



Henderson County TDA Board Meeting Agenda

September 27th, 2022, 1:00pm

Henderson County King Street Building 100 North King Street Hendersonville, NC 28792

Call To Order / Welcome

Richard Rhodes, Chairman

Public Comment

Consent Agenda

- Approval of TDA Board Minutes
- Stay and Play Grant Reimbursement Request/Recommendation
- Grants Committee Conflict of Interest Policy
- Additional Community Members for Marketing Committee
- Finance Reports
- STR/AirDNA Reports
- September Goals Timeline Report
- Marketing and PR Report

Discussion

- Committee Meeting Reports
 - Grants Committee Report
 - Outreach Committee Report
 - Marketing Committee Report
- Construction Update/Selection of Architects
- Ecusta Update
- Fund Balance Review
- Bylaws Amendment

- Danielle Stepp
- Travis Bonnema
- Brittany Brady
- Michelle Owens, TDA Executive Director
- Chris Todd, BCD Director, Henderson County
- Michelle Owens, TDA Executive Director; Richard Rhodes, Chairman
- Richard Rhodes

New Business

Adjournment

Next Meeting: October 25th, 2022

Henderson County King Street Building, 100 N. King Street, Hendersonville, NC 28792

HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1st Vice Chair

Brittany Brady, 2nd Vice Chair

Steven Brown

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Jeremy Weber

Danielle McCall

Samantha Reynolds,
Ex-Officio Member,
Finance Officer