

Henderson County Parks & Recreation Community Needs Assessment

Findings Report

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2019

**Submitted to the Henderson County Parks and
Recreation Department (North Carolina)**

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Henderson County Parks & Recreation Community Needs Assessment Executive Summary

Overview

ETC Institute administered a community needs assessment for Henderson County during the Fall of 2019. The survey was administered as part of the County's efforts to determine priorities for parks, recreation facilities, program offerings, and special event offerings in the community. The survey and its results will guide the Henderson County Parks and Recreation Department in their ongoing efforts to grow and develop parks, facilities, and programs.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Henderson County. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at www.HendersonCountySurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Henderson County from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 400 residents. The goal was exceeded with a total of 435 residents completing the survey. The overall results for the sample of 435 households have a precision of at least +/-4.69% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Benchmarking analysis comparing the County's results to national results (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized below and on the following pages.

Overall Use and Satisfaction with Parks and Facilities

Use. Respondents were asked to select which parks and facilities they or members of their household had visited in the past 12 months, the most frequently visited parks/facilities, were: Jackson Park (61%) and East Flat Rock Park (41%). These parks/facilities were also the most used, as indicated by respondent households, with 65% of respondents indicating Jackson Park was used most and 41% indicating East Flat Rock Park was used most during the past 12 months. When questioned about the frequency respondents visited one or more of the Henderson County parks/facilities, four percent (4%) of respondent households indicated they visited 5 or more times a week, 23% indicated they go between 2 to 4 times a week, 16% visit once a week, 26% visit 1 to 3 times a week, and 32% visit less than once a month.

Satisfaction. Twenty-six percent (26%) of respondent households rated the quality and condition of Henderson County parks/facilities visited as “excellent,” over half (59%) of respondents rated the quality and condition as “good,” 12% gave a “fair” rating, and 3% rated the quality and condition as “poor.”

Overall Use and Satisfaction with Recreational Programs

Use. Twenty-one percent (21%) of respondents indicated they or members of their household had participated in recreation programs offered by the Henderson County Parks and Recreation Department during the previous 12 months.

Satisfaction. Thirty-five percent (35%) of households who participated in Henderson County Parks and Recreation Department programs rated the overall quality of programs as “excellent,” 54% gave an overall quality rating as “good,” 10% gave an overall quality rating as “fair,” and 1% gave a “poor” rating.

Barriers Preventing the Use of Facilities/Programs

Respondents were asked from a list of 18 potential reasons to identify what prevents them from using facilities and programs operated by the Henderson County Parks and Recreation Department more often. The top four reasons were: I do not know what is being offered (43%), I do not know the locations of facilities (12%), Not interested in programs/facilities offered (12%), and no time to visit parks (11%).

Greenways

Twelve percent (12%) of respondent households indicated they have visited a greenway 25 times or more, 7% of respondents have visited 21 to 25 times, 8% of respondents have used a greenway 11 to 20 times, 12% have used a greenway 6 to 10 times, and 46% of respondent households have visited a greenway 1 to 5 times. Seven percent (7%) of respondent households indicated they or members of their households want to use greenways daily, 23% of respondents want to use greenways a few times a week, 31% of respondents want to use greenways a few times a month, 23% of respondents want to use greenways a few times a year, and 16% of respondent households never want to use greenways.

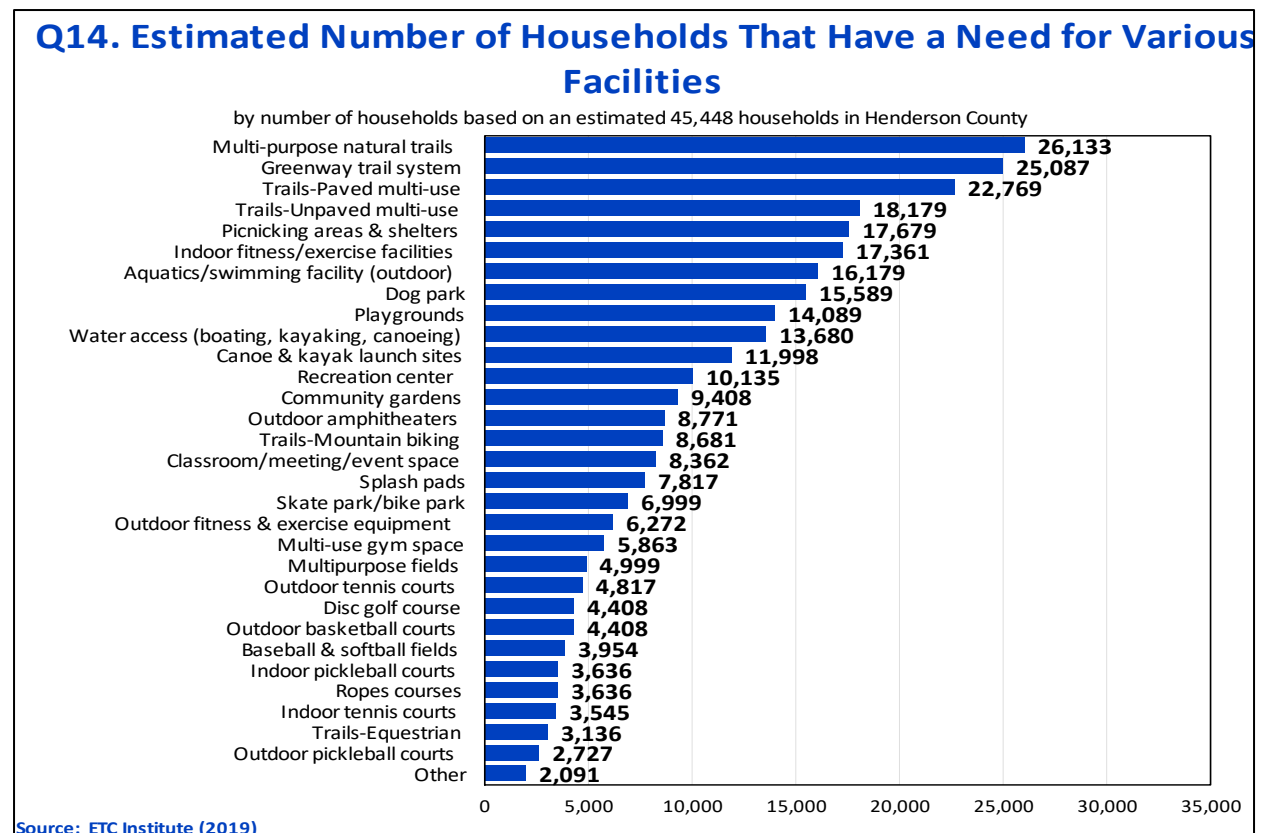
Respondents were asked from a list of eight potential reasons that discourage greenway use for respondent and members of respondents’ household. The top three reasons were: lack of information about existing greenways (33%), lack of time (30%), and lack of nearby destinations (19%).

Assessment participants were asked to indicate the destinations that they and other members of their household would like to get to by greenway and over half (59%) indicated they would like to get to natural areas and open space, by greenway. Forty-eight (48%) of respondent households indicated they were like to get to parks and playgrounds by greenway and 37% of participants respondent that they would like to get to other greenways by greenway.

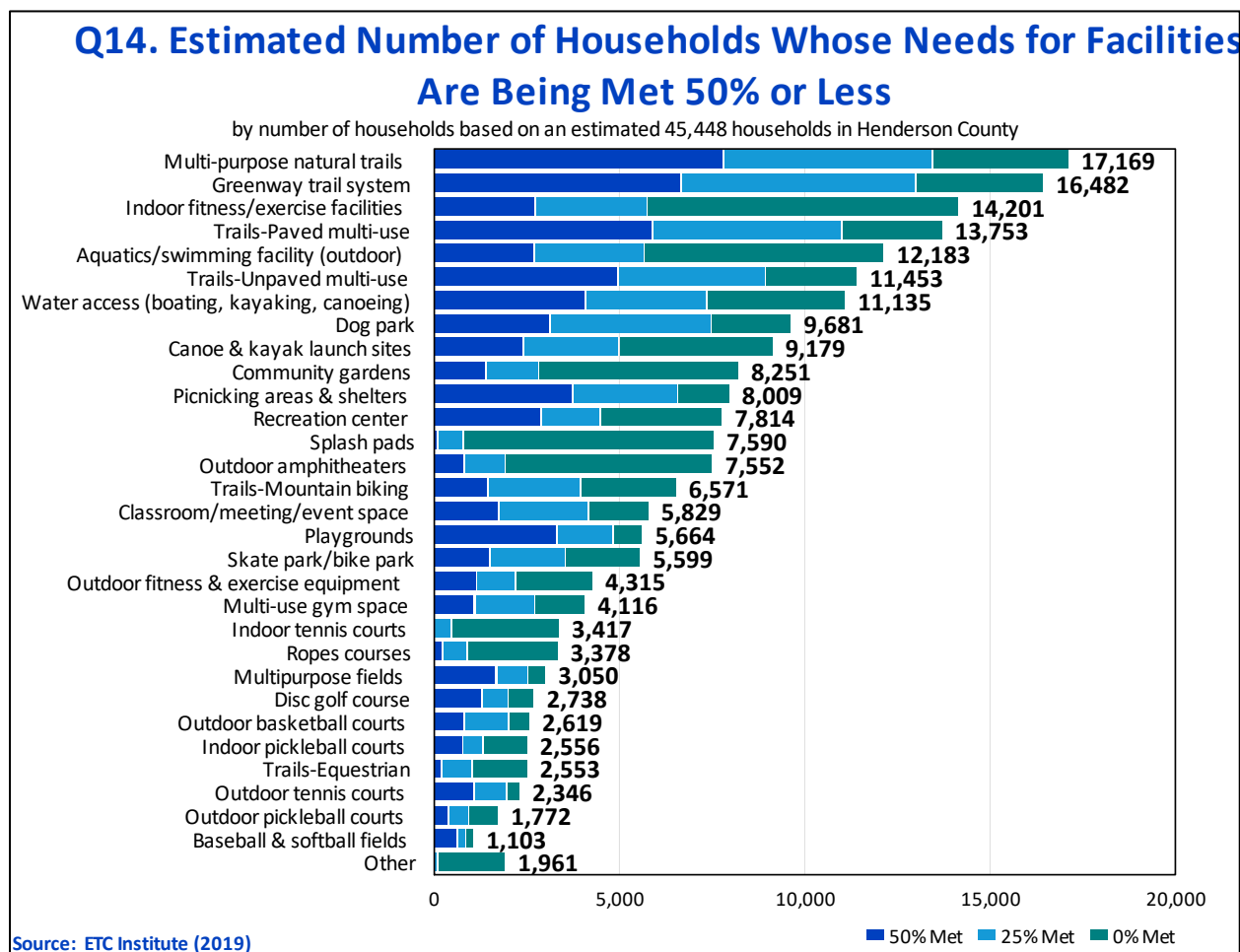
Facility Needs and Priorities

Facility Needs. Respondents were asked to identify if their household had a need for 30 recreation facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

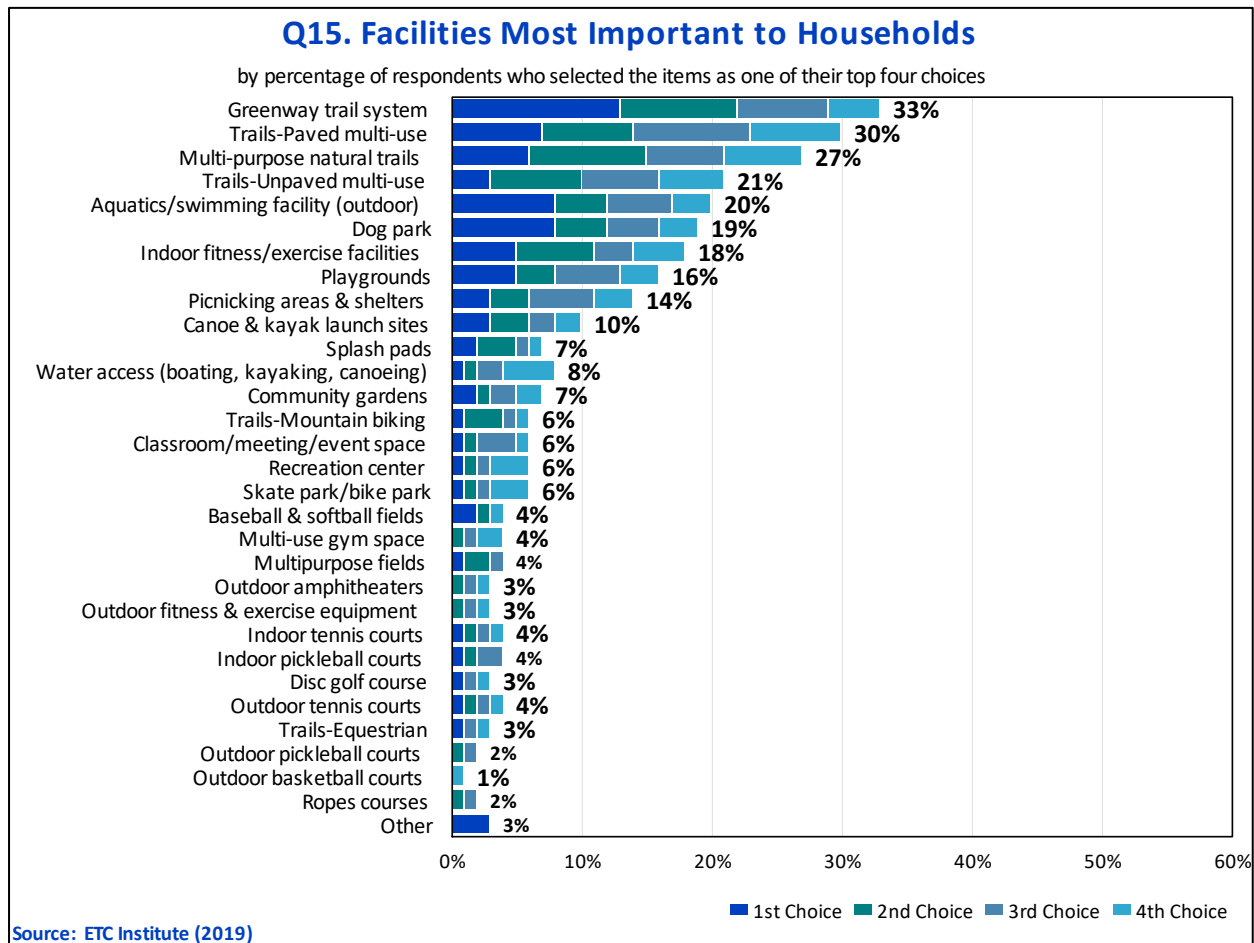
The top three recreation facilities with the highest percentage of households that indicated a need for the facility were: multi-purpose natural trails (58%), greenway trail system (55%), and paved multi-use trails (50%). ETC Institute estimates a total of 26,133 households of the 45,448 households in Henderson County have a need for multi-purpose natural trails, an estimated 25,087 households of the 45,448 households in Henderson County have a need for a greenway trail system, and an estimated 22,769 households of the 45,448 households in Henderson County have a need for multi-use paved trails.



An estimated total of 17,169 households of the 45,448 households in Henderson County have unmet needs for multi-purpose natural trails, an estimated total of 16,482 households of the 45,448 households in Henderson County have unmet needs for a greenway trail system, an estimated total of 14,201 households of the 45,448 households in Henderson County have unmet needs for indoor fitness/exercise facilities, and an estimated 13,753 households of the 45,448 households in Henderson County have unmet needs for multi-use paved trails. The estimated number of households that have unmet needs for each of the 30 facilities that were assessed is shown in the table below.



Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents’ top four choices, the four most important facilities to residents were: greenway trail system (33%), multi-use paved trails (30%), multi-purpose natural trails (27%), and multi-use unpaved trails (21%). The percentage of residents who selected each facility as one of their top four choices is shown in the chart at the top of the next page.

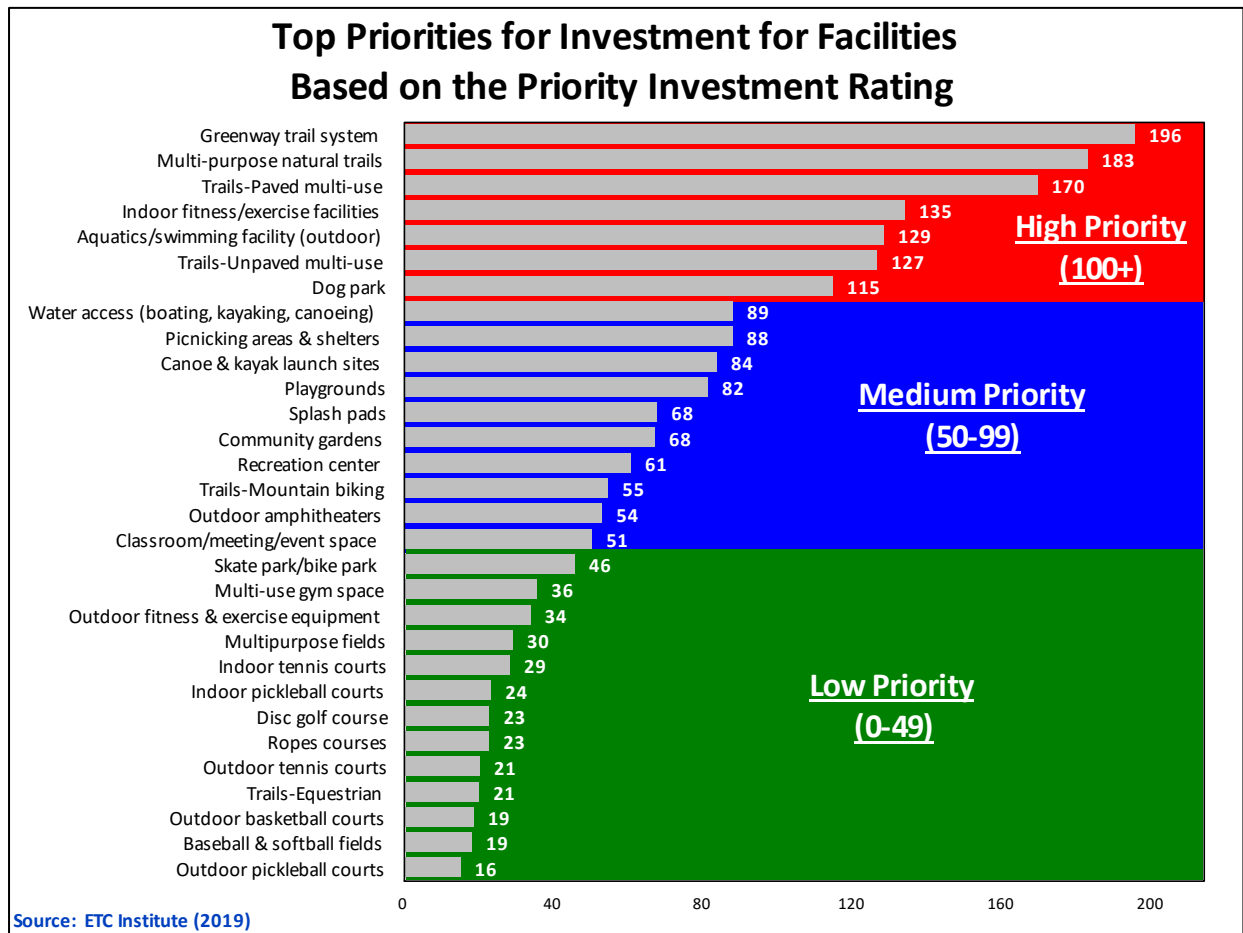


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following seven facilities were rated as high priorities for investment:

- Greenway trail system (PIR=196)
- Multi-purpose natural trails (PIR=183)
- Trails-Paved multi-use (PIR=170)
- Indoor fitness/exercise facilities (PIR=135)
- Aquatics/swimming facility (outdoor) (PIR=129)
- Trails-Unpaved multi-use (PIR=127)
- Dog park (PIR=115)

The chart on the following page shows the Priority Investment Rating for each of the 30 facilities that were rated.



