

HCTDA Grants Committee Meeting Minutes

September 14, 2022 1:00pm

Stepp's Hillcrest Orchard, 170 Stepp Orchard Dr, Hendersonville, NC 28792

Call To Order, Welcome and Approval of Minutes

Danielle McCall, Chair

Committee Chair Danielle McCall called the meeting to order at 1:03 pm. June 15 minutes approved by Danielle McCall; seconded by Debi Smith. Motion was approved.

Grants Program Update

Amy Boswell, Asset and Event Development Coordinator

Status update on grants funded during the 2021-2022 fiscal year

- Committee voted to recommended to reimburse the June Flat Rock Playhouse Stay & Play tickets redeemed by accommodations with a statement from the TDA. Motion approved by Danielle McCall; seconded by Debi Smith.
- Recommendation will be brought before the board for approval.
- Review of 2022-2023 grants program guidelines and applications
- Webpage redesign preview
- Committee meeting proposed schedule and public information sessions
 - Marketing, event and destination enhancement grants public information schedule confirmation with TDA contractors to be completed by Amy Boswell

Next Meeting

Public Information Meeting November 2, 2022, location TBD

Adjournment

Motion made by Danielle McCall to adjourn at 2:03 pm. Seconded by Debi Smith. Motion approved.

HCTDA Grant Committee Members In Attendance:

Danielle McCall, Chair

- Present

Steven Brown

- Present

Debi Smith

- Present