





KEY STAFF

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Meet the Consulting Team





Chad Sary, AICP

Principle in Charge



Jake Petrosky, AICP

Project Manager



Allison Evans, AICP

Planner



Jaquasha Colón,

AICP

Planner



Stephen Faber, PLA

Landscape Architect

MEET THE CONSULTING TEAM



Kenny Armstrong

Anna Sexton

RESILIENCY



Sealy Chipley

Matt Hutchins



Tom Tveidt

STEERING COMMITTEE ROLE

- ✓ Meet regularly during the project
- ✓ Listen and contribute ideas and opinions
- ✓ Get others involved
- ✓ Be an ambassador for the Plan & Process





DETAILED SCHEDULE 2021 2022 PHASE / TASK May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct **Project Initiation & Analysis** Plan Assessment Public Involvement Schedule Project Branding and Website Stakeholder Interviews Plan **Existing Conditions Analysis** Comprhensive Community Survey Visioning & Plan Development Public Workshops Draft Vision and Goals Policy Recommendations Draft Plan Implementation/Adoption Implementation Strategies Plan Adoption **Steering Committee Public Meetings** Stakeholder Meetings Board of Commissioners Meeting Subtask

A COMPREHENSIVE PLAN IS...

Long-range

- Makes forecasts based on past trends and data
- 10-20 year time frame

Guidance

- Land uses, intensity, design
- Staff, programs and infrastructure investment

Collaborative

• Documents a community conversation

Policy, not regulatory

• Lays the groundwork for current and future regulations



Public Engagement



Stakeholder Interviews



Community Survey



Steering Committee



Public Meetings

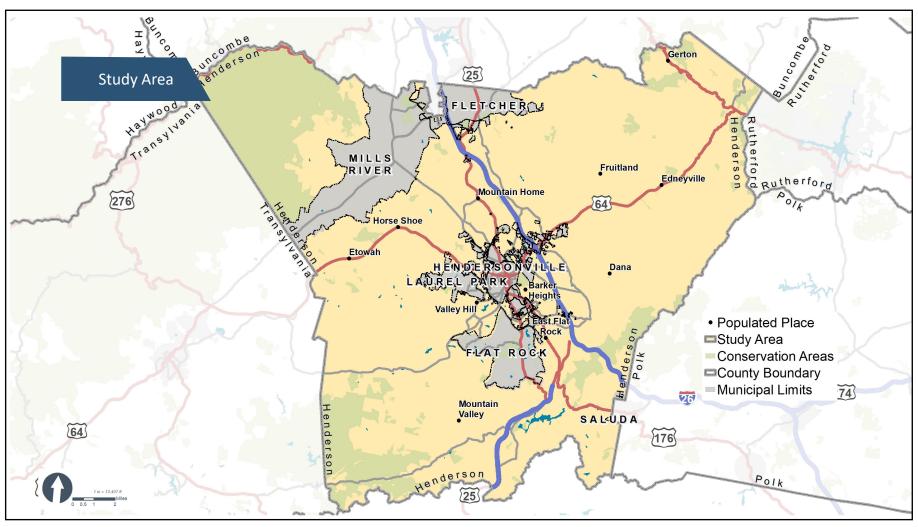


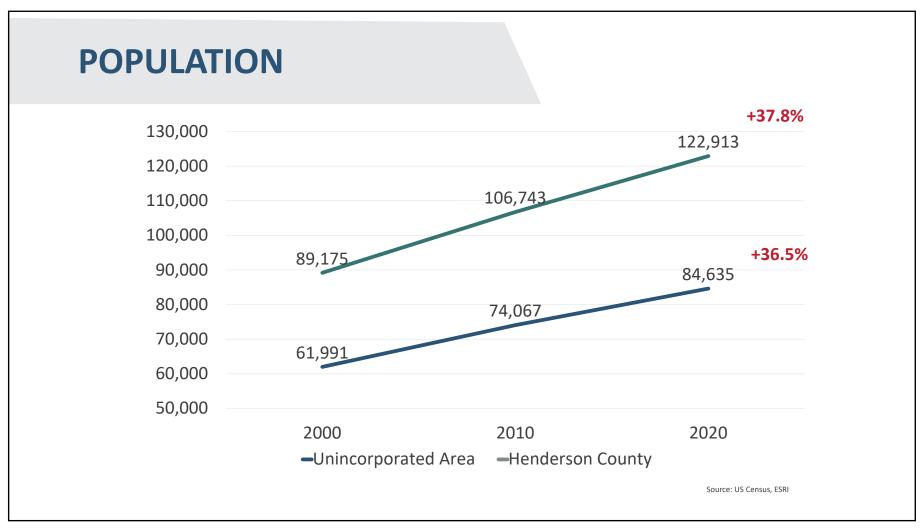
Website

SURVEY

- •Addresses land use, recreation, housing, vision
- •Included with August 1st tax bill
- Online option







BIG TOPICS



Agriculture



Economic Development



Housing



Natural Resources

The Comprehensive Plan
will address these and
other topics such as
recreation, transportation,
and resiliency



AGRICULTURE

2012-2017

MORE FARMS

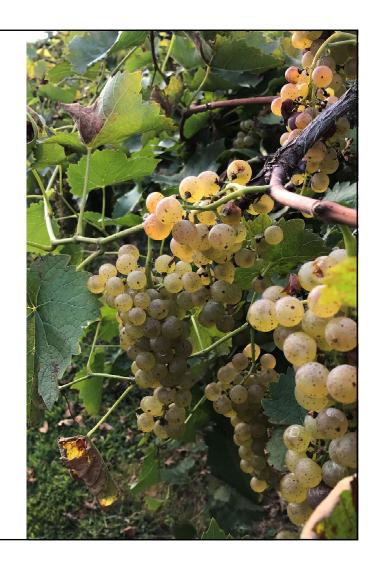
Land in farms: 41,099 acres
Up **15%** from 2012!

