



# Henderson County TDA Board Meeting Agenda

November 29<sup>th</sup>, 2022, 1:00pm

Henderson County King Street Building, 100 North King Street, Hendersonville, NC 28792

## Call To Order / Welcome

## Public Comment

## Consent Agenda *(Pages 2- 10 of Packet, Blue Background)*

Approval of TDA Board Minutes *(Page 2)*

STR/AirDNA Reports *(Pages 3 - 8)*

November Goals Timeline Report *(Page 9)*

## Discussion *(Pages 11-52 of Packet, White Background)*

Audit Presentation *(Appendix A)*

December 8<sup>th</sup> Holiday Dinner Reminder; February 23<sup>rd</sup> Conference Update/Reminder *(Page 10)*

Renovation Update

Marketing, and PR Update *(Pages 11- 40)*

Finance Report *(Pages 41 - 47)*

## Committee Meeting Reports

Grants Committee Report *(Pages 48-49)*

Outreach Committee Report *(Page 50)*

## New Business

## Adjournment

**Next Meeting: NO December Board Meeting**

**Next meeting:** January 24<sup>th</sup>, 2023 @ 1:00pm

Henderson County King Street Building, 100 N. King Street, Hendersonville, NC 28792

Richard Rhodes, Chairman

Cherry Bekaert

Michelle Owens

Michelle Owens

Melanie Black and Michelle Owens

Michelle Owens

Danielle McCall

Travis Bonnema

## HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1<sup>st</sup> Vice Chair

Brittany Brady, 2<sup>nd</sup> Vice Chair

Steven Brown

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Jeremy Weber

Samantha Reynolds,  
Ex-Officio Member,  
Finance Officer