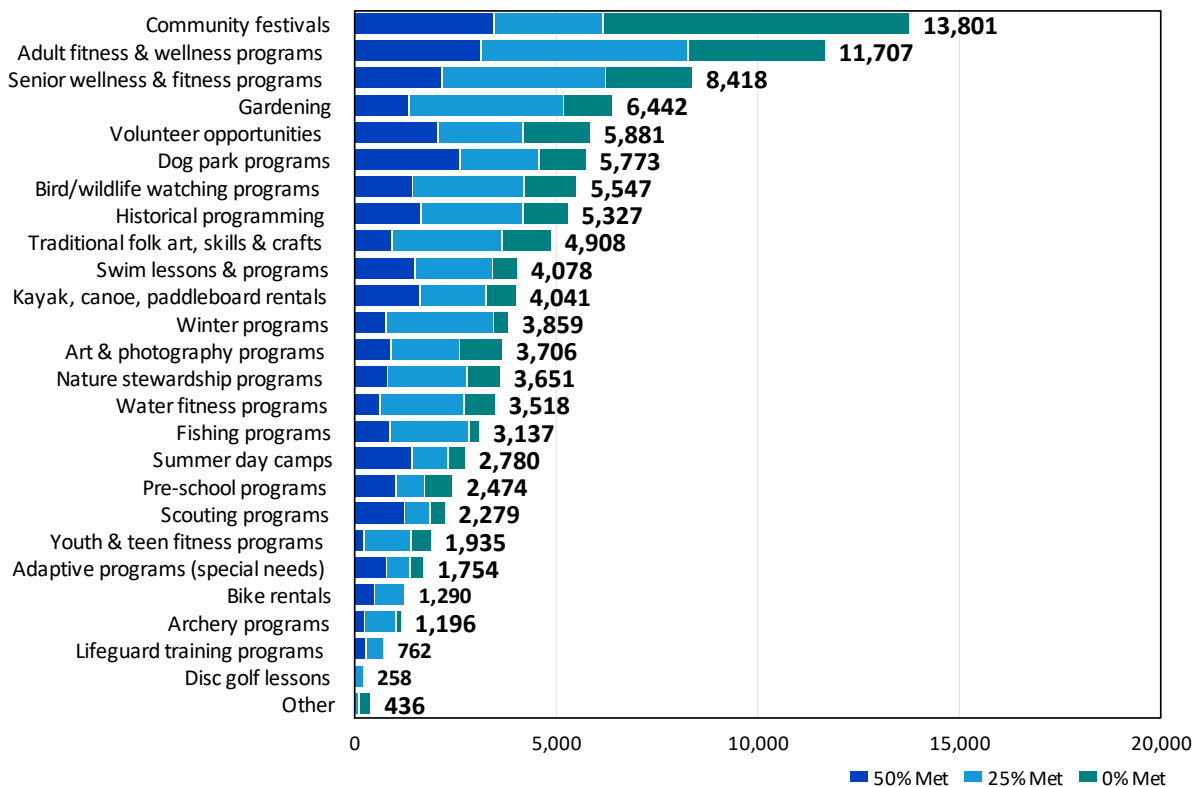
Programming Needs and Priorities

Programming Needs. Respondents were also asked to identify if their household had a need for 25 recreational programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The five programs with the highest percentage of households that had needs were: adult fitness and wellness programs (45%), community festivals (33%), senior wellness and fitness programs (33%), winter programs (26%), and kayak, canoe, paddleboard rentals (24%). ETC Institute estimates a total of 13,801 households out of the 45,448 households in Henderson County have unmet needs for community festivals, an estimated 11,707 households out of the 45,448 households in Henderson County have unmet needs for adult fitness and wellness programs, an estimated 8,418 households out of the 45,448 households in Henderson County have unmet needs for senior wellness and fitness programs, an estimated 6,442 households out of the 45,448 households in Henderson County have unmet needs for gardening, and an estimated 5,881 households out of the 45,448 households in Henderson County have unmet needs for volunteer opportunities. The estimated number of households that have unmet needs for each of the 25 programs that were assessed is shown in the chart at the top of the following page.

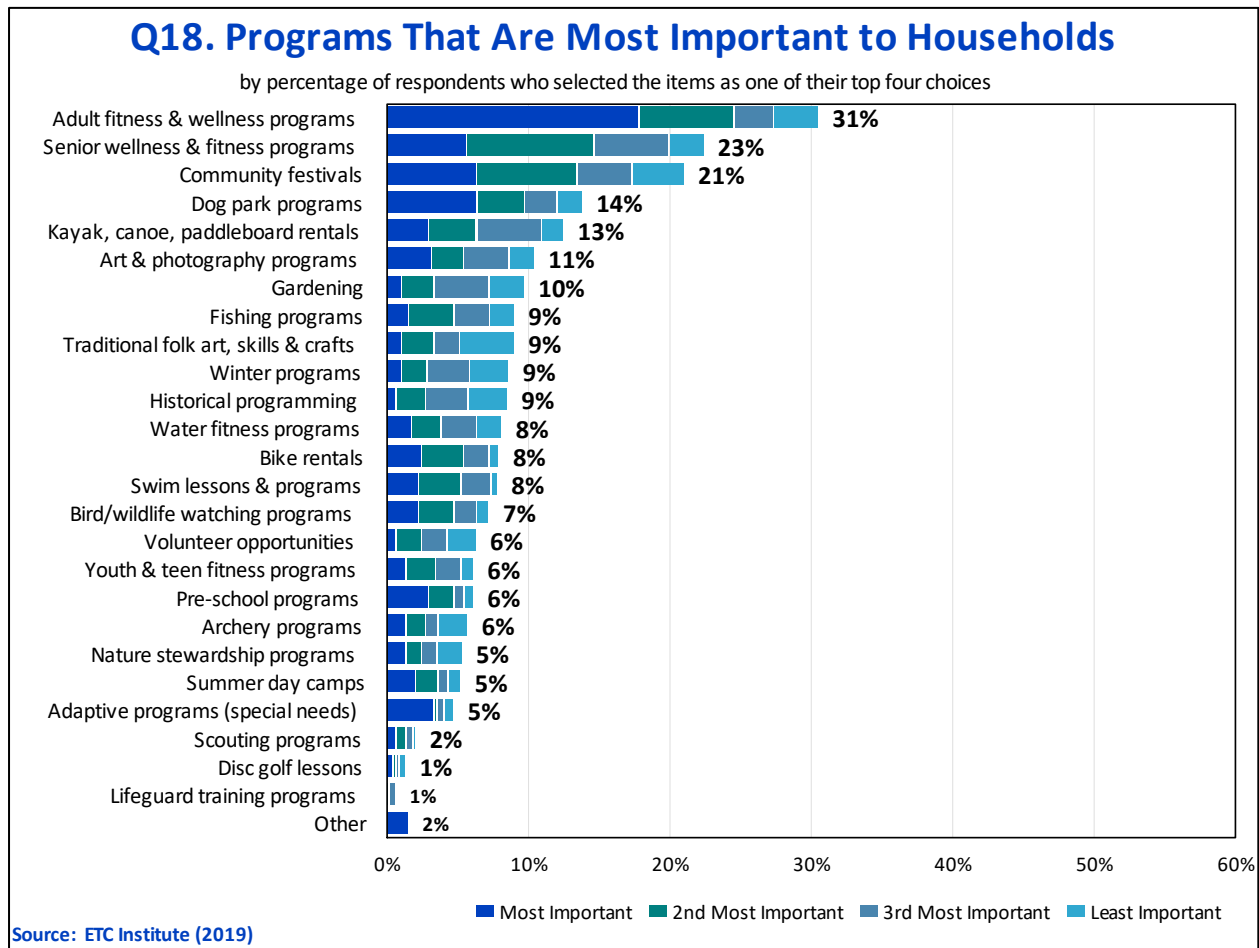
Q17. Estimated Number of Households Whose Needs for Programs Are Being Met 50% or Less

by number of households based on an estimated 45,448 households in Henderson County



Source: ETC Institute (2019)

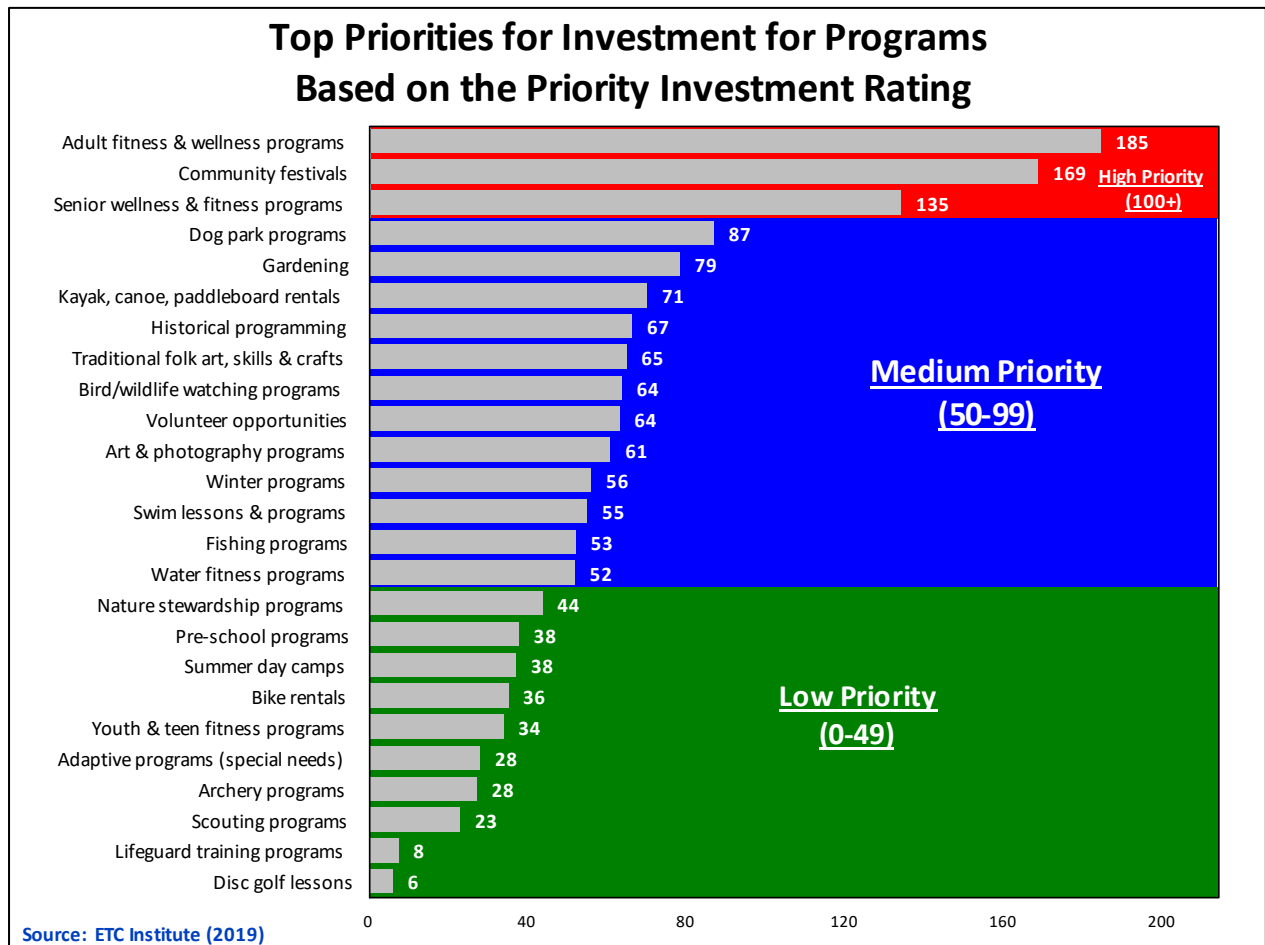
Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each program. Based on the sum of respondents' top four choices, the four most important programs to residents were: adult fitness and wellness programs (31%), senior wellness and fitness programs (23%), community festivals (21%), and dog park programs (14%). The percentage of residents who selected each facility as one of their top four choices is shown in the chart at the top of the following page.



Priorities for Programming Investments. Based on the priority investment rating (PIR), which was described briefly on Page v of this Executive Summary and is described in more detail in Section 2 of this report, the following three programs were rated as “high priorities” for investment:

- Adult fitness and wellness programs (PIR=185)
- Community festivals (PIR=169)
- Senior wellness and fitness programs (PIR=135)

The chart at the top of the following page shows the Priority Investment Rating (PIR) for each of the 25 programs that were rated.



Additional Findings

Thirty-five percent (35%) of respondent households “feel” that there are sufficient parks and green space areas within a 10-minute walk from their residence. Fifty-one percent (51%) “feel” there are not enough parks and green space areas within a 10-minute walk from their household and 15% are not sure.

A substantial amount (74%) of respondents indicated they “feel” there are sufficient parks and green space areas within a 15-minute drive of their household, 15% “feel” there are not, and 11% are not sure.

Forty-one percent (41%) of households hear about Henderson County Parks and Recreation Department facilities and programs from friends, family, and coworkers, 18% of respondents use social media, and 16% of respondents use the Henderson County Parks website.

From a list of 17 potential indoor programming space that could be added or expanded, the top four programming spaces, as indicated by respondent households, were: walking and jogging track (44%), exercise facility for adults 50 years or older (38%), nature center (38%), and aerobics/fitness/dance class space (33%).

The highest level of support for tax dollars being used to fund various facilities, based on the combined “very supportive” and “somewhat supportive” responses among residents *who had an*

opinion, were: improve and add features to existing parks (71%), repair older structures and playgrounds (66%), make facilities accessible for persons of all abilities (66%), and additional greenways (65%). The top four actions that respondent households would be most willing to fund with Henderson County tax dollars, based on the sum of respondents' top four choices, were: improve and add features to existing parks (42%), additional greenways (36%), land purchase for new trails (32%), and repair older structures and playgrounds (30%).

Recommendations

To ensure that the Henderson County continues to meet the needs and expectations of the community, ETC Institute recommends that the Parks and Recreation Department sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The amenities and programs with the highest PIR ratings are listed below.

Facility Priorities

- Greenway trail system (PIR=196)
- Multi-purpose natural trails (PIR=183)
- Trails-Paved multi-use (PIR=170)
- Indoor fitness/exercise facilities (PIR=135)
- Aquatics/swimming facility (outdoor) (PIR=129)
- Trails-Unpaved multi-use (PIR=127)
- Dog park (PIR=115)

Programming Priorities

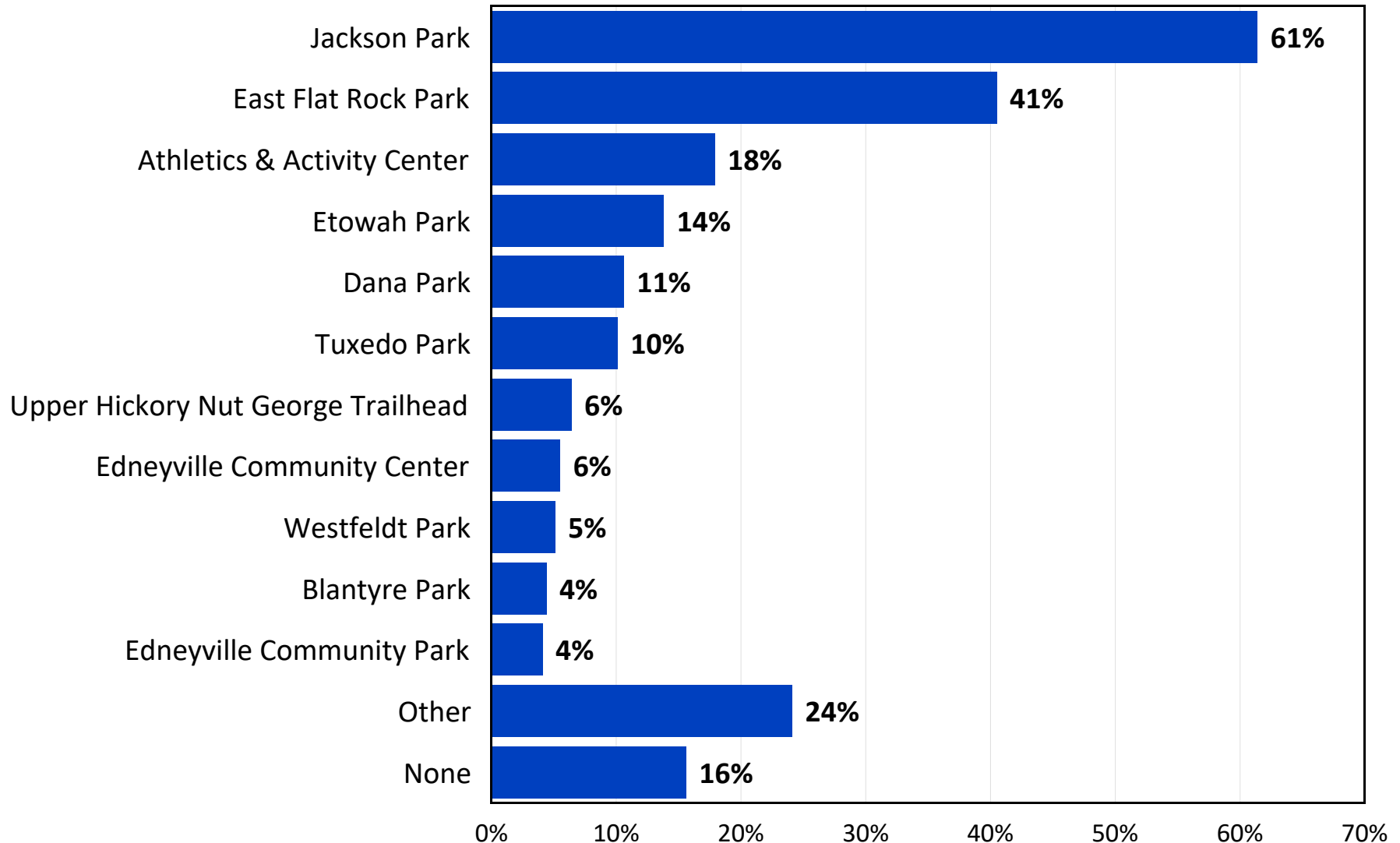
- Adult fitness and wellness programs (PIR=185)
- Community festivals (PIR=169)
- Senior wellness and fitness programs (PIR=135)

