



HCTDA Community Outreach Committee Meeting Minutes

September 13, 2022 3:00pm

Welcome Center, 201 South Main St., Hendersonville, NC 28792

Call To Order, Welcome and Approval of Minutes

Travis Bonnema, Chair

Committee Chair Travis Bonnema called the meeting to order at 1:03 pm.

New Business

Julie Hayes, Community Outreach Coordinator

- Review purpose statement of Community Outreach Committee
 - Committee voted to approve the purpose statement for the committee
- Establish “Heart for Hospitality Award” guidelines
 - The committee discussed guidelines and process for nominating potential award winners.
- Review Paradise Advertising audit of current Partnership Programs
 - The committee did an initial review of the audit; a full review will be at a later meeting
- Committee to set meeting schedule for next six months
 - Meeting dates set

Next Meeting

October 11, 2022, at 2:00pm

Location: Visitor Center Conference Room

Adjournment

Motion made by Travis Bonnema to adjourn at 4:01 pm. Seconded by Jeremy Weber. Motion approved.

HCTDA Community Outreach Committee In Attendance:

Travis Bonnema, Chair

- Present

Jeremy Weber

- Present