

Henderson County TDA Board Meeting Minutes

October 26th, 2021, 1:00pm

Camp Tekoa Dining Hall 211 Thomas Road, Hendersonville, NC 28739

Call To Order ,Welcome, and Approval of Minutes

Debi Smith, Chair

Chair Debi Smith called the meeting to order at 1:05 pm. John Isley with Camp Tekoa welcomed the board to the camp. Minutes were reviewed. Motion made by Mike Burnette to accept the September 28th, 2021 minutes. Motion seconded by Brittany Brady. Motion approved.

Financial Report

Samantha Reynolds, Finance Officer

Samantha Reynolds presented the August financial report. August 2021 net collections were \$82,829.65 or 31.28% higher than net taxes collected for August 2020. FY2022 year to date net collections are 47.11% higher than net taxes collected for the same time during FY2021. The September Occupancy Tax Analysis for collections during September 1, 2021- October 22, 2021 are \$313,272.37. Beau Hildrebrand with Martin-Starnes & Associates, CPAs, P.A. presented the 2021 Audited Financial Statements to the board. The audit highlights are that the audit showed an unmodified opinion (clean opinion), and that no significant deficiencies or material weakness for internal controls were identified.

Chairman's Report

Debi Smith

Chair Debi Smith welcomed new County Manger John Mitchell to the TDA meeting. Mr. Mitchell thanked the board for their support and grant monies for the Ecusta Trail. He informed the board that the county would work with the TDA with the remodel of the Welcome Center. Mr. Mitchell discussed the needs of the new ADA playground at Jackson Park. He thanked the board for their support in the playground and how it will benefit the visitors, as well as the community of Henderson County. Chair Smith presented the board with the Resolution of Intent for the Playground. **Mike Burnette made a motion in support of the Resolution to consider and support the purchase and installation of playground equipment at Jackson Park in Hendersonville. Richard Rhodes seconded the motion. Motion approved.**

Chair Smith thanked Amy Boswell for taking a grants course with WCU. Chair Smith thanked Melanie Black and Julie Hayes for the work they are doing with the newsletter for the industry. Chair Smith reviewed the committees and board appointees for each board.

TDA Activity Report

Michelle Owens, Executive Director

Michelle went over the highlights from the activity report compiled of the work from the TDA staff for the month.

Public Comment - One attendee, Kaye Caldwell, spoke.

New Business - Jamie Carpenter will be replaced on the TDA board with a Downtown Advisory Board member because Jamie is not a registered voter in Henderson County.

Adjournment - Motion made by Selena Einwechter to adjourn at 2:48pm. Seconded by Brittany Brady. Motion approved.

HCTDA Board Members In Attendance:

Debi Smith, Chair

- Present

Brittany Brady

- Present

Mike Burnette

- Present

Jamie Carpenter

- Present

Selena Einwechter

- Present

Zach Horn

- Present

Danielle McCall

- Present

Richard Rhodes

- Present

Virginia Spiegenger

- Absent

Samantha Reynolds,
Ex-Officio Finance Officer

- Present