Section 1

Charts and Graphs

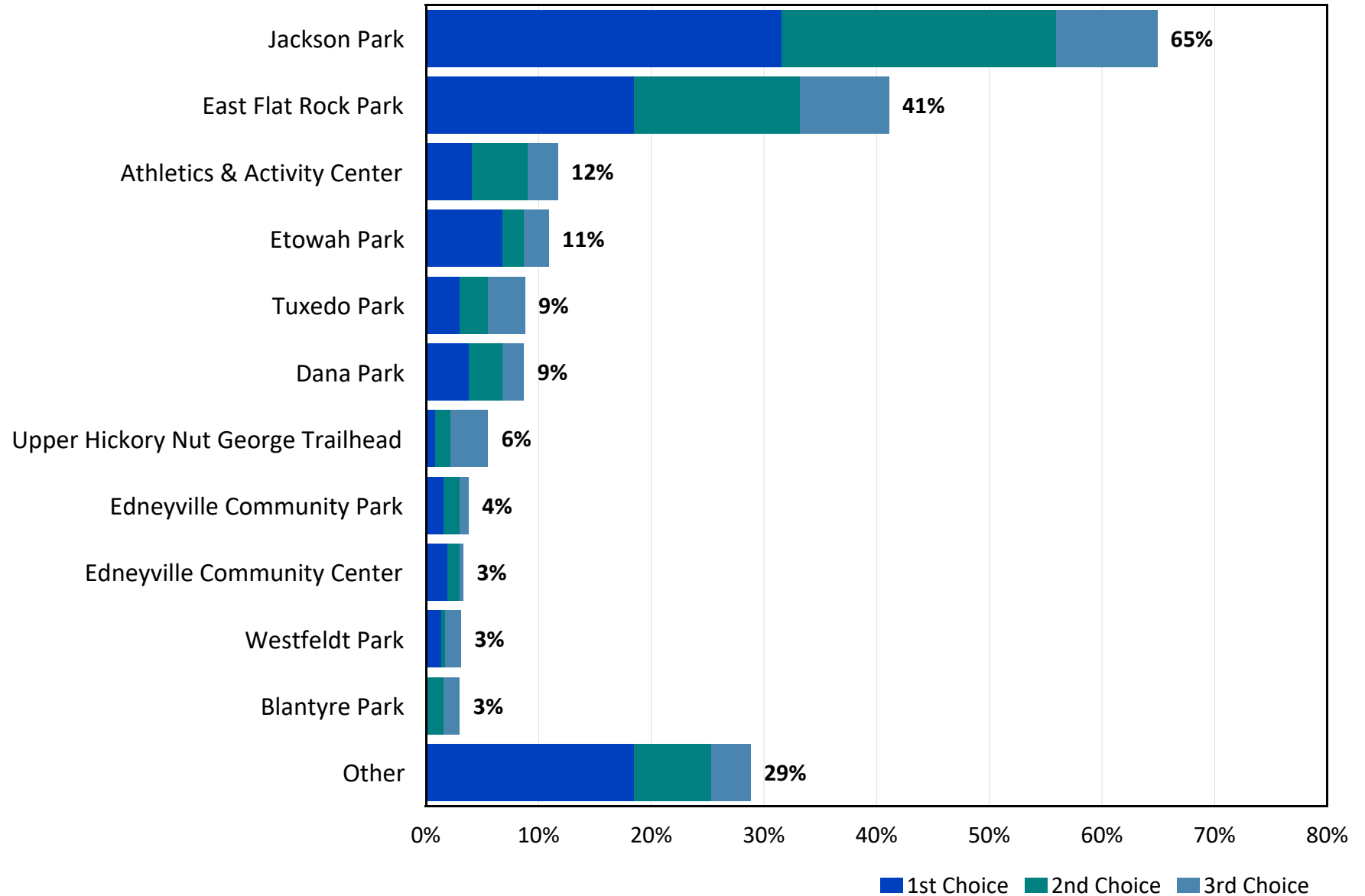
Q1. Please CHECK ALL of the following Henderson County Parks and Recreation Department parks and facilities you or members of your household have visited over the past 12 months.

by percentage of respondents (multiple choices could be made)



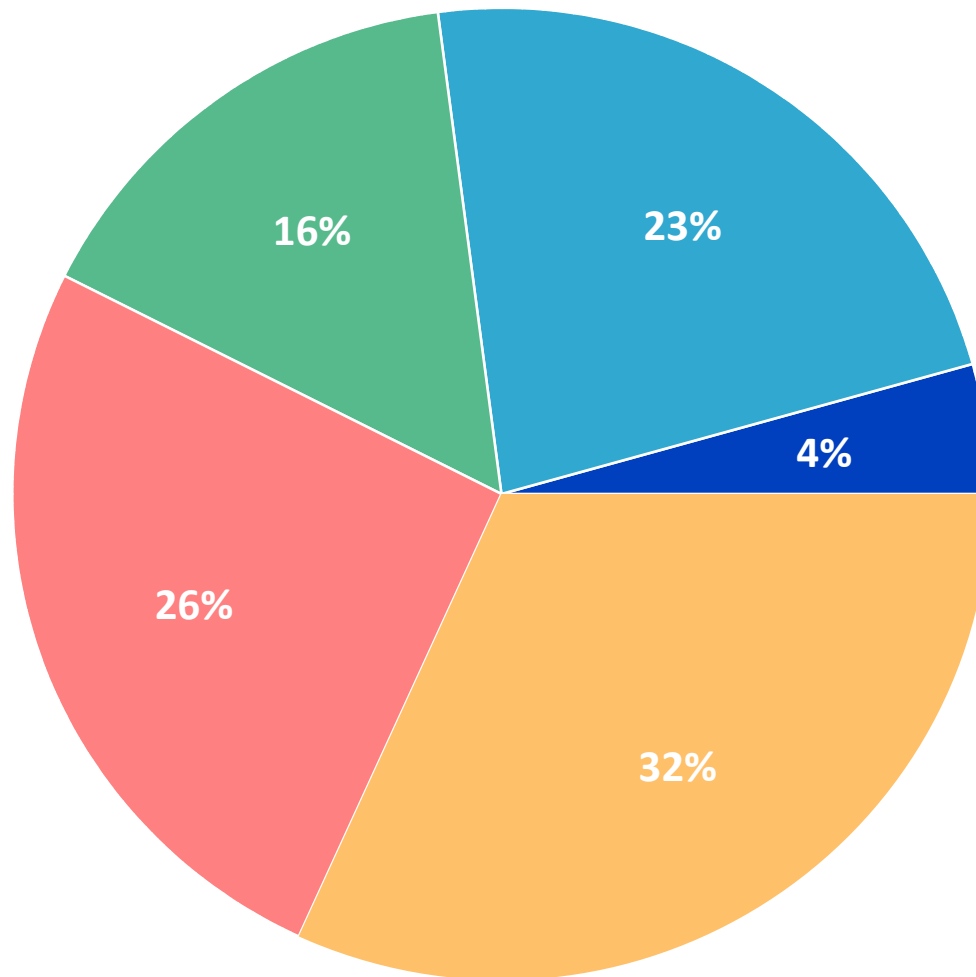
Q2. Which THREE of the parks/facilities from the list in Question 1 does your household use MOST

by percentage of respondents who selected the items as one of their top three choices



Q3. In the past 12 months, how often have you or other members of your household visited one or more of the Henderson County parks/facilities listed in Question 1?

by percentage of respondents (without “not provided”)

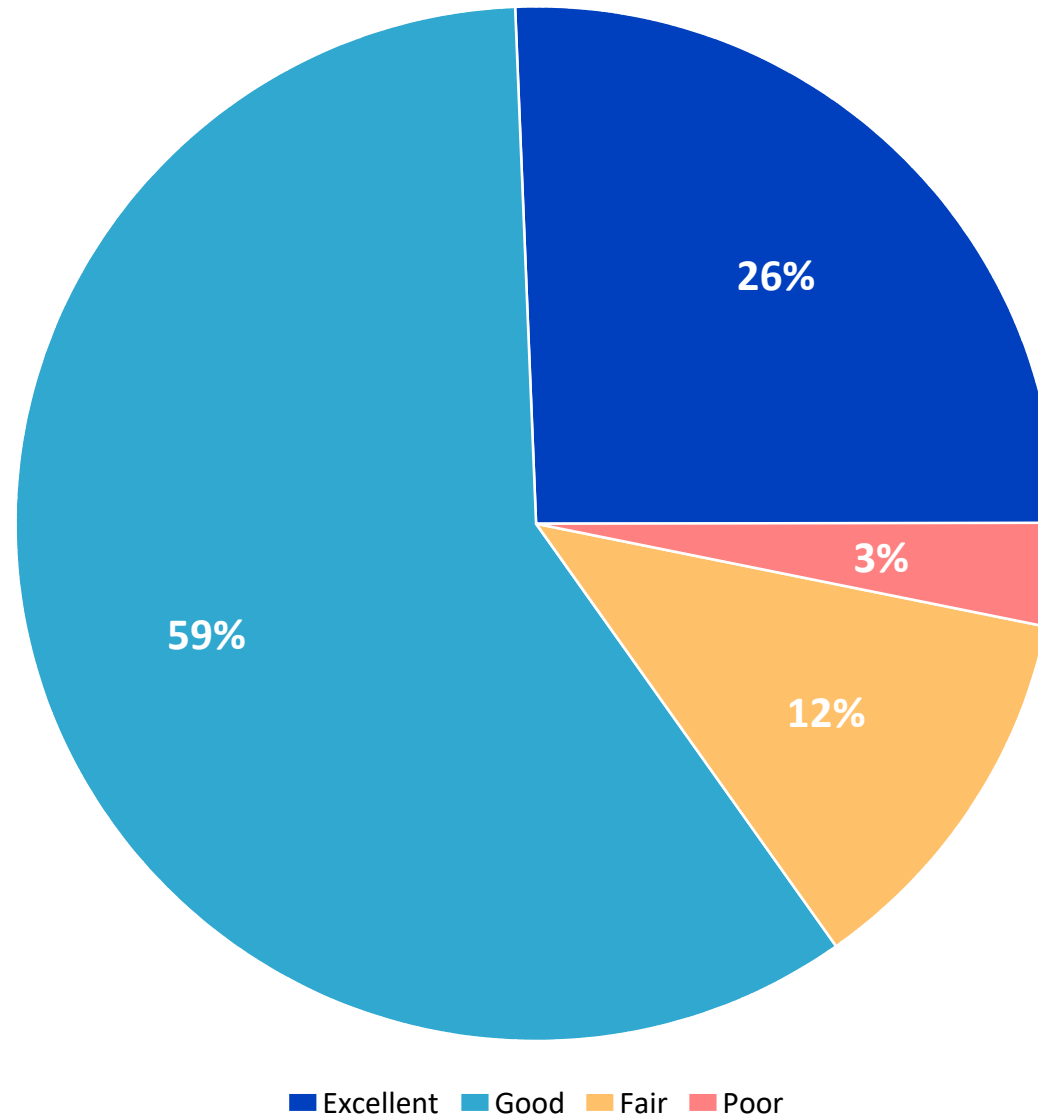


■ 5+ times a week ■ 2-4 times a week ■ Once a week ■ 1-3 times a month ■ Less than once a month

Source: ETC Institute (2019)

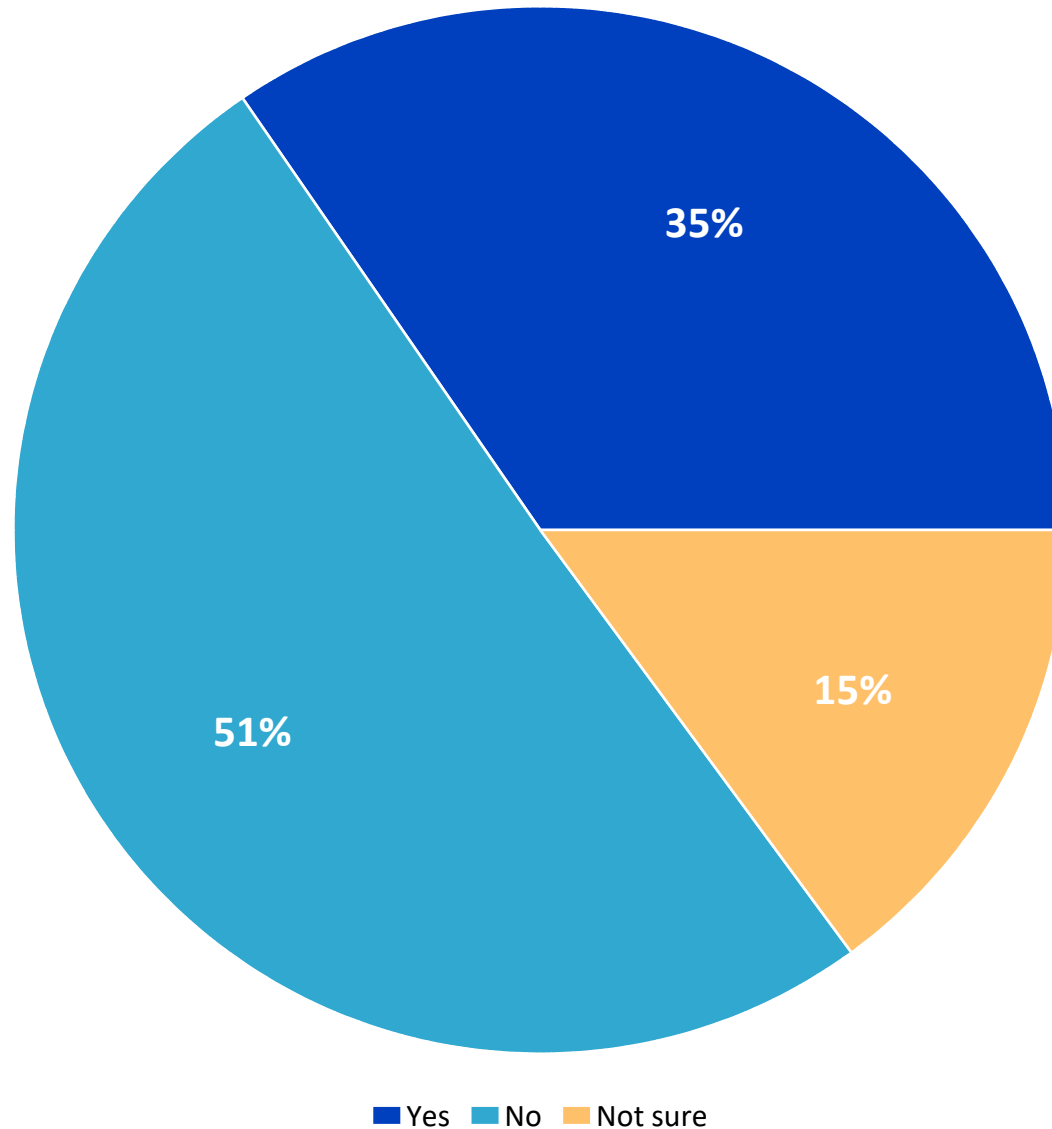
Q4. Overall, how would you rate the quality and condition of ALL the Henderson County parks/facilities that you have visited?

by percentage of respondents (without "don't know")



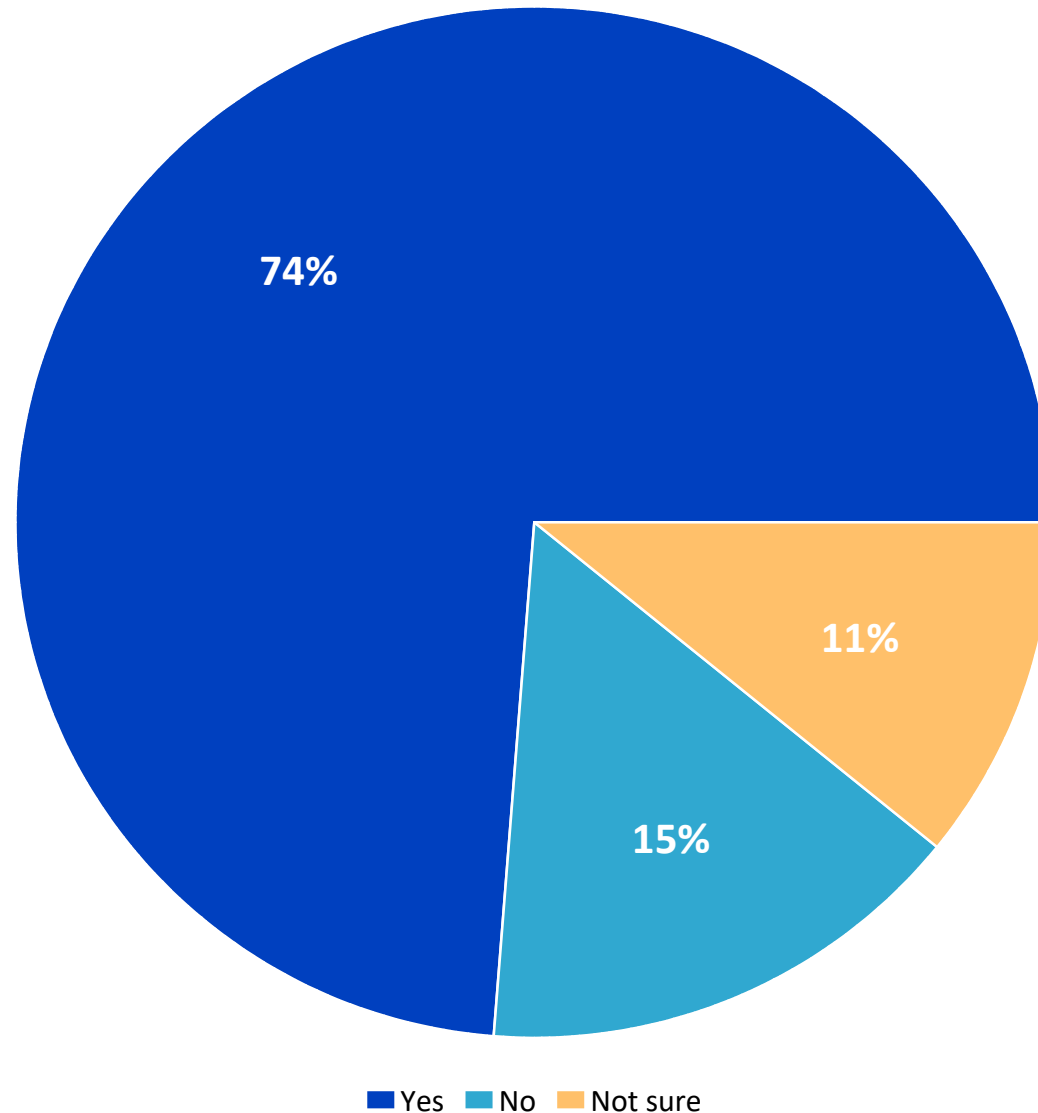
Q5. Do you feel that there are sufficient parks and green space areas within a 10-minute walk of your residence?

