

HENDERSON COUNTY TDA BOARD MEETING MINUTES

May 23rd, 2023

Henderson County King Street Meeting Room, 100 North King Street, Hendersonville, NC 28

HCTDA Board Attendance:

Richard Rhodes, Chair
Present
Travis Bonnema
Present
Brittany Brady
Present
Steven Brown
Absent
Joe Dinan
Present
Selena Einwechter
Present
Julie Hall
Present
Danielle McCall
Present
Jeremy Weber
Present
Samantha Reynolds,
Ex-Officio Finance
Officer
Present

Call To Order, Welcome, and Approval of Consent Agenda

Chair Richard Rhodes called the meeting to order at 1:00 pm. Motion made by Brittany Brady to accept the consent agenda. Motion seconded by Danielle McCall. Motion approved unanimously.

Discussion

Michelle Owens updated the board with a Marketing & PR report, Partner Program report and Building report. Melanie Black gave a STR/AirDNA report to the board.

Michelle submitted the HCTDA 2023-24 Strategic Plan of Work and FY 24 proposed budget. Brittany Brady made a motion to have a public budget hearing on June 13th, 2023 at 1 pm. Joe Dinan seconded the motion. Motion approved unanimously.

Committee Meeting Reports

Danielle McCall presented the board with a committee recommendation to approve the updated reimbursement for the October 2022 Stay & Play tickets for the Flat Rock Playhouse for the total of \$352.92.

Closed Session

Richard Rhodes made a motion at 2:07pm that we to go into closed session pursuant to North Carolina General Statute 142-318.11(a)(6) to consider the qualifications, competence, performance, character, fitness and conditions appointment of an individual public officer or employee or prospective public office or employee. Seconded by Travis Bonnema. Motion approved unanimously.

Motion made by Danielle McCall to come out of closed session at 2:15pm. Motion seconded by Brittany Brady. Motion approved unanimously.

Motion made by Danielle McCall to increase the Executive Director's salary by 8% for FY2023-24 and to provide a merit bonus of 12% of current salary for FY2022-23. Motion seconded by Brittany Brady. Motion approved unanimously.

Adjournment

Danielle McCall made a motion to adjourn at 2:18 pm. Motion approved unanimously.