

HENDERSON COUNTY TDA BOARD MEETING AGENDA

October 24th, 2023, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order / Welcome

Public Comment

Consent Agenda Approval (Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

STR, AirDNA and Visitor Insight Report (Appendix B)

Marketing & PR Report – September (Appendix C)

Committee Meeting Reports

Community Outreach Committee Report

Grants Committee Report

Marketing Committee Report

Discussion

Finance Report

Ecusta Trail Annual Update, Finance Update

October Highlights – Items of Note

January TDA Meeting Change: 23rd Board to 30th

New Business

Next Meeting: Next meeting: November 28th, 2023 @ 1:00pm

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Richard Rhodes, Chairman

Travis Bonnema

Danielle McCall

Brittany Brady

Samantha Reynolds

Chris Todd, Samantha Reynolds

Michelle Owens

Michelle Owens

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2nd Vice Chair

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Debi Smith

Jeremy Weber

Samantha Reynolds,
Ex-Officio Member,
Finance Officer