by percentage of respondents



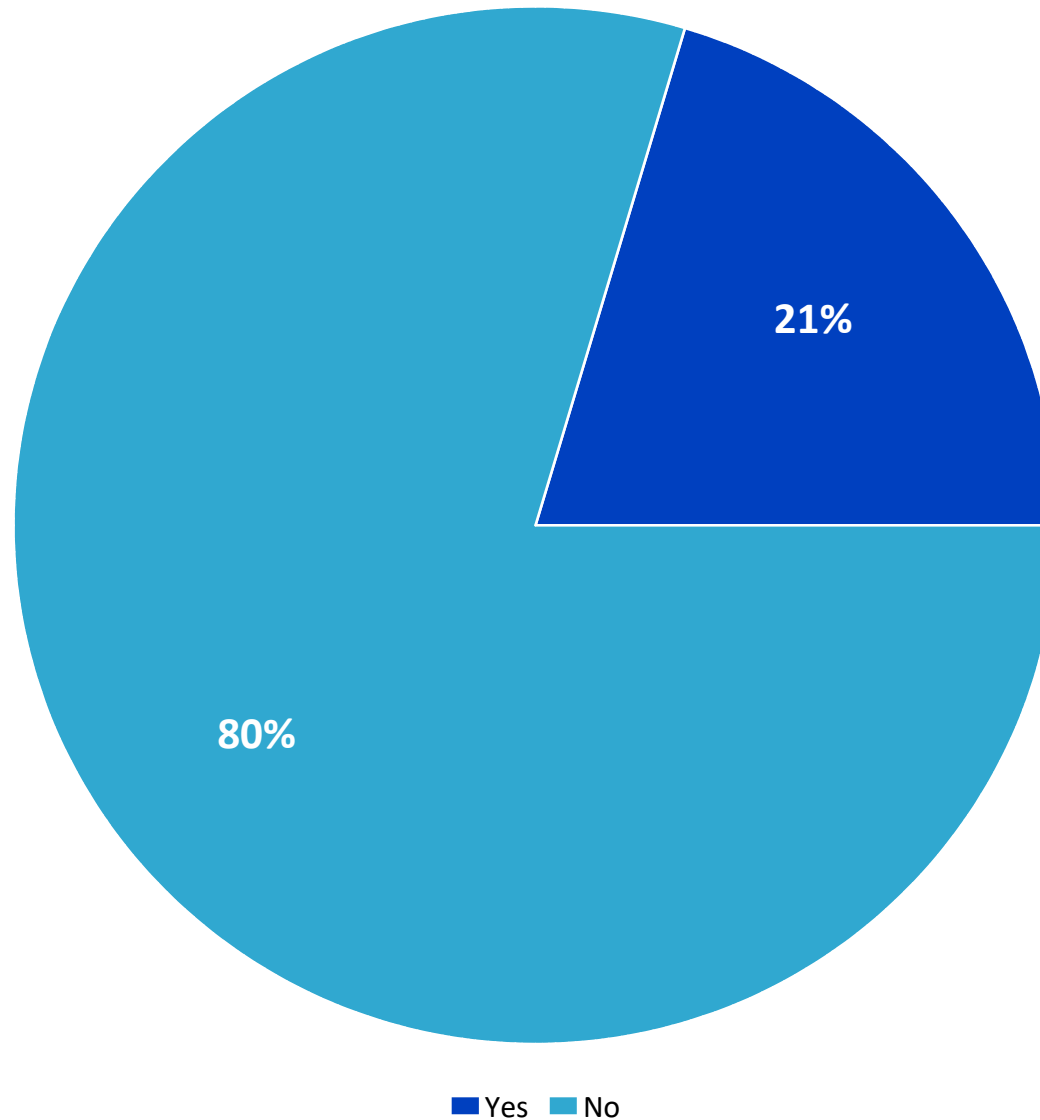
Q6. Do you feel that there are sufficient parks and green space areas within a 15-minute drive of your residence?

by percentage of respondents



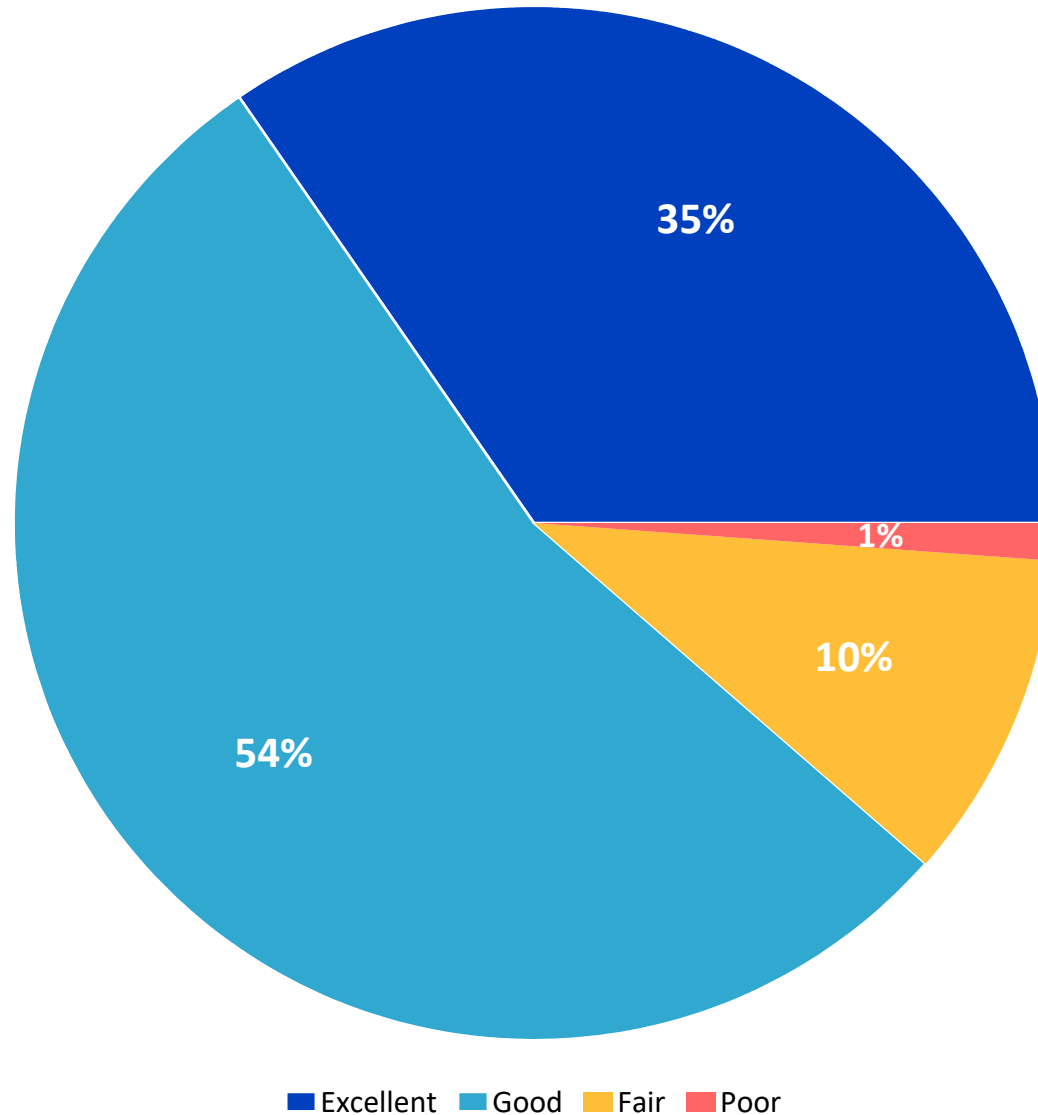
Q7. Have you or other members of your household participated in any recreation programs offered by the Henderson County Parks and Recreation Department during the past 12 months?

by percentage of respondents



Q7a. How would you rate the overall quality of Henderson County Parks and Recreation Department programs that you and members of your household have participated in?

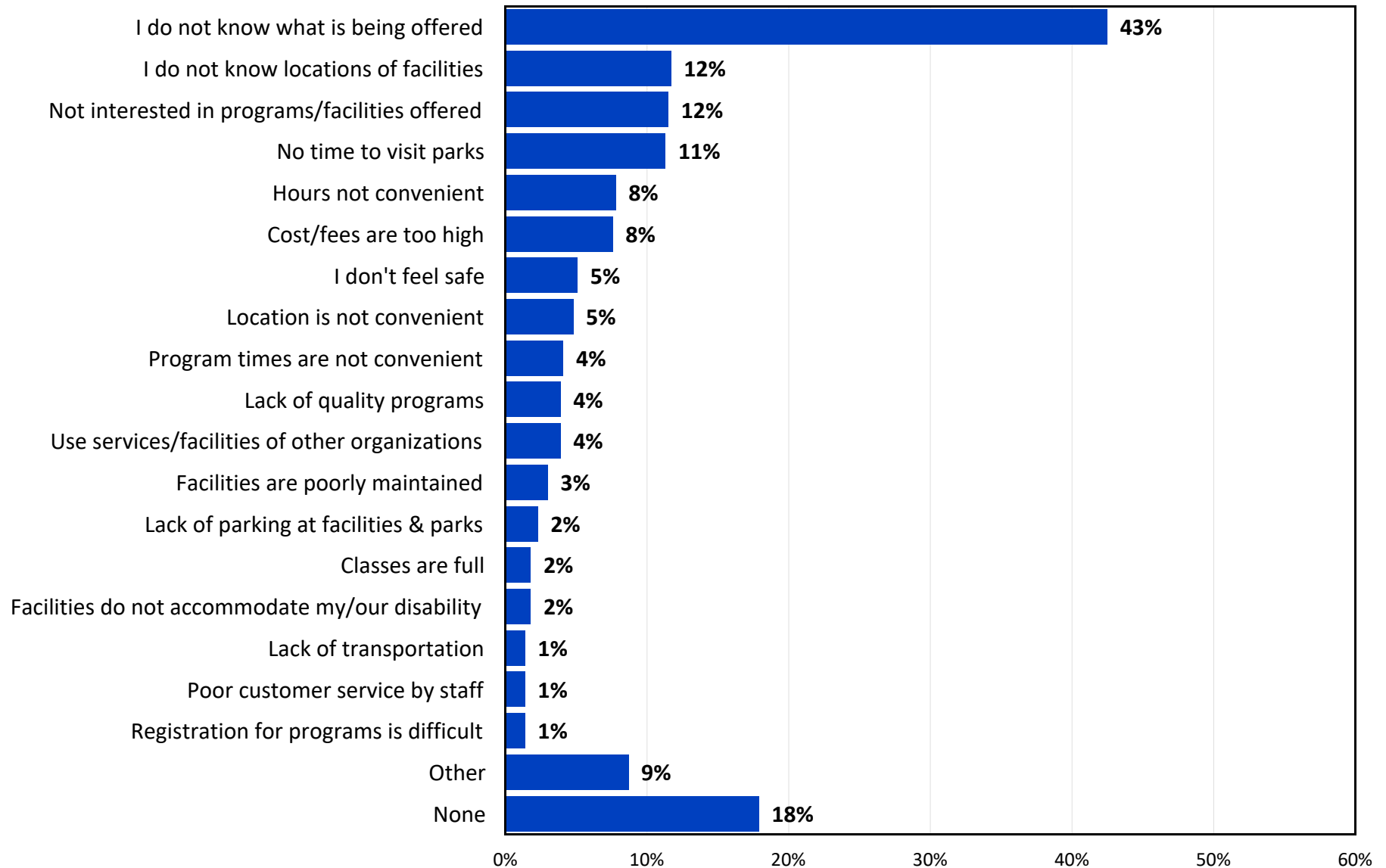
by percentage of respondents that have participated in programs during the past 12 months (without “not provided”)



Source: ETC Institute (2019)

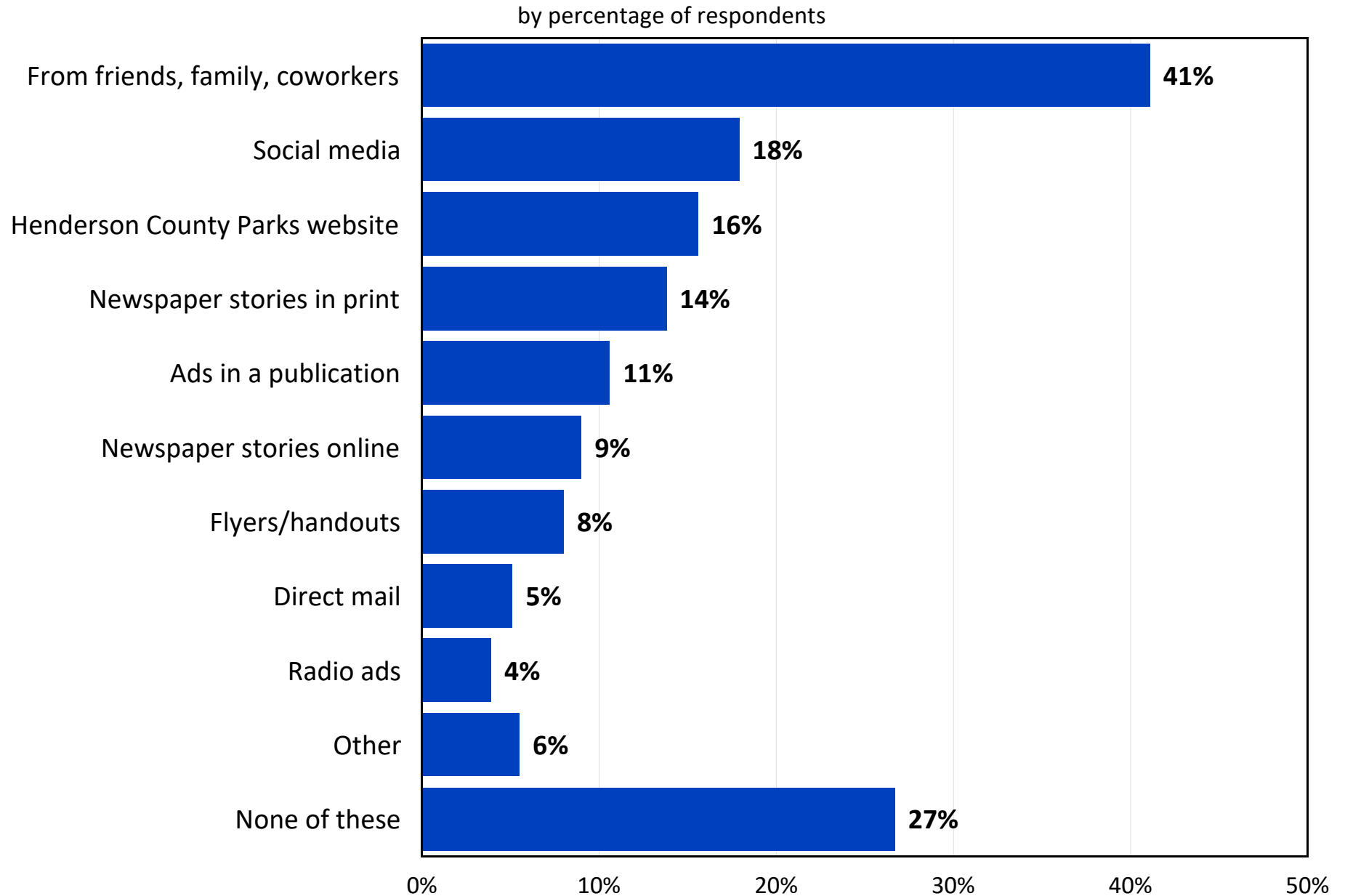
Q8. Please CHECK ALL of the following reasons that prevent you or members of your household from using facilities and programs operated by the Henderson County Parks and Recreation Department more often.

by percentage of respondents



Source: ETC Institute (2019)

