

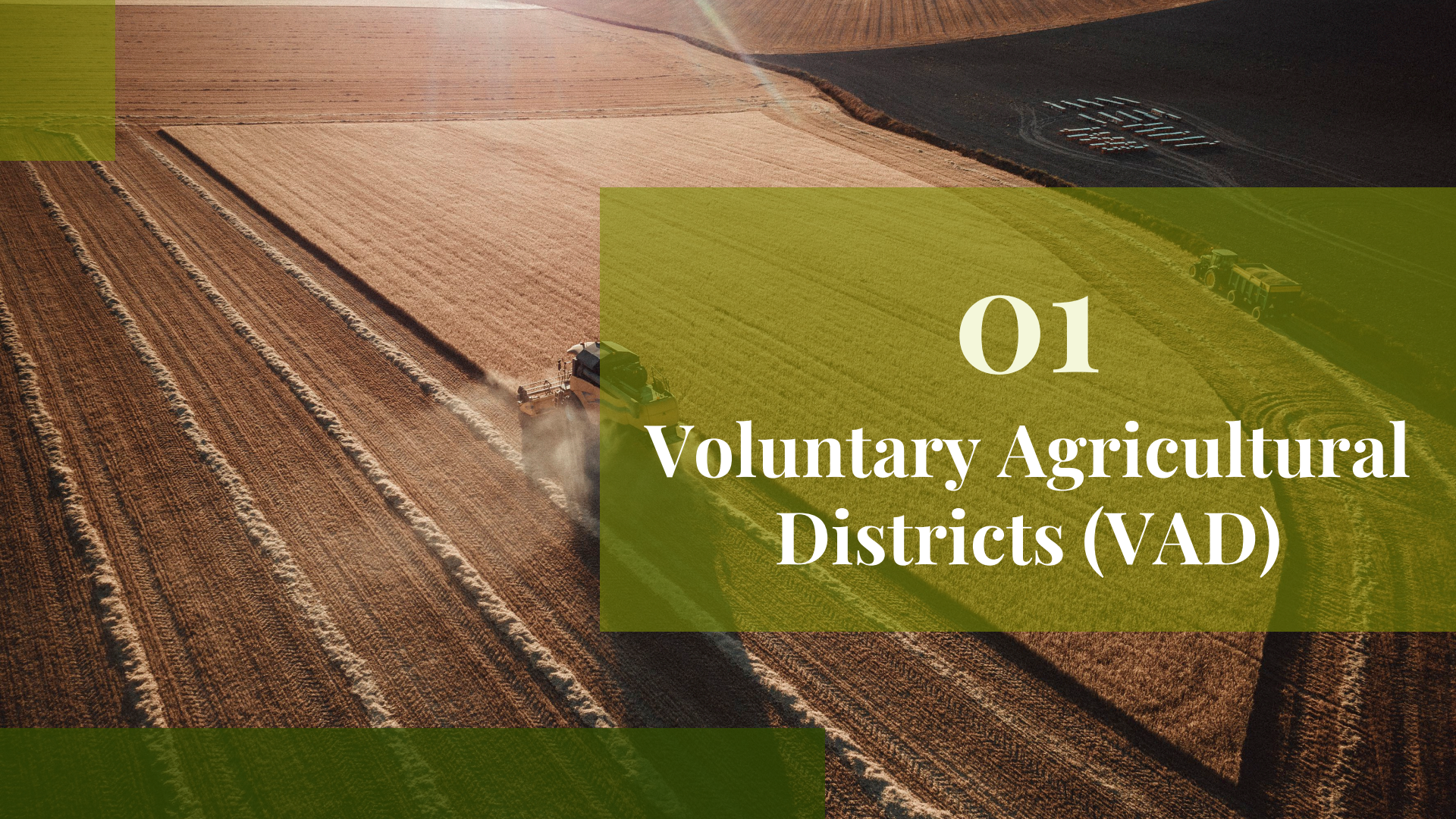
A photograph of a lush green agricultural field, likely a vegetable or leafy green crop, under a bright sunset sky. The sun is low on the horizon, creating a warm, golden glow and long shadows. The foreground shows large, detailed leaves of the plants, while the background is a soft-focus field extending to a line of trees.

Agriculture

Henderson County

Board of Commissioners

January 29, 2024



01

Voluntary Agricultural Districts (VAD)

