



Henderson County TDA Board Meeting Minutes

July 26th, 2022

Henderson County King Street Building 100 North King Street Hendersonville, NC 28792

Call To Order, Welcome, and Approval of Consent Agenda Richard Rhodes, Chair

Chair Richard Rhodes called the meeting to order at 1:03 pm. Richard Rhodes asked for a motion to pull all items from the consent agenda. Brittany Brady made the motion to pull all consent agenda items. Joe Dinan seconded the motion. Motion approved. Motion made by Danielle McCall to accept the June 22 board minutes. Motion seconded by Brittany Brady. Motion approved unanimously.

Samantha Reynolds discussed the Occupancy Tax report and May 22 TDA financial/cash balance report.

Melanie Black explained the TDA and Industry Data Analysis Report and Michelle Owens reviewed the TDA activity report.

Discussion

Richard Rhodes introduced new board member Julie Hall to the board. Julie Hall is a City of Hendersonville appointee, and is an occupancy tax collector as required by her seat. Richard Rhodes announced the chairs for the TDA committees as per the bylaws. The Marketing Committee chair is Brittany Brady; Grants Committee chair is Danielle McCall and a new committee, Community Outreach, will be chaired by Travis Bonnema.

Adjournment

Motion made by Danielle McCall to adjourn at 1:45pm. Seconded by Brittany Brady. Motion approved unanimously.

HCTDA Board Members In Attendance at Meeting

Richard Rhodes, Chair

- Present

Danielle McCall, 1st Vice Chair

- Present

Brittany Brady, 2nd Vice Chair

- Present

Steven Brown

- Present

Travis Bonnema

- Present

Joe Dinan

- Present

Selena Einwechter

- Present

Julie Hall

- Present

Jeremy Weber

- Present

Danielle McCall

- Present

Samantha Reynolds,
Ex-Officio Member,

Finance Officer

- Present