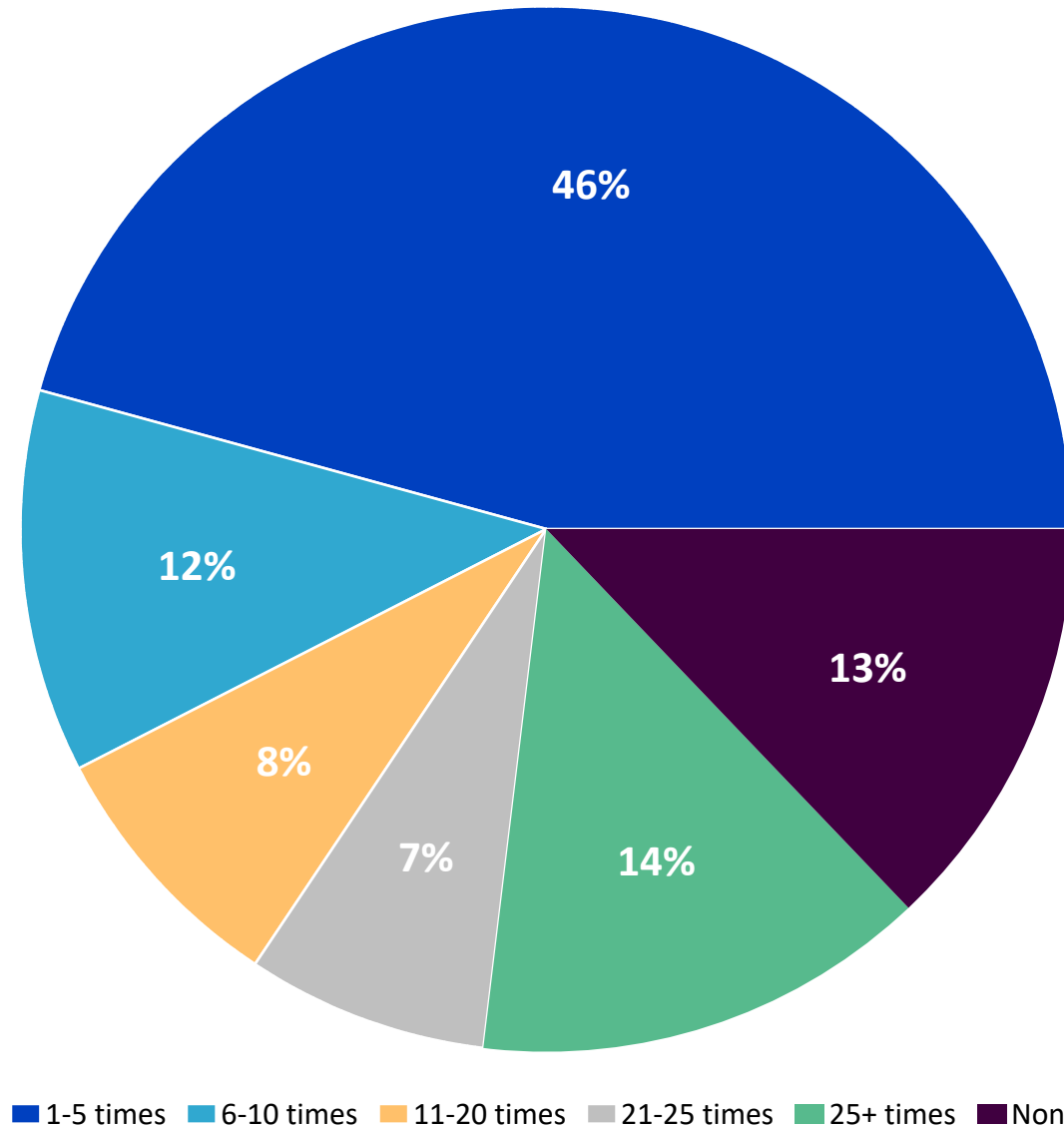
Q9. Please CHECK ALL of the following ways you have heard about Henderson County Parks and Recreation Department facilities and programs.



Source: ETC Institute (2019)

Q10. In the past 12 months, approximately how many times have you or members of your household visited any greenway?

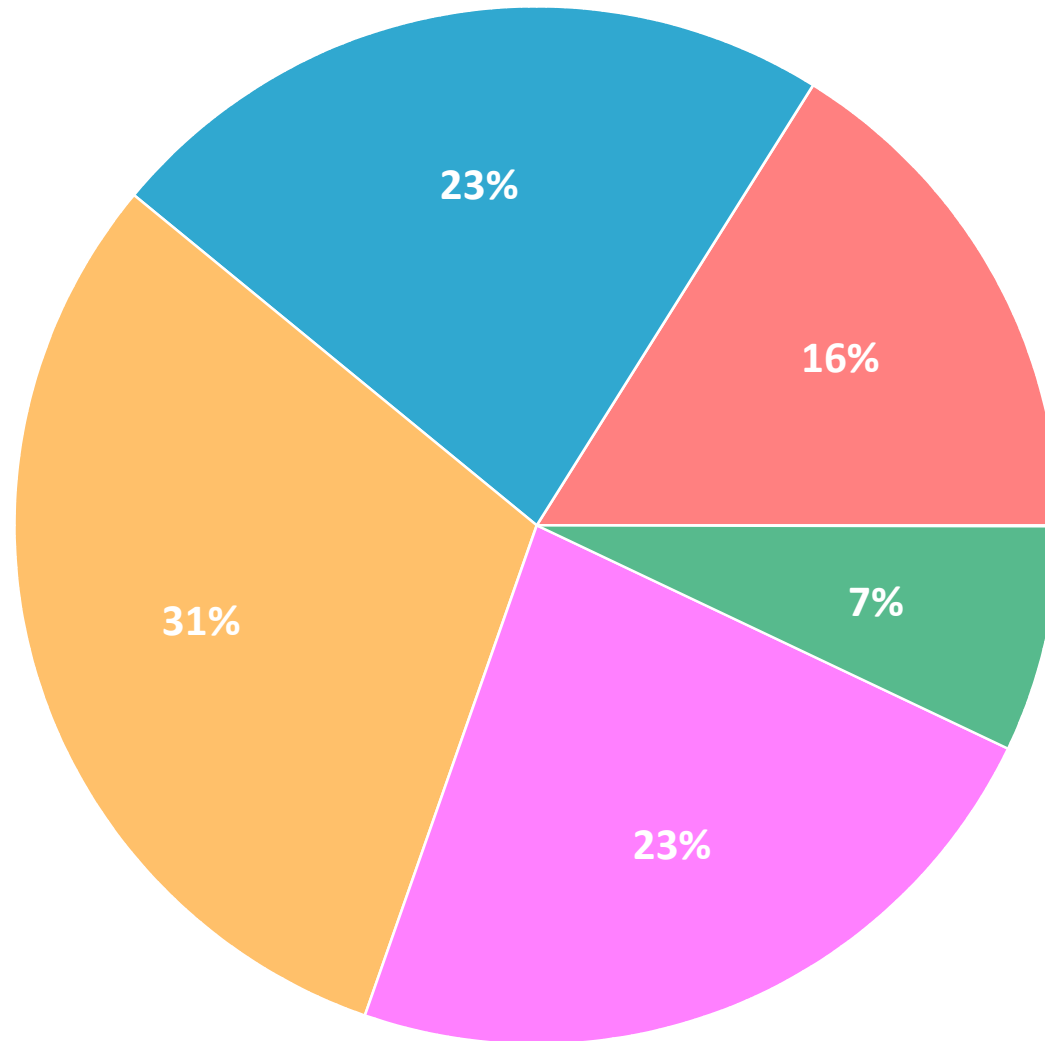
by percentage of respondents (without "not provided")



Source: ETC Institute (2019)

Q11. How often do you or other members of your household WANT to use greenways?

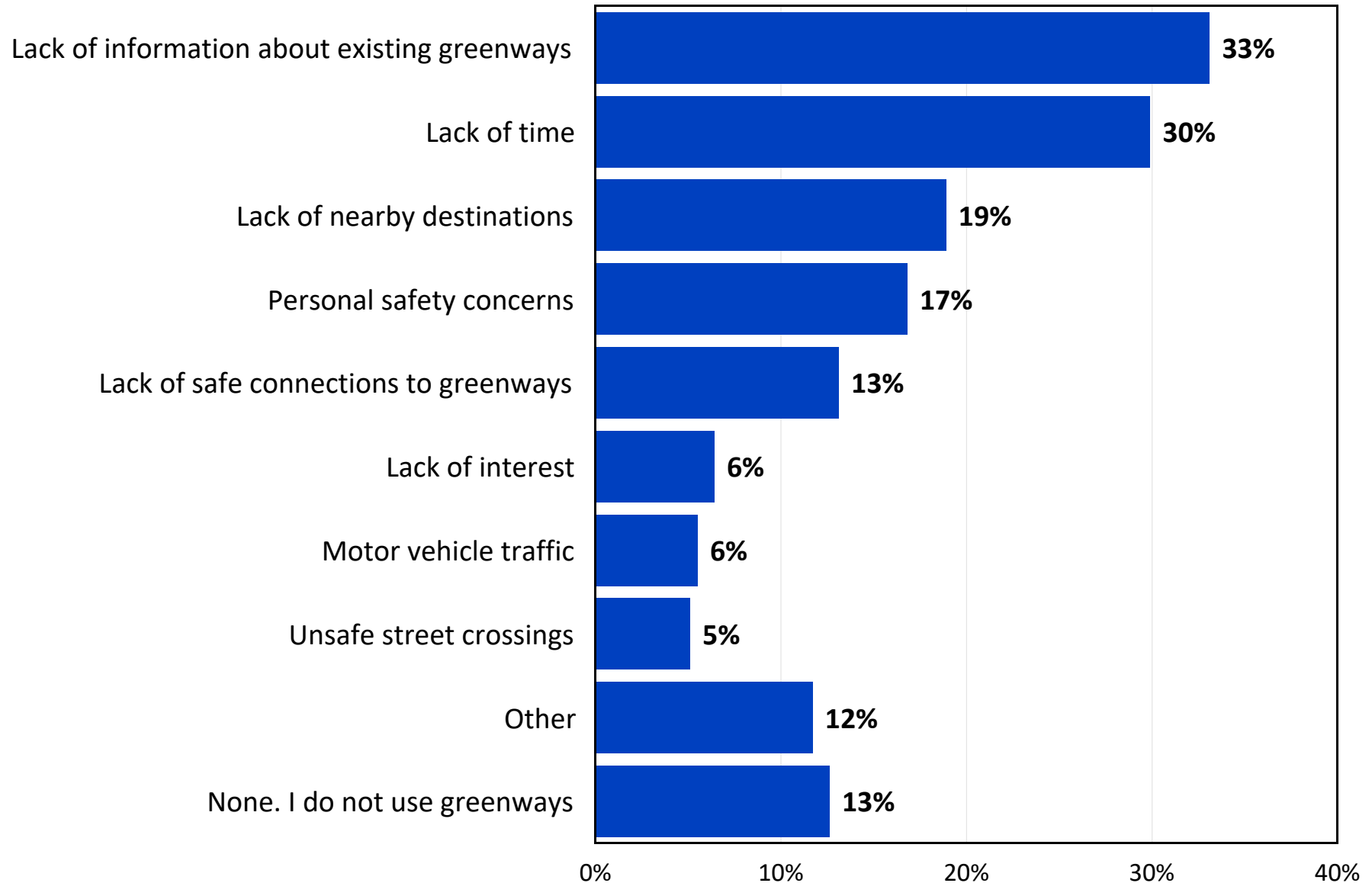
by percentage of respondents (without "not provided")



Never A few times a year A few times a month A few times a week Daily

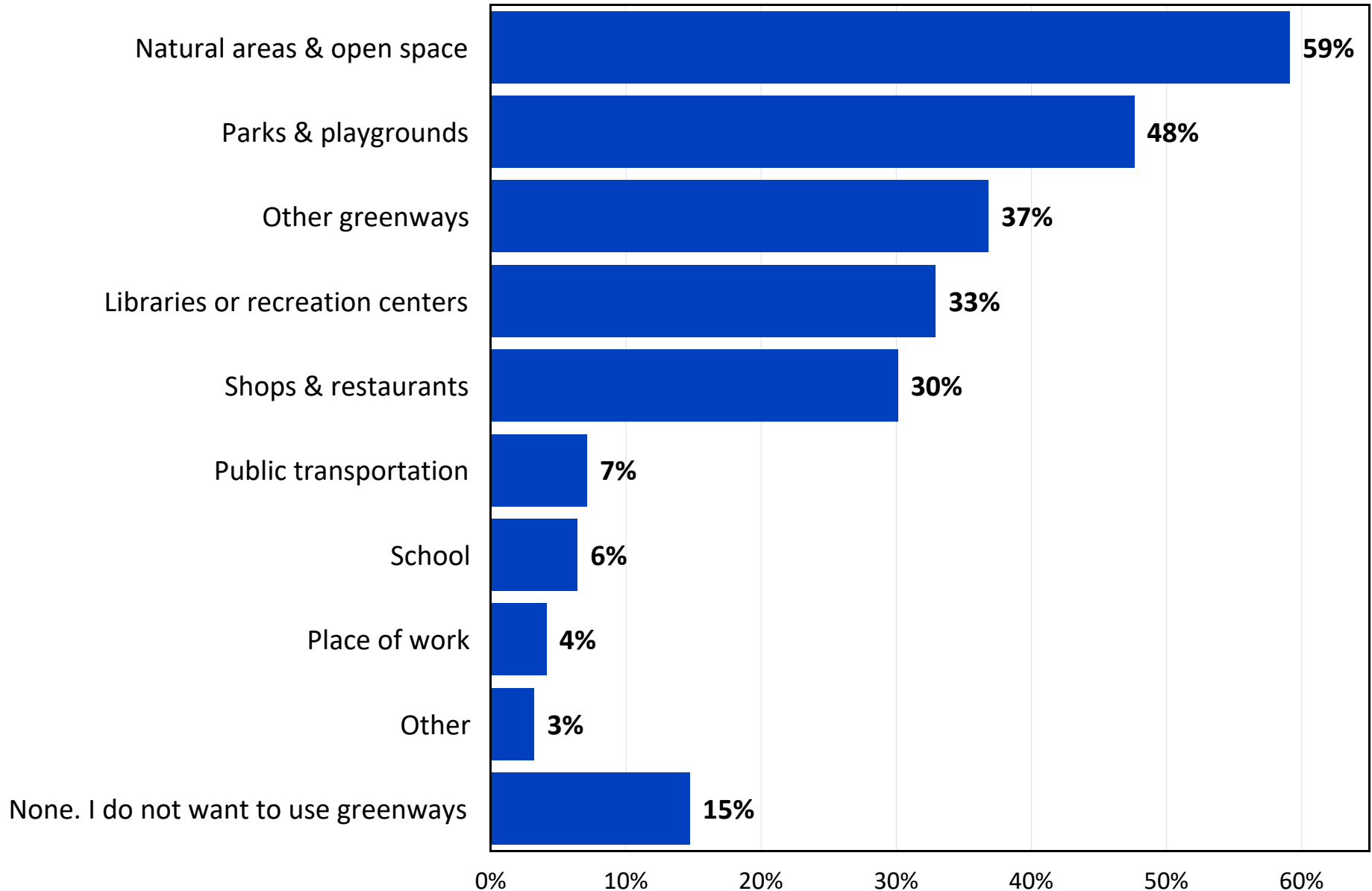
Q12. Please CHECK ALL of the following reasons that discourage greenway use for you or other members of your household.

by percentage of respondents (multiple choices could be made)



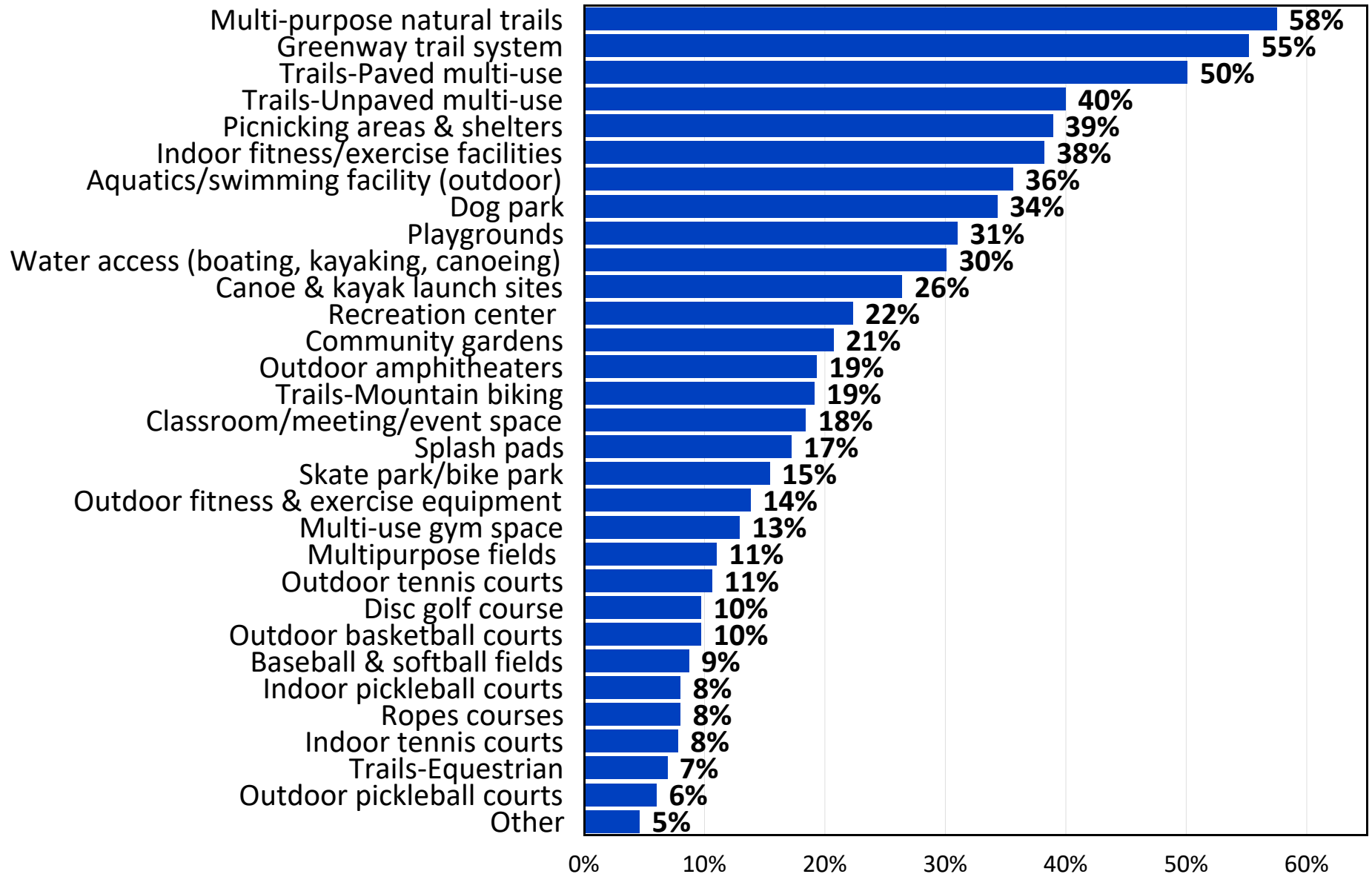
Q13. Please CHECK ALL of the following destinations that you or other members of your household would most like to get to by greenway.