Voluntary Ag Districts – 2023 Update

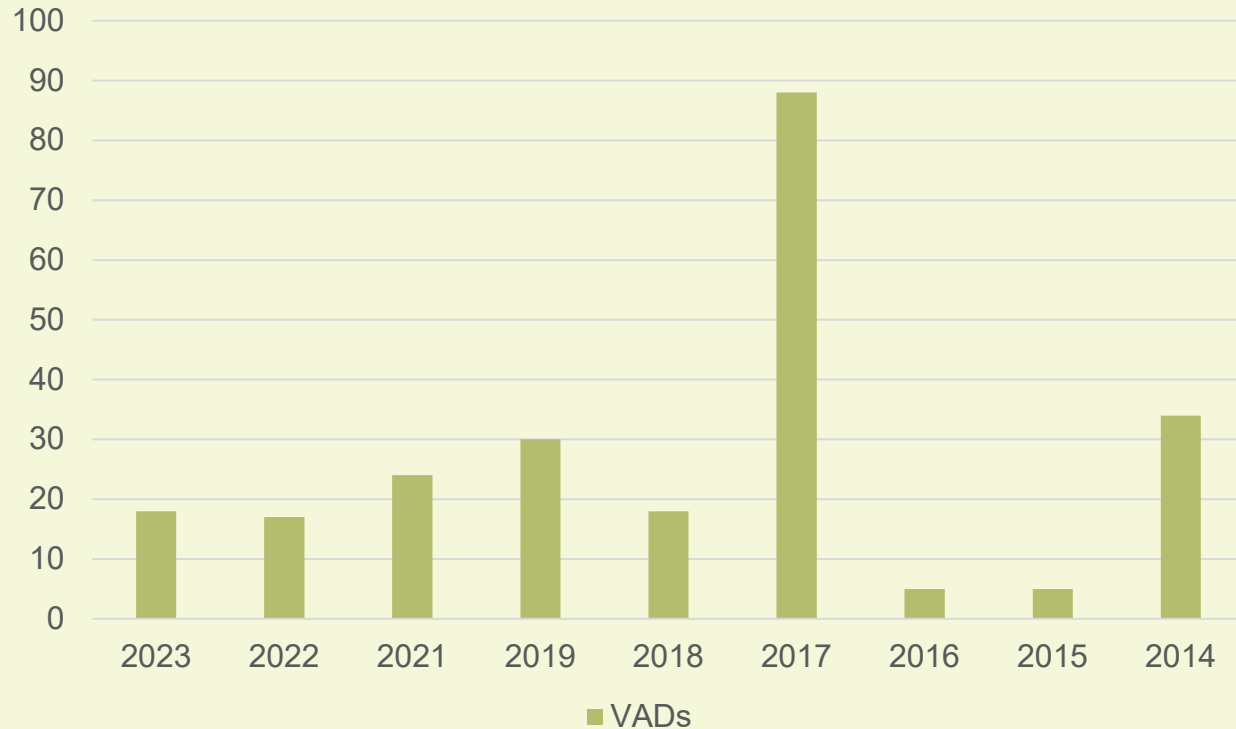
District	Parcels	Landowners/Farms	Acres
Blue Ridge	88	35	1320.29
Edneyville	75	30	1716.66
French Broad	36	16	827.57
Fruitland	101	38	2418.73
Green River	15	10	3286.72
Jeter Mountain	0	0	0
Lower Hoopers Creek	20	4	413.4
Mills River	36	15	1005.89
Mountain Page	11	5	153.89
Total December 2023	382	153	11143.15

Voluntary Agricultural District Totals

Date	Parcels	Landowners/Farms	Acres
September 2021	364	149	10901.96
December 2021	377	156	11331.64
December 2022	390	158	11525.02
April 2023	381	152	11116.35
December 2023	382	153	11143.15

