

HENDERSON COUNTY TDA BOARD MEETING AGENDA

July 25th 2023, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order / Welcome

Public Comment

New Board Member Recognition

Richard Rhodes, Chairman

Richard Rhodes, Chairman

Richard Rhodes, Chairman

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2nd Vice Chair

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Debi Smith

Jeremy Weber

Samantha Reynolds,
Ex-Officio Member,
Finance Officer

Consent Agenda Approval (Found In Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

Goals Timeline Report (Appendix B)

Financial Report (Appendix C)

STR, AirDNA and Visitor Insight Report (Appendix D)

Marketing & PR Report (Appendix E)

Committee Meeting Reports

Community Outreach Committee Report

Marketing Committee Report

Travis Bonnema

Brittany Brady

Discussion

Calendar for all meetings

Updates from the Executive Director

Michelle Owens

Michelle Owens

New Business

Next Meeting: Next meeting: August 22nd, 2023 @ 1:00pm

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