by percentage of respondents (multiple choices could be made)



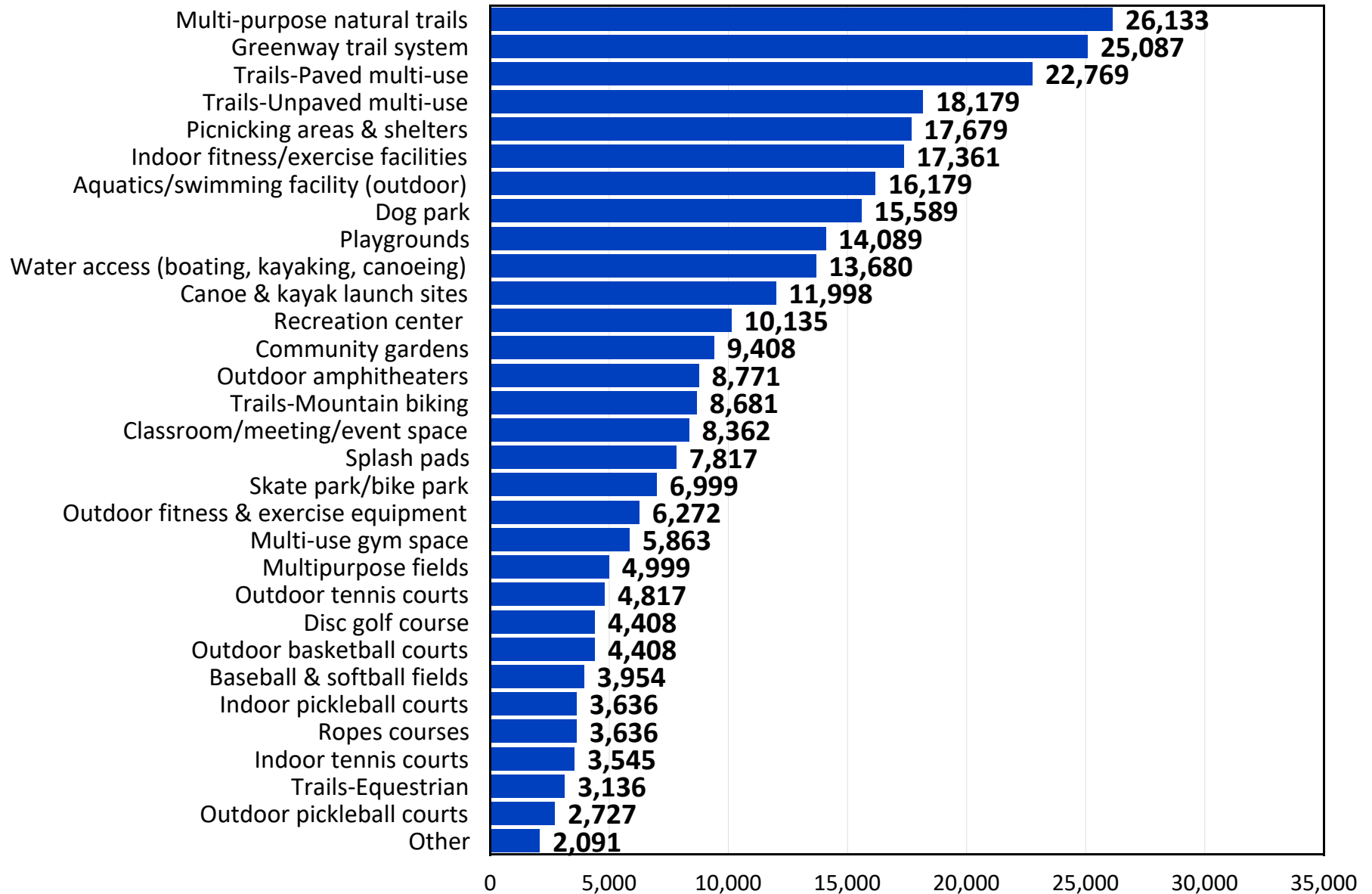
Q14. Please indicate if you or members of your household have a need for each of the facilities listed below.

by percentage of respondents (multiple choices could be made)



Q14. Estimated Number of Households That Have a Need for Various Facilities

by number of households based on an estimated 45,448 households in Henderson County

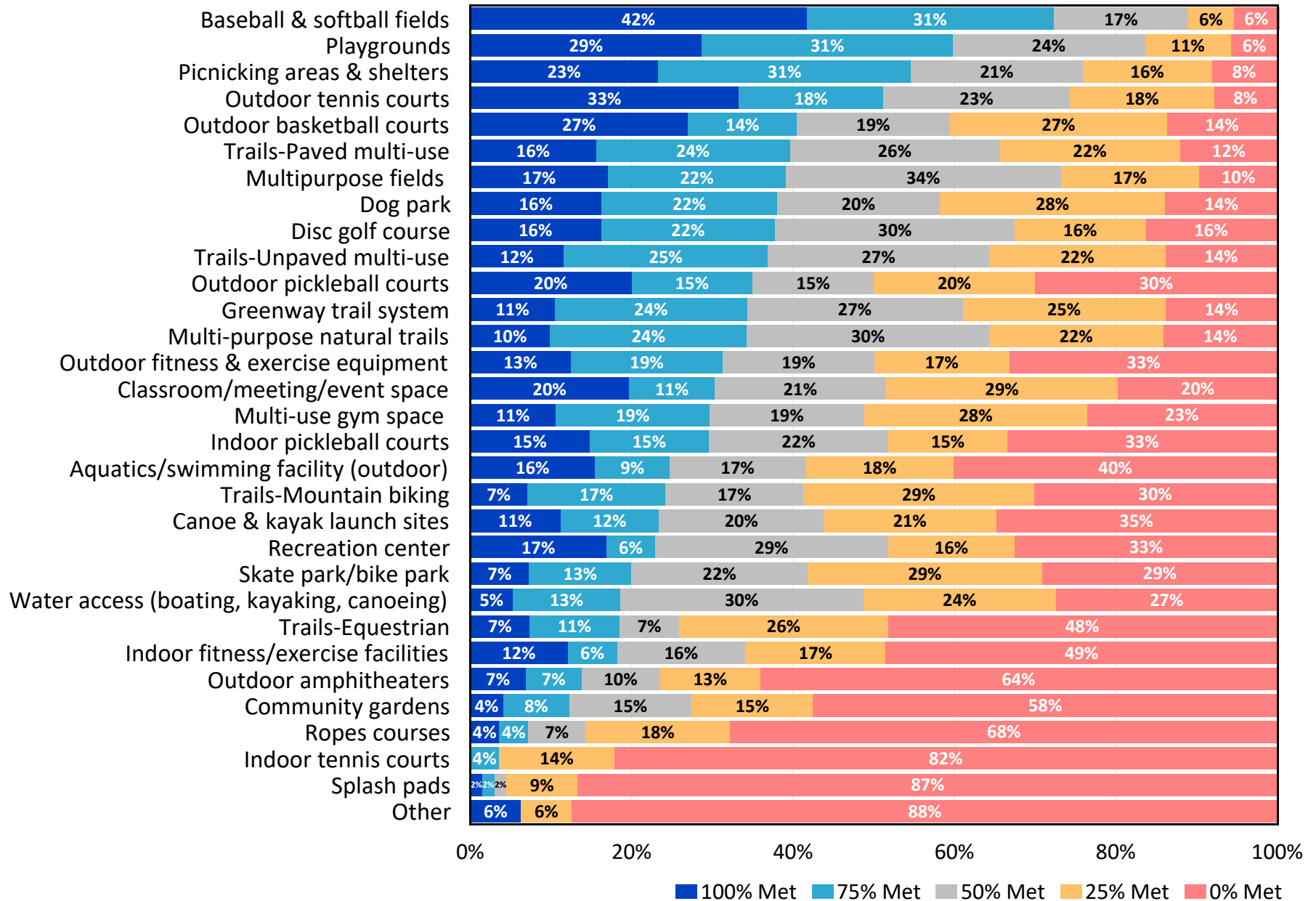


Source: ETC Institute (2019)

Q14. How Well Facilities Meet the Needs of Respondent Households

by percentage of respondents with a need for facilities

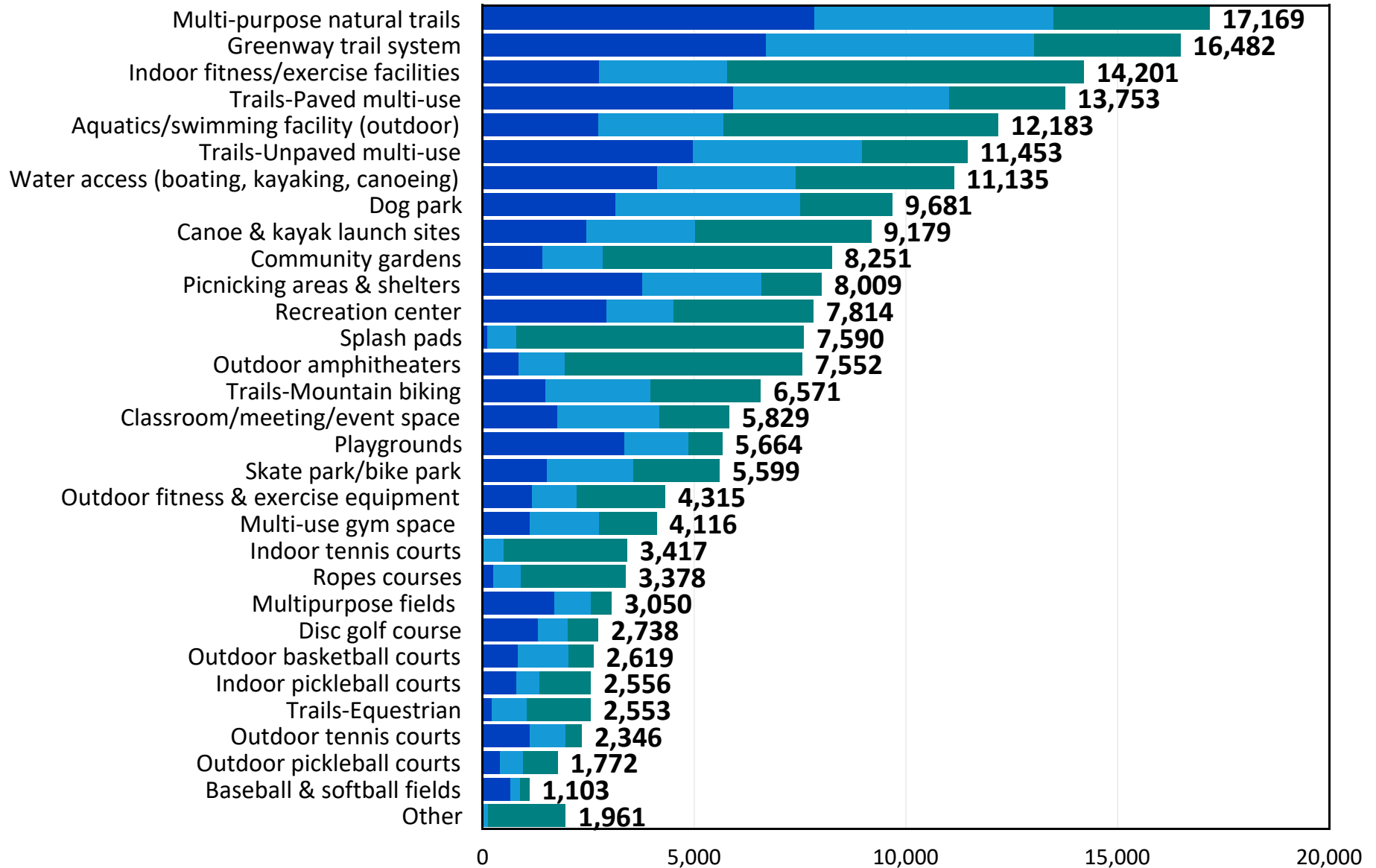
(using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met.")



Source: ETC Institute (2019)

Q14. Estimated Number of Households Whose Needs for Facilities Are Being Met 50% or Less

by number of households based on an estimated 45,448 households in Henderson County

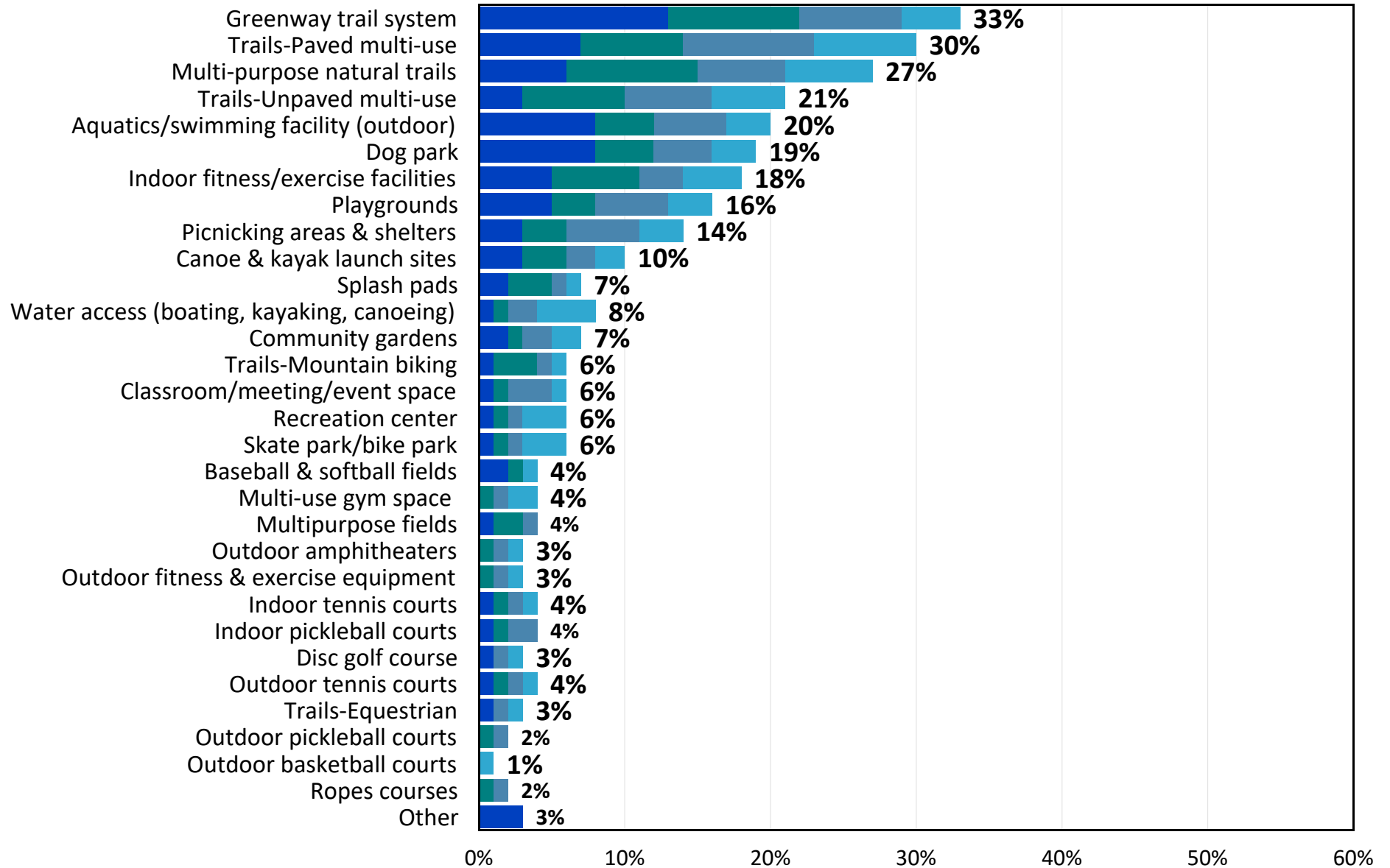


Source: ETC Institute (2019)

50% Met 25% Met 0% Met

Q15. Facilities Most Important to Households

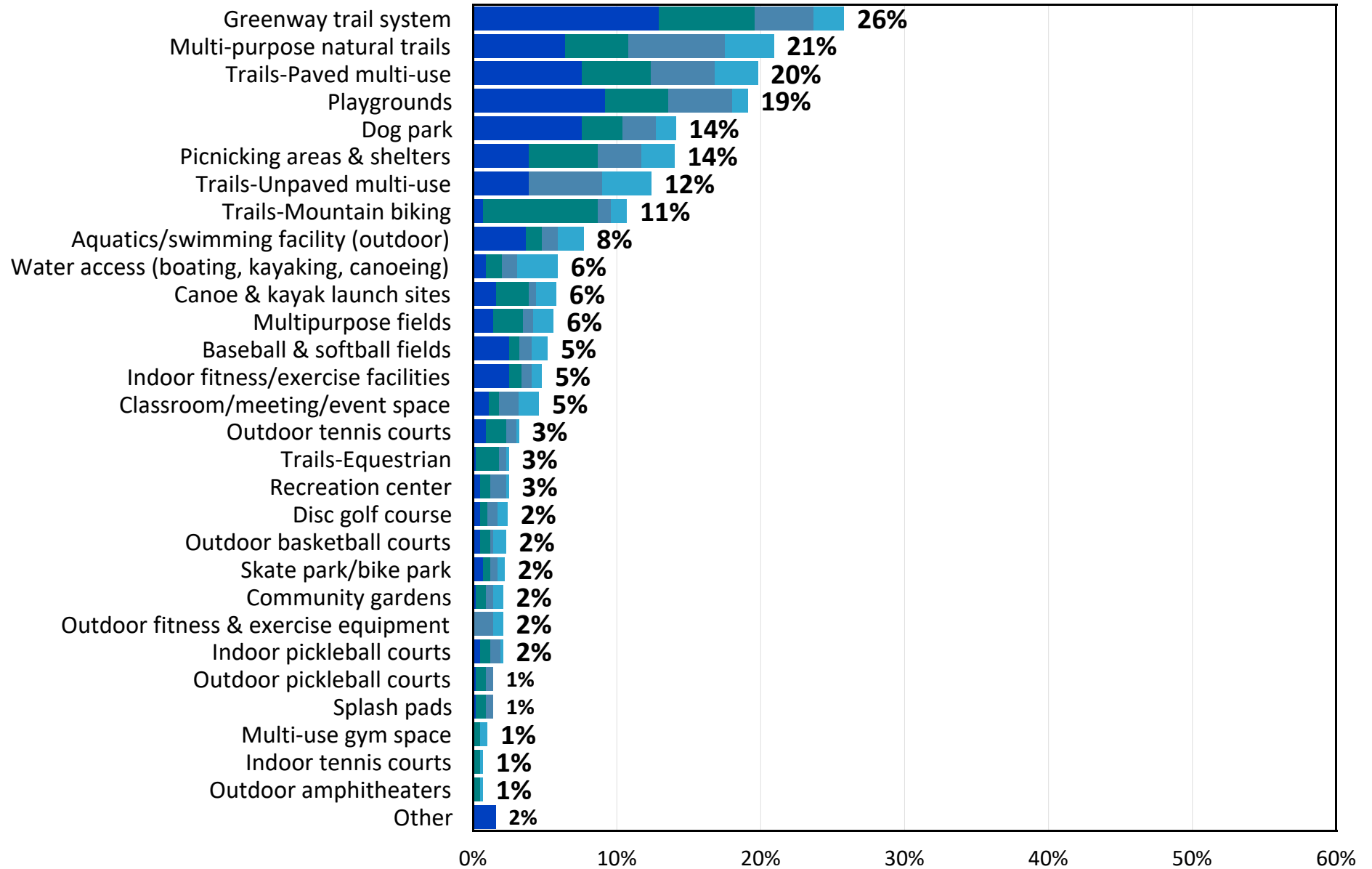
by percentage of respondents who selected the items as one of their top four choices



