



Henderson County TDA Board Meeting Agenda

February 28th, 2023, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

Call To Order / Welcome

Public Comment

Consent **Agenda** (*Pages 2- 55 of Packet, Blue Background*)

Approval of TDA Board Minutes (*Page 2*)

February Goals Timeline Report (*Page 3*)

Marketing & PR Report- January (*Pages 4-55*)

Committee Meeting Reports (*Pages 56 & 57, White background*)

Grants Committee Report (*Pages 56*)

Outreach Committee Report (*Page 57*)

Discussion (*Pages 56-72 of Packet, White Background*)

December Financial Report (*Pages 58-60*)

December STR and AIR DNA Report (*Pages 61-66*)

Budget Update (*Pages 67-71*)

Building Renovation Update (*Pages 72-82*)

New Business

Adjournment

Next Meeting: Next meeting: March 28th, 2023 @ 1:00pm

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Richard Rhodes, Chairman

Steven Brown

Travis Bonnema

Samantha Reynolds

Melanie Black

Michelle Owens

Chad Roberson, ClarkNexsen

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2nd Vice Chair

Travis Bonnema

Steven Brown

Joe Dinan

Selena Einwechter

Julie Hall

Jeremy Weber

Samantha Reynolds,
Ex-Officio Member,
Finance Officer