



Henderson County Soil & Water Conservation District

The Henderson County
Soil & Water
Conservation District
sponsors a poster contest
each year to provide
third through sixth grade
students an opportunity
to explore soil and water
conservation through
poster art.

The poster contest is
available for students in
3rd, 4th, 5th, & 6th grades.

All Posters must be back
to the Soil & Water
office no later than
February 14th, 2024.

828-697-4949

www.hendersoncountync.gov/soilwater



2023-2024 Soil & Water Poster Contest

“The Living Soil”

Design your poster to represent what “The Living Soil” means to you!

Rules:

- Posters should be no larger than 24x36 inches.
- Pictures or other material may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used. Mounted materials cannot stick out more than 1/8 of an inch from the paper.
- Any coloring materials available to students and suitable for poster work may be used. Please do not use glitter, it tends to fall off before judging!
- Posters must be the original work of the individual student. Original work is created by the student and shows a fresh, new idea. Students should be aware of copyright laws.
- Hand drawn pictures are preferred over computer generated pictures.
- Posters should be submitted flat, not rolled.
- The theme does not have to be written on the poster but can be if it can be linked to poster design.

Infractions (-5 points each):

- Copyright violation (i.e. recognizable cartoon characters)
- Exceeding the size limit

Judging Criteria:

- Conservation Message 50%
- Visual Effectiveness 25%
- Universal Appeal 10%
- Originality 10%
- Hand-drawn Elements 5%

Hints:

- Plan Ahead!
- Use a brief, catchy message—one theme that can be read in ten seconds.
- Use colors and white space to catch and hold attention.
- Use letters large enough to be read (best-1 inch tall) and watch spacing.

RETURN POSTER BY February 14th, 2024. They can be returned anytime all fall!

On the **BACK ONLY** of your poster list: Students Name and Address; Grade; Teacher’s Name; School/Homeschool; and County.

PRIZE PACKAGES are available to County Winners! County Winners can move on to the Area and State level for a chance to win even more prizes!

Cut and attach to the back of your poster

Students Name: _____

Students Address: _____

Contact Email OR Phone: _____

Grade:

School Name: _____

Teacher Name: _____

HENDERSON COUNTY