Voluntary Agricultural Districts

VADs Added Per Year



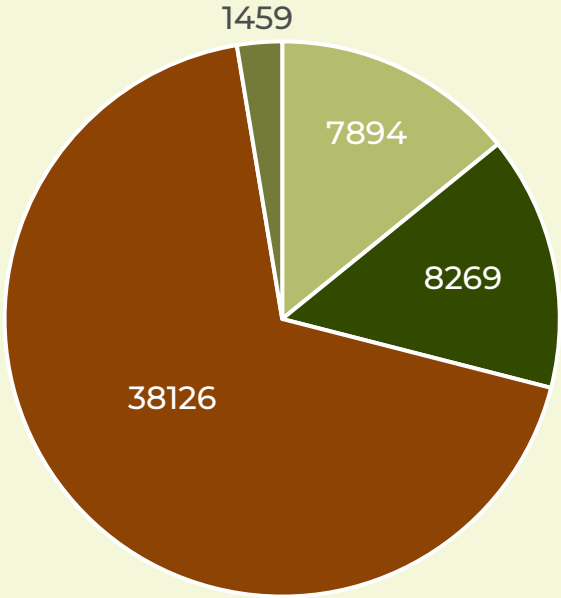


02

Present-Use Value

Present Use Value Program

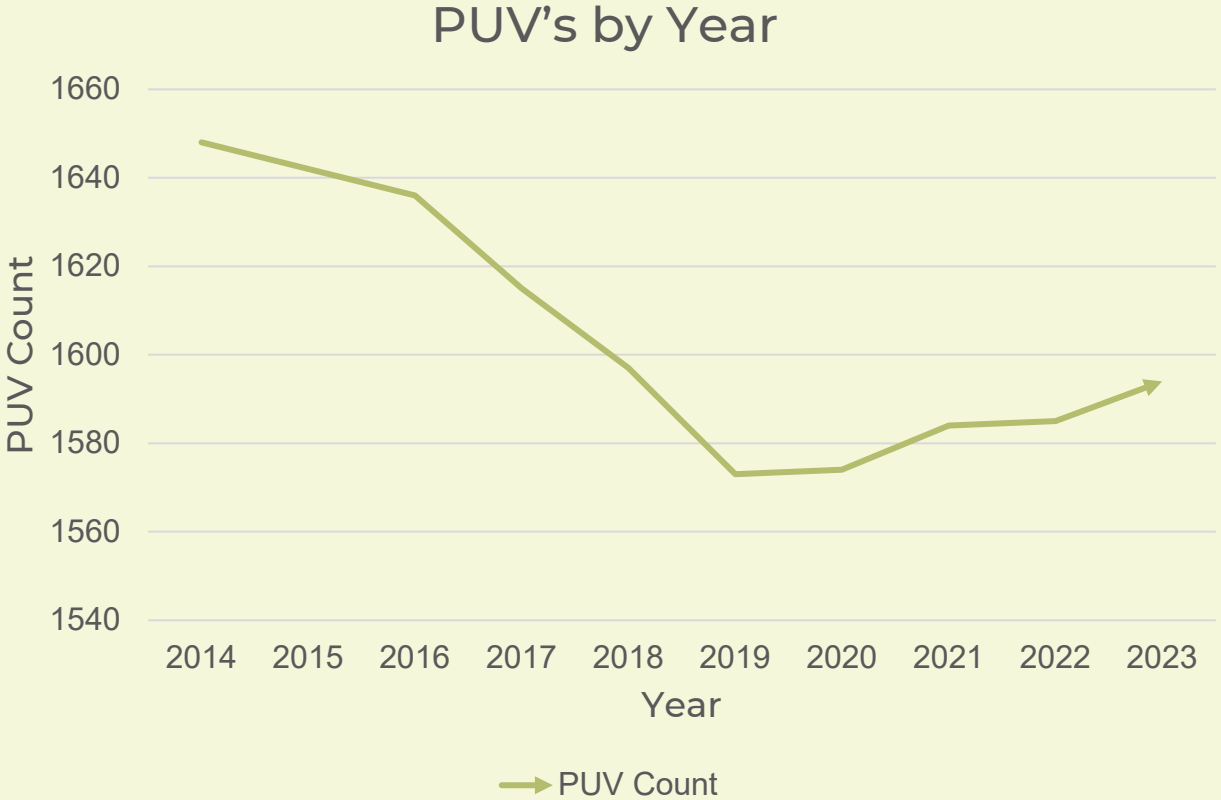
Acreage in PUV



TOTAL ACREAGE = 55,747

■ Agriculture ■ Horticulture ■ Forestry ■ Wildlife

Present Use Value Program





03

Additional Data

Additional Agriculture Data*



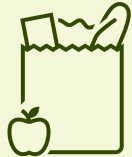
41,099 acres of farmland
60,000 including timber
Up 15% from 2012



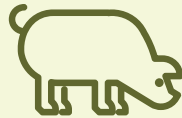
Average farm size = 90 acres
Up 18% from 2012



\$3,286,000 in direct sales
Up 62% from 2012



\$67,241,000 total ag
products sold
Up 9% from 2012



189 animal farms
Up 8% from 2012



35% increase in
per-farm net
income



36% “new or beginning”
farmers

**2017 USDA Census Data*

Agribusiness Henderson County (AgHC)



2004 – Adopted Comp Plan recommends an agricultural proponent



2006 – Board develops strategic plan to focus on Agribusiness



Jan 2011 – Board votes to move forward with the establishment of a 501c6 & the appointment of directors



February 2011 – Agribusiness Development Board & articles of incorporation



March 2011 – Board sets budget for Agribusiness Development Partnership & director



**\$1.7
million**

In the news...



NEWS

New \$23M greenhouse operation to bring 50 jobs

Derek Lacey dlacey@gannett.com

Published 7:37 p.m. ET June 7, 2018 | Updated 9:17 p.m. ET June 7, 2018



Lakeside Produce owner and CEO Chris Cervini speaks Thursday at an announcement that Lakeside Produce will new year-round greenhouse operation just outside Mills River, investing an initial \$23 million and creating 50 new jobs. [DEREK LACEY/TIMES-NEWS] [Hendersonville Times-News](#)

NEWS

\$1M awarded to BRCC by Golden Leaf Foundation for new greenhouse

Staff Reports

Published 2:27 p.m. ET April 13, 2022



[Blue Ridge Community College Photo Provided](#)

The Golden Leaf Foundation awarded a \$1 million grant on April 7 to fund a new greenhouse for Blue Ridge Community College's horticulture program. The new structure will enable students to maintain automated growing systems and teach skills valuable to area growers and agribusinesses.

US (NC): California company makes \$9M investment in Mills River-based greenhouse

A new 65,000-square-foot, \$9 million biotech greenhouse operation, which is developing genetically-engineered potatoes and corn and a variety of other plants, officially went public May 24 with a ribbon-cutting ceremony attended by many Henderson County government and agricultural leaders.



04

The Future of
Agriculture

The Future of Agriculture



Thank you!

Henderson County
Board of Commissioners
January 29, 2024





Have a question or comment?
Send an email to:

agriculture@hendersoncountync.gov