

# HENDERSON COUNTY TDA BOARD MEETING AGENDA

May 23<sup>rd</sup> 2023, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order / Welcome

Richard Rhodes, Chairman

Public Comment

Consent Agenda Approval (Found In Appendices at End of Packet – PDF only)

TDA Board Minutes (Appendix A)

Goals Timeline Report (Appendix B)

Financial Report (Appendix C)

STR, AirDNA and Visitor Insight Report (Appendix D)

Marketing & PR Report (Appendix E)

Committee Meeting Reports

Grants Committee Report

Discussion

Update: Marketing and PR

Update: Partner Programs

Update: Building

Update: STR/AirDNA

Plan of Work

Budget Review

Closed Session

New Business

Next Meeting:

Next meeting: June 13<sup>th</sup> , 2023 @ 1:00pm

Henderson County King Street Building, 100 N. King Street, Hendersonville, NC 28792

## HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1<sup>st</sup> Vice Chair

Brittany Brady, 2<sup>nd</sup> Vice Chair

Travis Bonnema

Steven Brown

Joe Dinan

Selena Einwechter

Julie Hall

Jeremy Weber

Samantha Reynolds,  
Ex-Officio Member,  
Finance Officer

Danielle McCall

Michelle Owens

Michelle Owens

Michelle Owens

Michelle Owens

Michelle Owens

Michelle Owens

Richard Rhodes