■ 1st Choice ■ 2nd Choice ■ 3rd Choice ■ 4th Choice

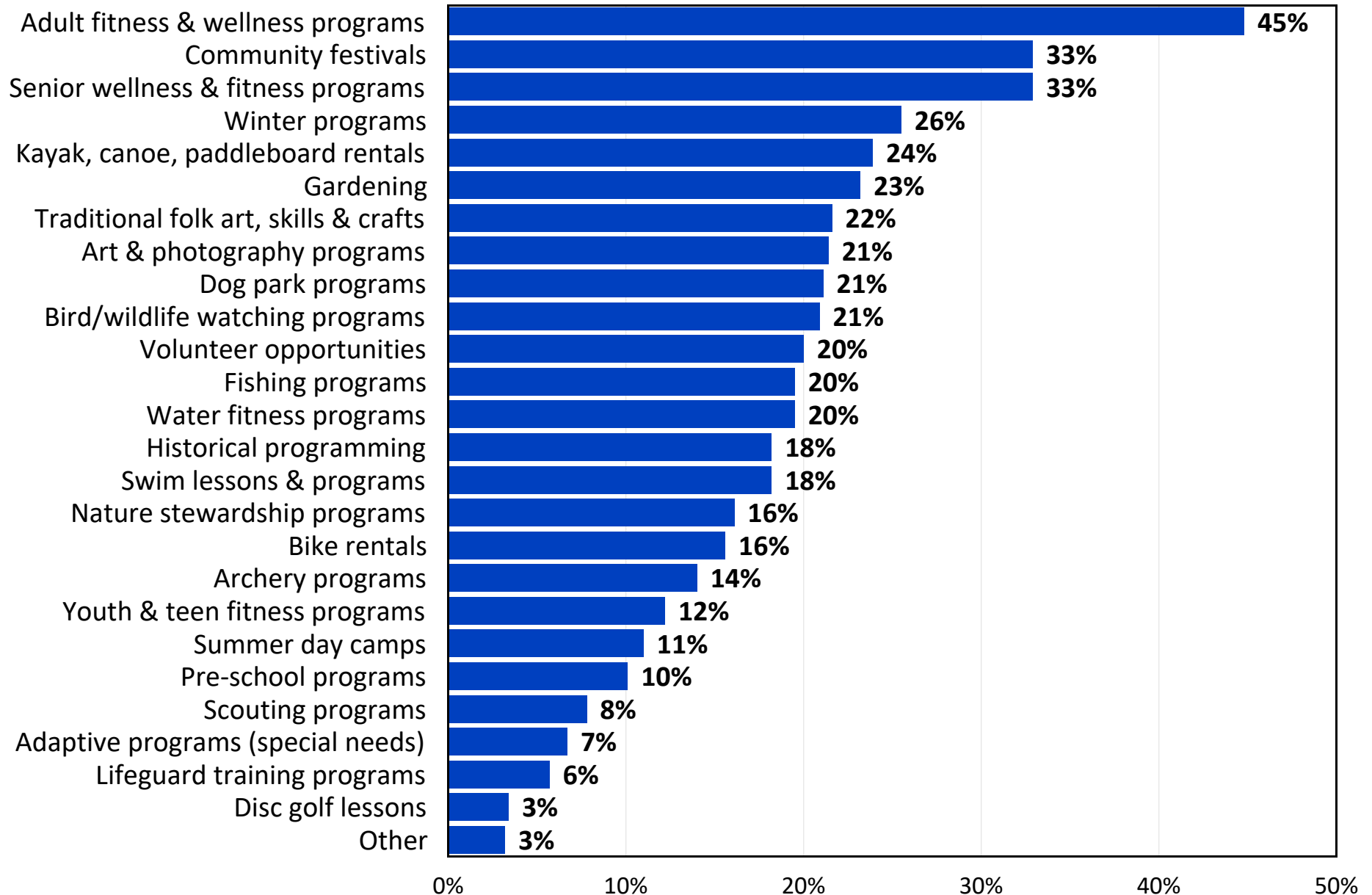
Q16. Facilities Households Use Most

by percentage of respondents who selected the items as one of their top four choices



Q17. Programs Respondent Households Have a Need For

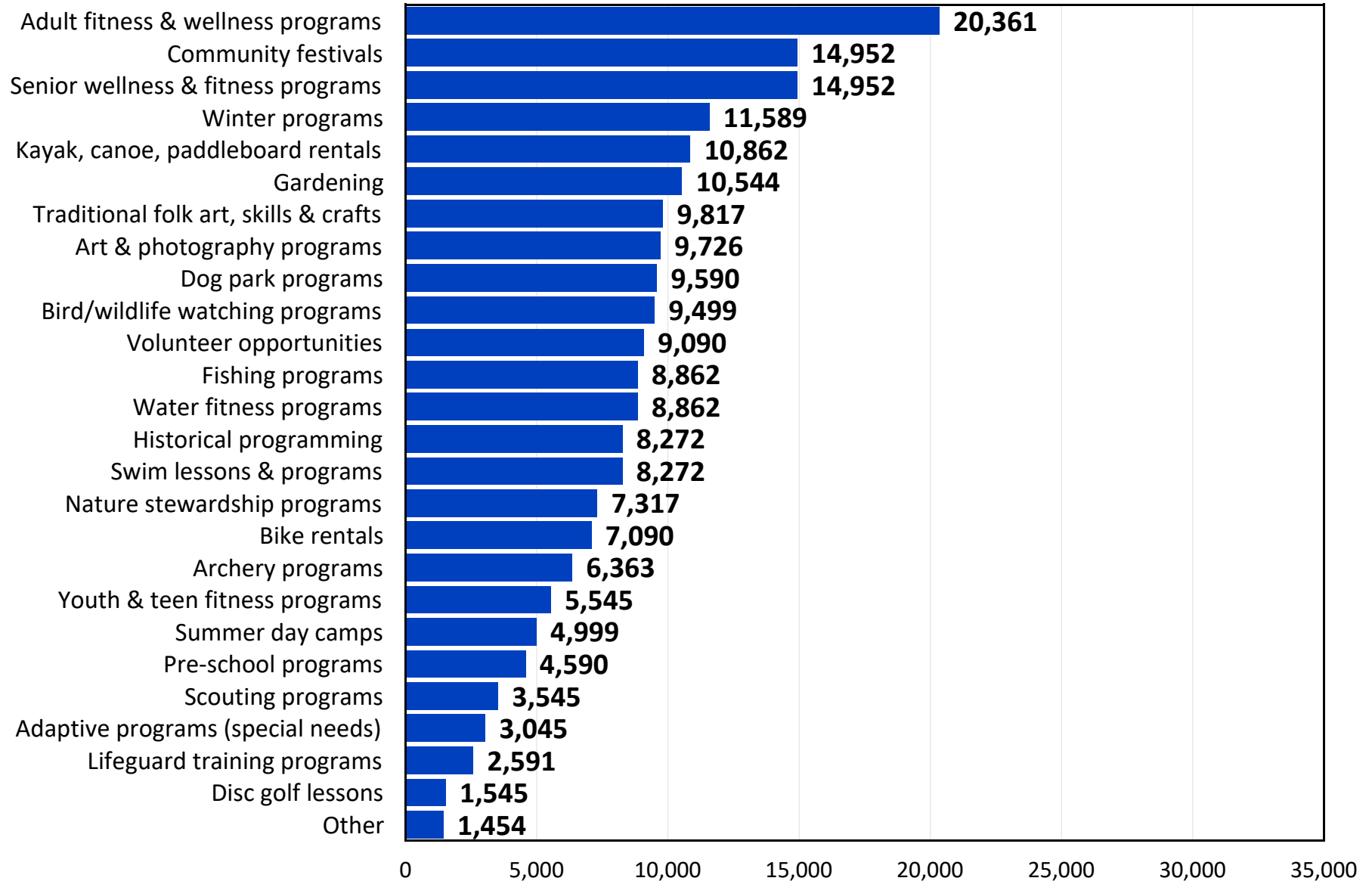
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

Q17. Estimated Number of Households that Have a Need for Various Programs

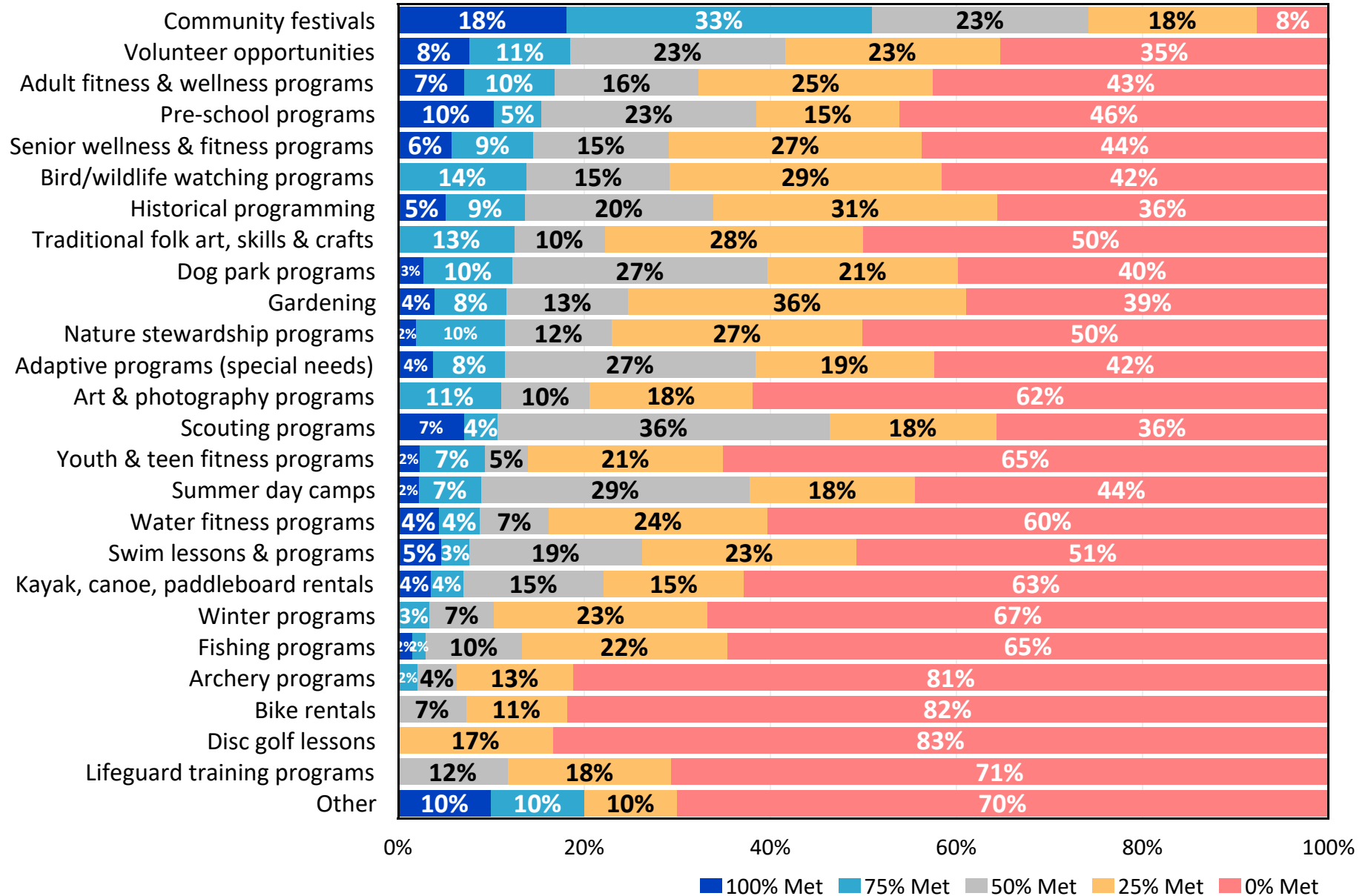
by number of households based on an estimated 45,448 households in Henderson County



Source: ETC Institute (2019)

Q17. How Well Programs Meet the Needs of Respondent Households

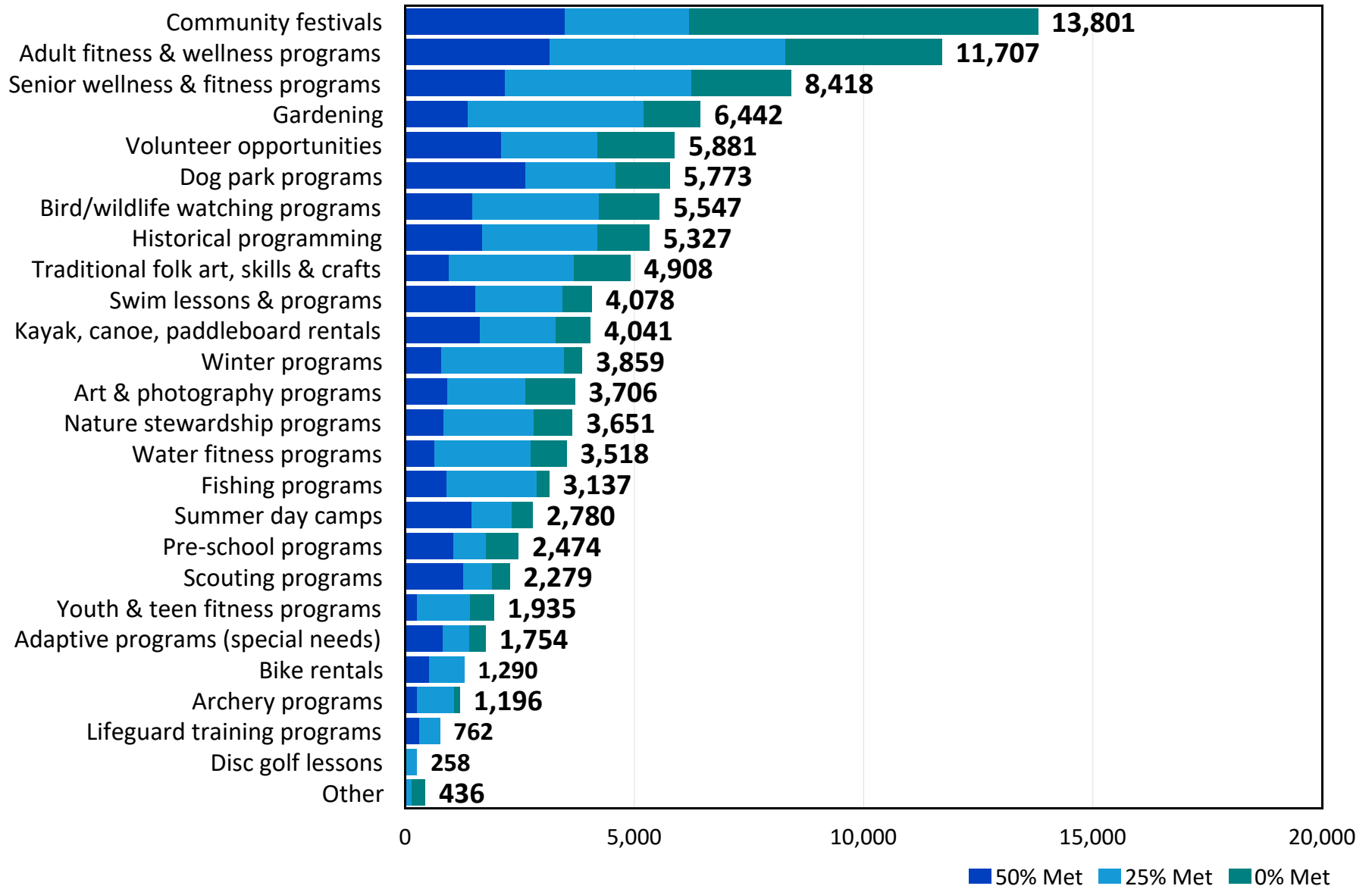
by percentage of respondents with a need for programs
(using a scale of 1 to 5, where 5 means needs are “100% Met” and 1 means “0% Met”)



Source: ETC Institute (2019)

Q17. Estimated Number of Households Whose Needs for Programs Are Being Met 50% or Less