MORE FARMERS

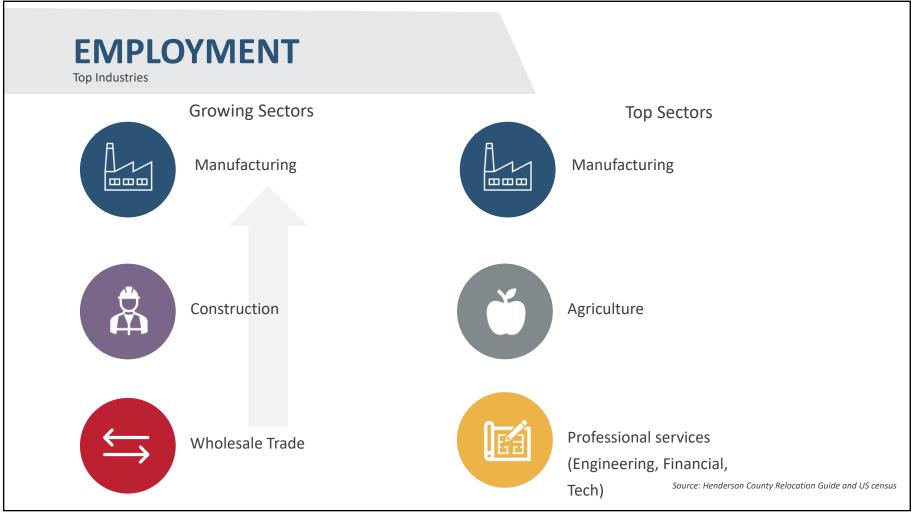
36% "New or beginning" farmers



35% Increase in per-farm net income

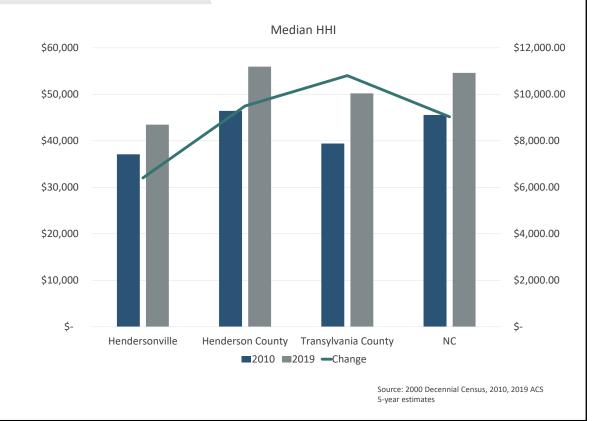






INCOME AND POVERTY

- 2019 Median Household income in Henderson County (all areas):
 \$55,945
- Estimated income for unincorporated area: \$54,123
- Poverty has dropped 36%
 since 2010, from 16.6% to
 10.5%



TRANSPORTATION

Average Commute Time



21.8

Minutes

(24.8 in NC)

90.7% drove to work

(90.1% for NC)

1.6% walked/biked/bused

(3.0% for NC)

6.5% worked from home

(5.8% for NC)

Source: US Census Bureau & Henderson County



