

Henderson County Parks & Recreation Advisory Board Meeting

Tuesday, June 11th, 2019, 12pm, AAC

In attendance: Jeff Donaldson, Phillip Ellis, Scott Rhodes, Hunter Marks, Jennifer Hensley, Katie Breckheimer, Tricia King, Ralph King, Tommy Laughter, and Terry Maybin.

Staff in attendance: Carleen Dixon, Casey Conner, Keith Blackwell, Autumn Radcliff, Zach High and Erin Hendrix

Minutes taken by Erin Hendrix

Called to Order: 12:08pm

Dismissed: 1:05pm

Public Input

Eric Clonch - Requests that the board support a contingency agreement for the Tap Root Farm sale to include 10 acres set aside for the county to use as a multi-sport complex. After some discussion, Jennifer makes a motion to ask that there be an evaluation or discussion with the applicant and owner of the Tap Root Property to set aside acreage for a multi-use sports facility. This motion was seconded by Tricia and opposed by Phillip. All others approve.

Spring Soccer Overview - Zachary High

Zach compared survey results from the Fall Soccer Program and the Spring Soccer Program to illustrate improvements and positive growth in the organization. Coach satisfaction, communication, and league organization all ranked higher in the spring season as compared to the fall season.

Front Desk Overview - Erin Hendrix

Erin shares that registrations for programs, facility reservations, and overall revenue has more than doubled in the past year thanks in part to staff training, new technological endeavors, and a better marketing campaign.

Special Events Overview - Casey Conner

Casey goes over summer event offerings such as Picking on the square, Outdoor Movie Night, and Fourth of July Celebration.

Bike Park Volunteer Day - Carleen Dixon

The bike park scheduled for June the 8th has been postponed due to rain and weather. The new date for this volunteer event is June 22nd. We are hosting this event in partnership with Sycamore Cycles and Pisgah Area Sorba.

Gate Fees for Tournament of Champions - Carleen Dixon

Carleen asks the board to review the proposed admission fees for the Tournament of Champions that will be hosted by Parks and Recreation this year. The fees have been set at \$8 for adults and \$6 for seniors and children. This is a standard ticket price from this series of tournaments and one that attendees will be expecting and comfortable with. Terry makes a motion to approve the fee schedule, Tommy seconds, all approve.

Election and Approval of Officers

Jeff Donaldson was nominated to be re-elected as Chairman. Jennifer Hensley, Hunter Marks, and Terry Maybin were nominated to serve as Vice Chairman. After a written vote, Jeff Donaldson was elected to serve as Chairman and Jennifer Hensley was elected to serve as Vice Chair.

Motions

Katie makes a motion to approve the minutes from May, Jenn seconds, approved by all.

Jennifer makes a motion to ask that there be an evaluation or discussion with the applicant and owner of the Tap Root Property to set aside acreage for a multi-use sports facility. This motion was seconded by Tricia and opposed by Phillip. All others approve.

Terry makes a motion to approve the fee schedule for the Tournament of Champions, Tommy seconds, all approve.