2023-2024 Soil & Water Poster Contest
“The Living Soil”

Design your poster to represent what “The Living Soil” means to you!

Rules:
- Posters should be no larger than 24x36 inches.
- Pictures or other material may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used. Mounted materials cannot stick out more than 1/8 of an inch from the paper.
- Any coloring materials available to students and suitable for poster work may be used. Please do not use glitter, it tends to fall off before judging!
- Posters must be the original work of the individual student. Original work is created by the student and shows a fresh, new idea. Students should be aware of copyright laws.
- Hand drawn pictures are preferred over computer generated pictures.
- Posters should be submitted flat, not rolled.
- The theme does not have to be written on the poster but can be if it can be linked to poster design.

Infractions (-5 points each):
- Copyright violation (i.e. recognizable cartoon characters)
- Exceeding the size limit

Judging Criteria:
- Conservation Message 50%
- Visual Effectiveness 25%
- Universal Appeal 10%
- Originality 10%
- Hand-drawn Elements 5%

Hints:
- Plan Ahead!
- Use a brief, catchy message—one theme that can be read in ten seconds.
- Use colors and white space to catch and hold attention.
- Use letters large enough to be read (best-1 inch tall) and watch spacing.

RETURN POSTER BY February 14th, 2024. They can be returned anytime all fall!

On the BACK ONLY of your poster list: Students Name and Address; Grade; Teacher’s Name; School/Homeschool; and County.

PRIZE PACKAGES are available to County Winners! County Winners can move on to the Area and State level for a chance to win even more prizes!
Cut and attach to the back of your poster

Students Name: __________________________
Students Address: _______________________
Contact Email OR Phone: __________________
Grade: __________________
School Name: ___________________________
Teacher Name: ___________________________

HENDERSON COUNTY