



# HCTDA Grants Committee Meeting Agenda

January 10, 9:00am

Henderson County Welcome Center, 201 S Main Street Hendersonville, NC 28792

Call To Order, Welcome, and Approval of Minutes

Danielle McCall, Chair

2021-2022 Grants Affected by price increases

Amy Boswell, Asset and Event Development Coordinator

- Town of Laurel Park: Jump Off Rock parking lot
- Henderson County Cemetery Advisory Committee: Cemetery brochure

New Business

- Application update
- Committee application books

Next Meeting:

- January 31, 2023, at 2:00 pm (Location TBD)

Adjournment

## HCTDA Grants Committee Members

Danielle McCall, Chair

Steven Brown

Debi Smith



# HCTDA Grants Committee Meeting Minutes

October 25, 12:30pm

Henderson County King Street Building, 100 North King Street Hendersonville, NC 28792

## Call To Order, Welcome and Approval of Minutes

Danielle McCall, Chair

Committee Chair Danielle McCall called the meeting to order at 12:28 pm. September 14 minutes approved by Debi Smith; seconded by Danielle McCall. Motion was approved.

## 2021-2022 Grants Affected by Hurricane Ian

Amy Boswell, Asset and Event Development Coordinator

- Hola Carolina: Fiesta Hendersonville
  - Recommendation to the board to move granted money to 2023; motion made by Debi Smith; seconded by Steven Brown
- North Carolina Amateur Sports: Mountains to Coast Ride
  - Recommendation to the board to allow the grant money to be spent on expenses that were non-refundable with the stipulation that the event must return within two years.

## New Business

- Review ROI calculator

## Next Meeting:

- [November 2, 2022, at 3:00 pm](#) (public info meeting)  
Cascades Mountain Resort, 201 Sugarloaf Rd, Hendersonville, NC 28792
- [November 9, 2022, at 10:00am](#) (marketing grants info meeting)  
Highland Lake Inn & Resort Grand Ole Hall, 86 Lily Pad Lane, Flat Rock, NC 28731
- [November 9, 2022, at 2:00pm](#) (event grants info meeting)  
Highland Lake Inn & Resort Grand Ole Hall, 86 Lily Pad Lane, Flat Rock, NC 28731
- [November 10, 2022, at 2:00pm](#) (destination enhancement grants info meeting)  
Cascades Mountain Resort, 201 Sugarloaf Rd, Hendersonville, NC 28792

## Adjournment

Motion made by Danielle McCall to adjourn at 12:48 pm. Seconded by Debi Smith. Motion approved.

## HCTDA Grant Committee Members In Attendance:

Danielle McCall, Chair

- Present

Steven Brown

- Present

Debi Smith

- Present

Staff present:

Amy Boswell

Michelle Owens