



# Henderson County TDA Board Meeting Agenda

August 23<sup>rd</sup>, 2022, 12:00pm

Mike's on Main (upper room) 300 North Main Street Hendersonville, NC 28792

## Call To Order / Welcome

**Richard Rhodes, Chairman**

## Public Comment

## Consent Agenda

Approval of Minutes

Committee Election

Occupancy Tax Collection Report

TDA and Industry Data Analysis Report

TDA Activity Report

TDA Marketing and PR Report

## Discussion

Fund Balance Update

Samantha Reynolds, Michelle Owens

## Board Retreat

HCTDA Governance and Guidance Overview

Sabrina Rockoff, HCTDA Attorney

HCTDA 2022-2023 Strategic Plan of Work

Michelle Owens

## Adjournment

## Next Meeting:

September 27<sup>th</sup>, 2022

Henderson County King Street Building, 100 N. King Street, Hendersonville, NC 28792

## HCTDA Board Members

Richard Rhodes, Chair

Danielle McCall, 1<sup>st</sup> Vice Chair

Brittany Brady, 2<sup>nd</sup> Vice Chair

Steven Brown

Travis Bonnema

Joe Dinan

Selena Einwechter

Julie Hall

Jeremy Weber

Danielle McCall

Samantha Reynolds,  
Ex-Officio Member,  
Finance Officer