committee made a recommendation to advertise the grants program on the billboard at WHKP for the months of November and December. The price would be a total of \$1,000. Recommendation was unanimously approved by the board. Julie Hall gave a report on the Marketing Committee meeting; no board action was needed.

Discussion

Samantha Reynolds and Michelle Owens gave the August financial report to the board.

Chris Todd and Samantha Reynolds gave the annual Ecusta Trail construction and financial update; how the TDA's funding was being utilized, as well as the ground-breaking on the trail, were of particular note.

Michelle Owens updated the board on the October activity highlights.

Julie Hall made a motion to change the January 24 board meeting from January 23rd to January 30th. Motion seconded by Danielle McCall. Motion approved unanimously.

Adjournment

Julie Hall made a motion to adjourn at 2:10 pm. Motion seconded by Joe Dinan. Motion approved unanimously.

HCTDA Board Attendance

Richard Rhodes, Chair
Present

Danielle McCall, 1st Vice Chair
Present

Brittany Brady, 2nd Vice Chair
Absent

Travis Bonnema
Present

Joe Dinan
Present

Selena Einwechter
Present

Julie Hall
Present

Debi Smith
Present

Jeremy Weber
Absent

Samantha Reynolds,
Ex-Officio Member,
Finance Officer
Present