HOUSING



58,811 Housing Units



\$853/month
Median Gross Rent
(\$907 for NC)



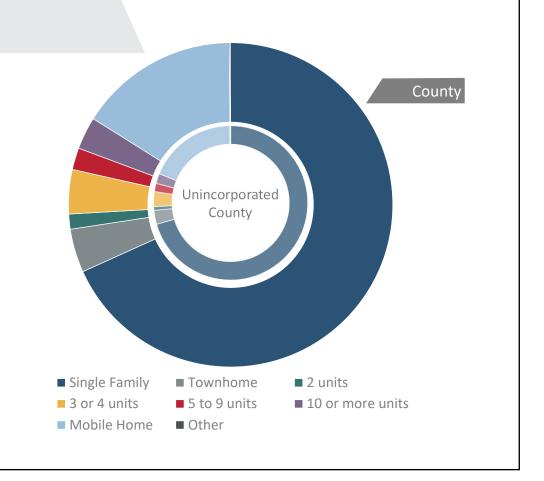


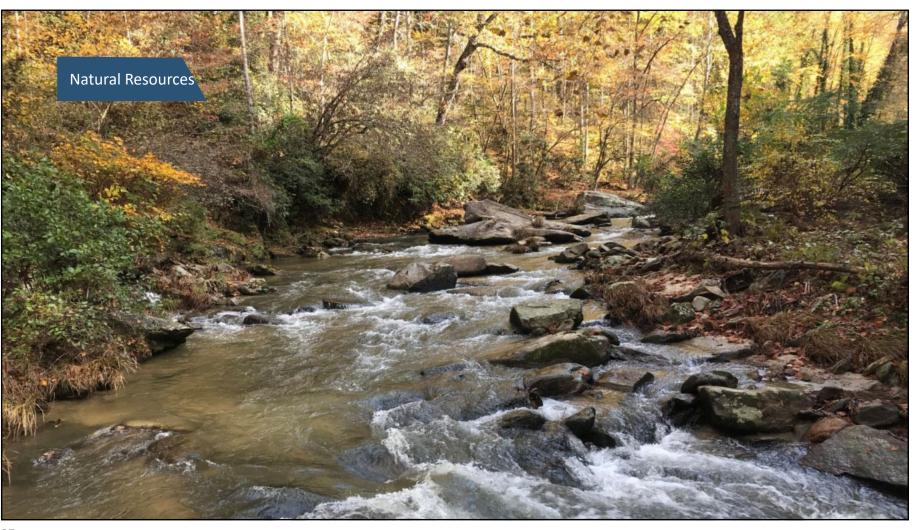
Developments in Henderson County are set to add more than 2,600 HOUSING UNITS in the county over the next several years source: BlueRidgeNow.com

Source: US Census Bureau, Henderson County

HOUSING

- 68% (71%) single family homes
- 45% of homes built 1990 or after
- Ownership:
 - 71% (74%) Owner
 - 29% (26%) Renter







NEXT STEPS

- Survey going live August 1
- BOC Meeting
- Stakeholder meetings
- SC #2 October
- Public meetings November/December