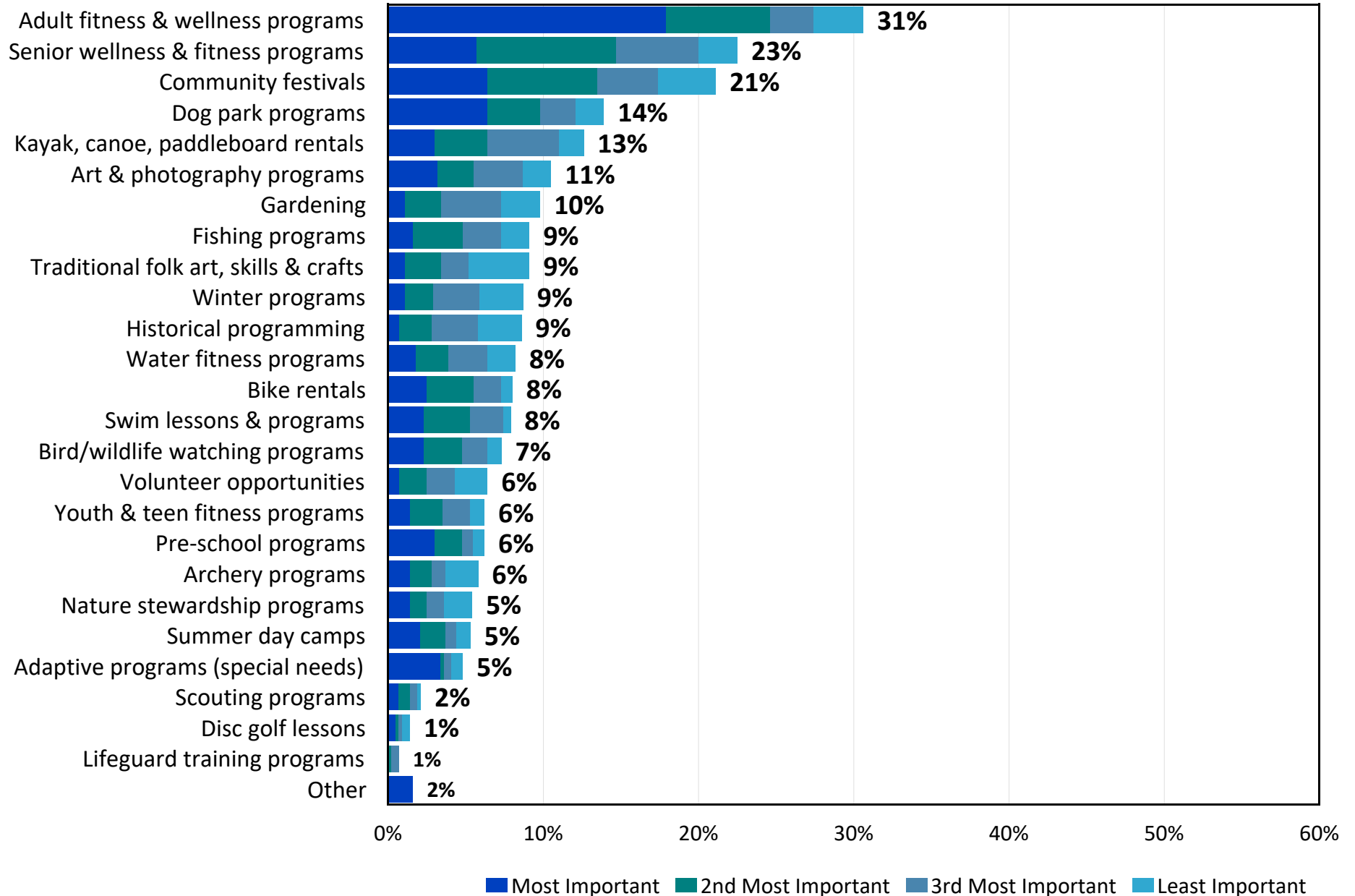
by number of households based on an estimated 45,448 households in Henderson County



Source: ETC Institute (2019)

Q18. Programs That Are Most Important to Households

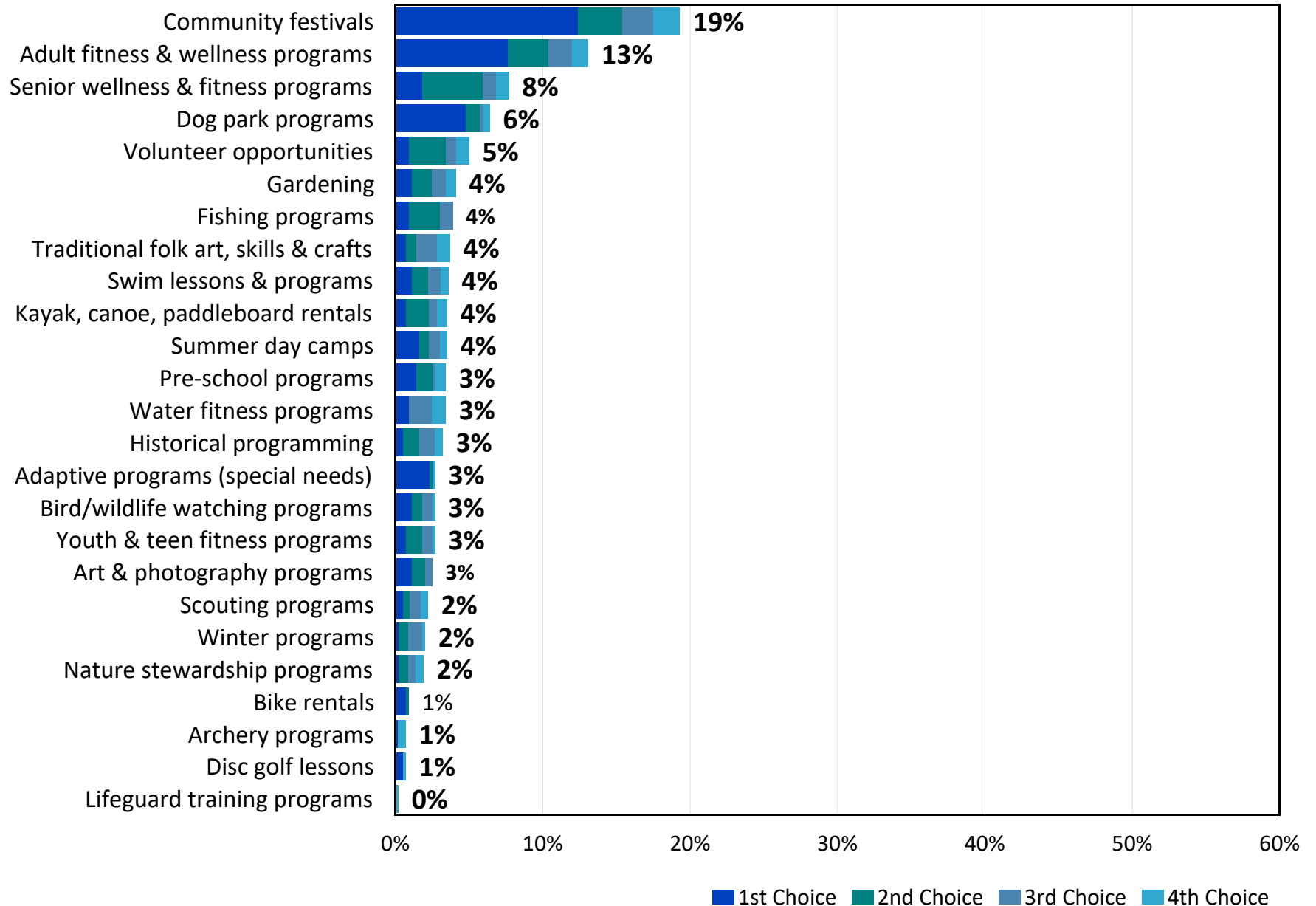
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2019)

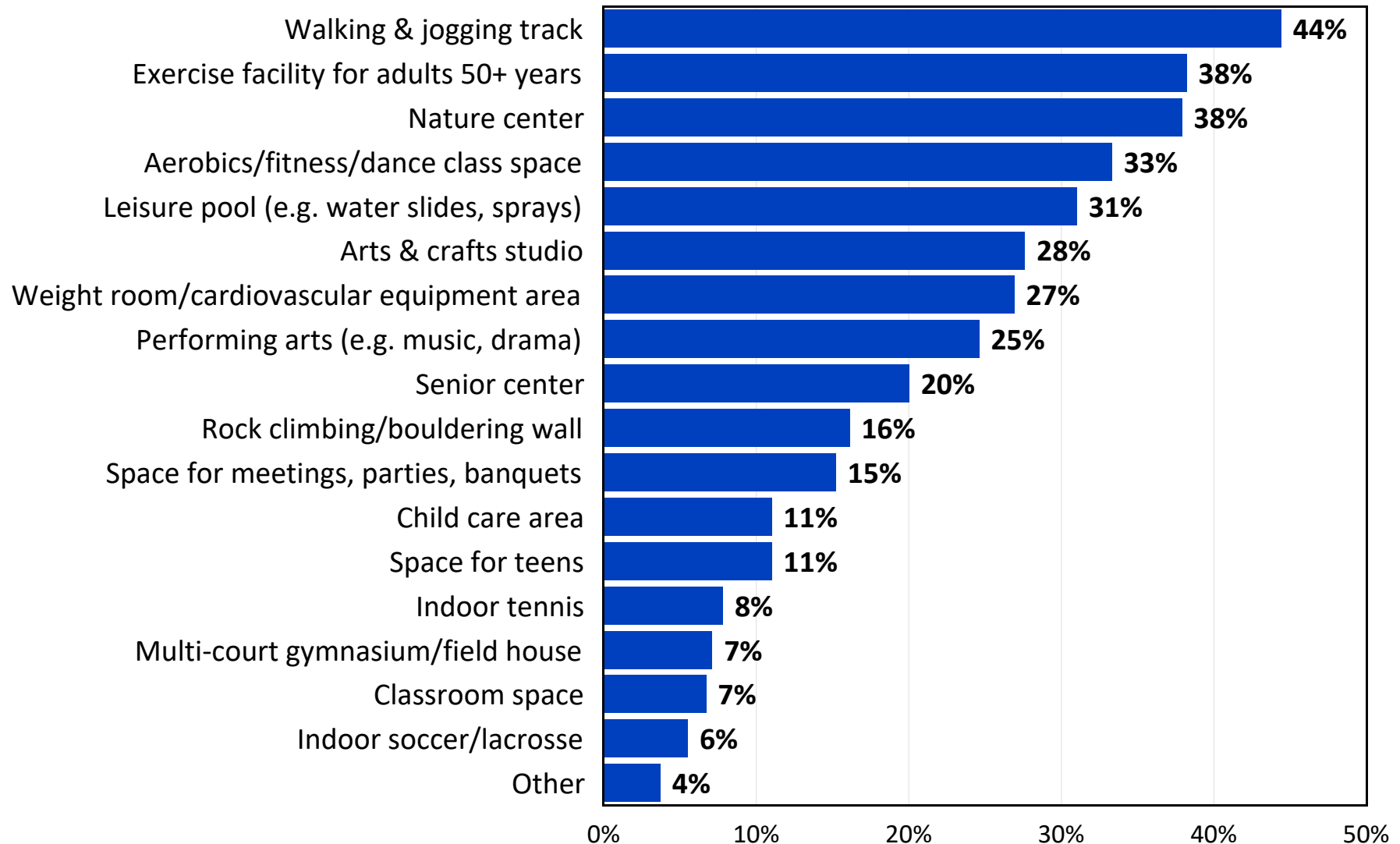
Q19. Programs Households Participate in Most Often

by percentage of respondents who selected the items as one of their top four choices



Q20. From the following list of potential indoor programming spaces that could be added or expanded, please CHECK ALL of the ones you or members of your household would use.

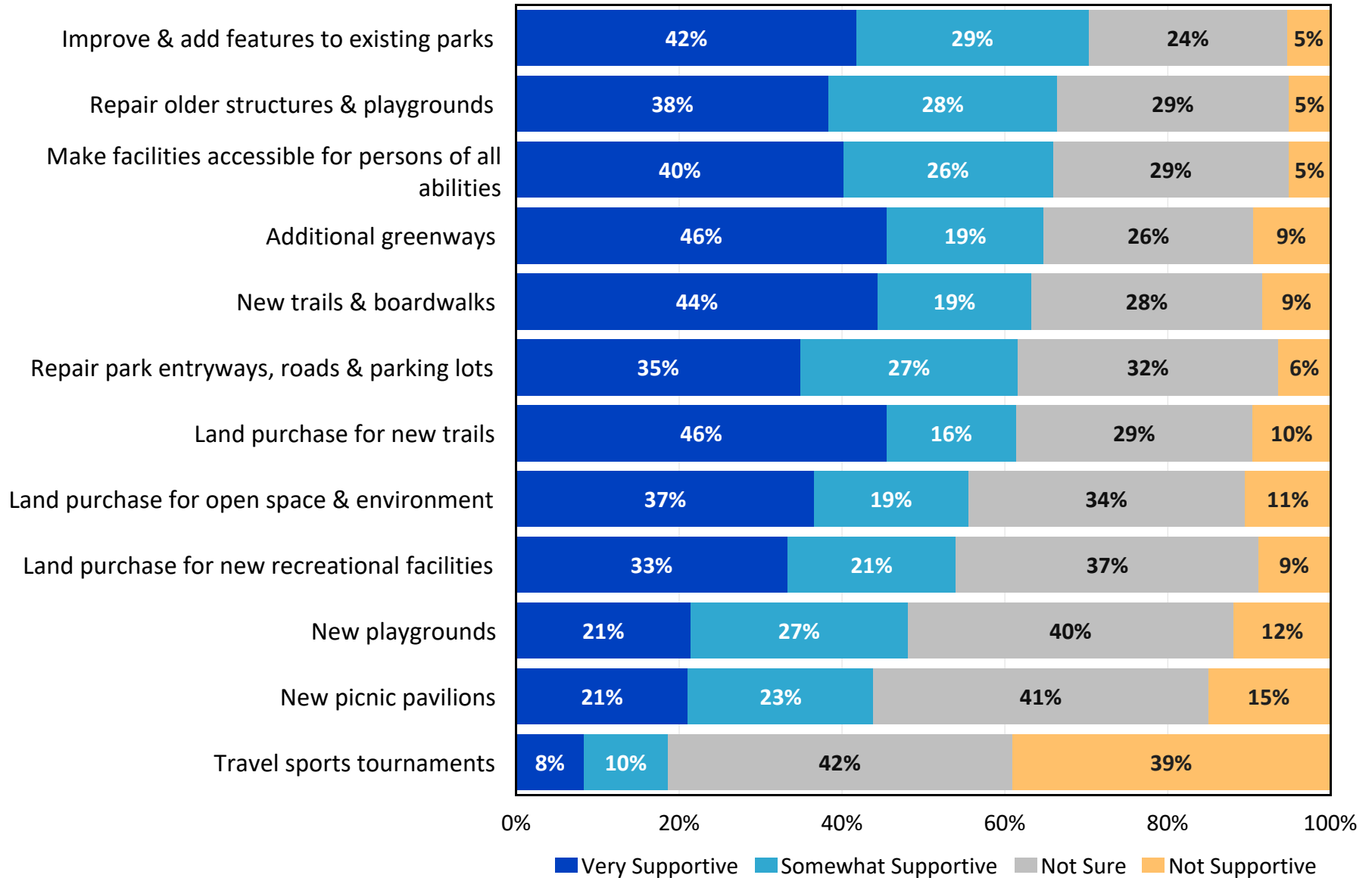
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

Q21. Please indicate how supportive you would be of having Henderson County use your tax dollars to fund each of the following.

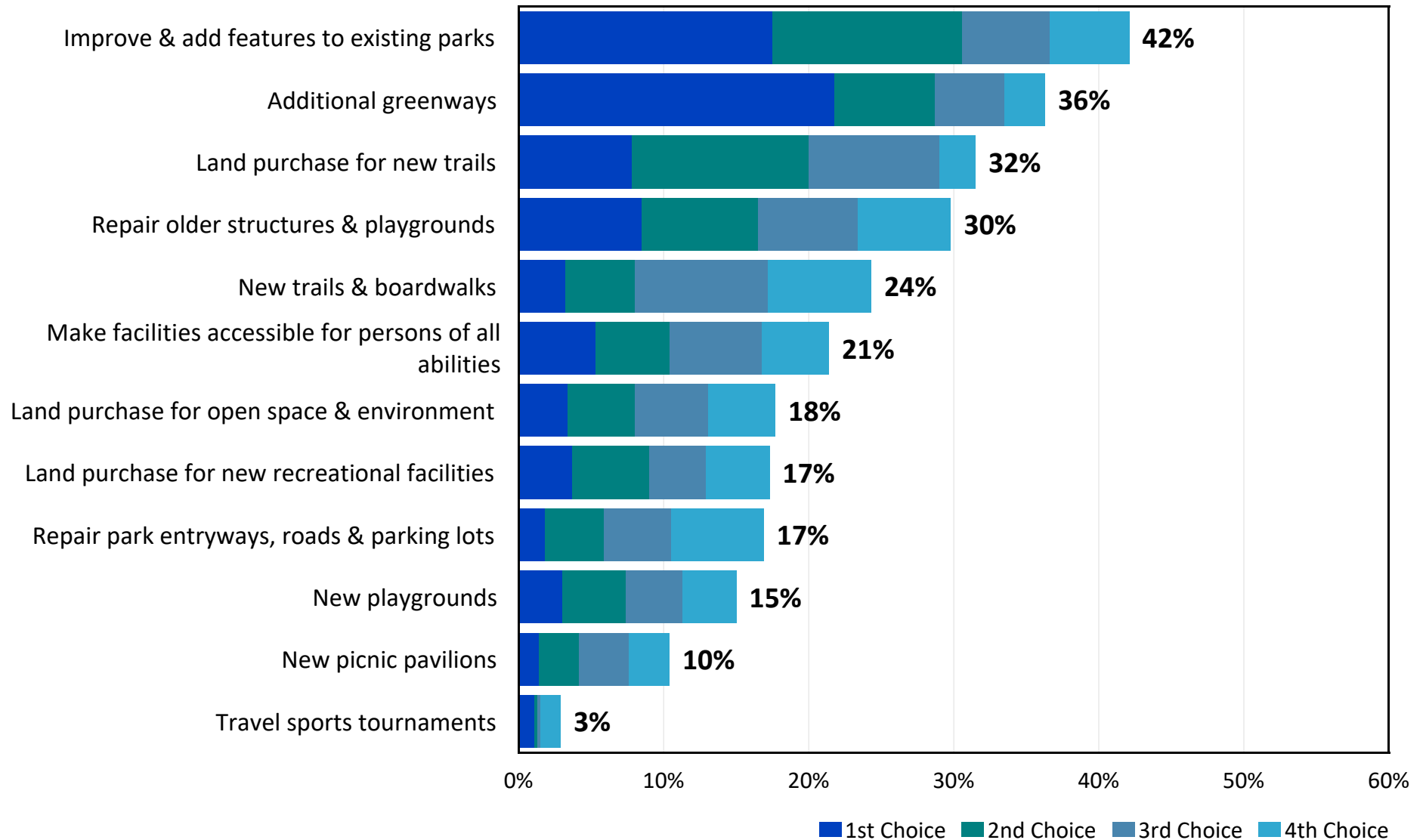
by percentage of respondents



Source: ETC Institute (2019)

Q22. Which FOUR of the actions listed in Question 21 would you be MOST WILLING to fund with your Henderson County tax dollars?

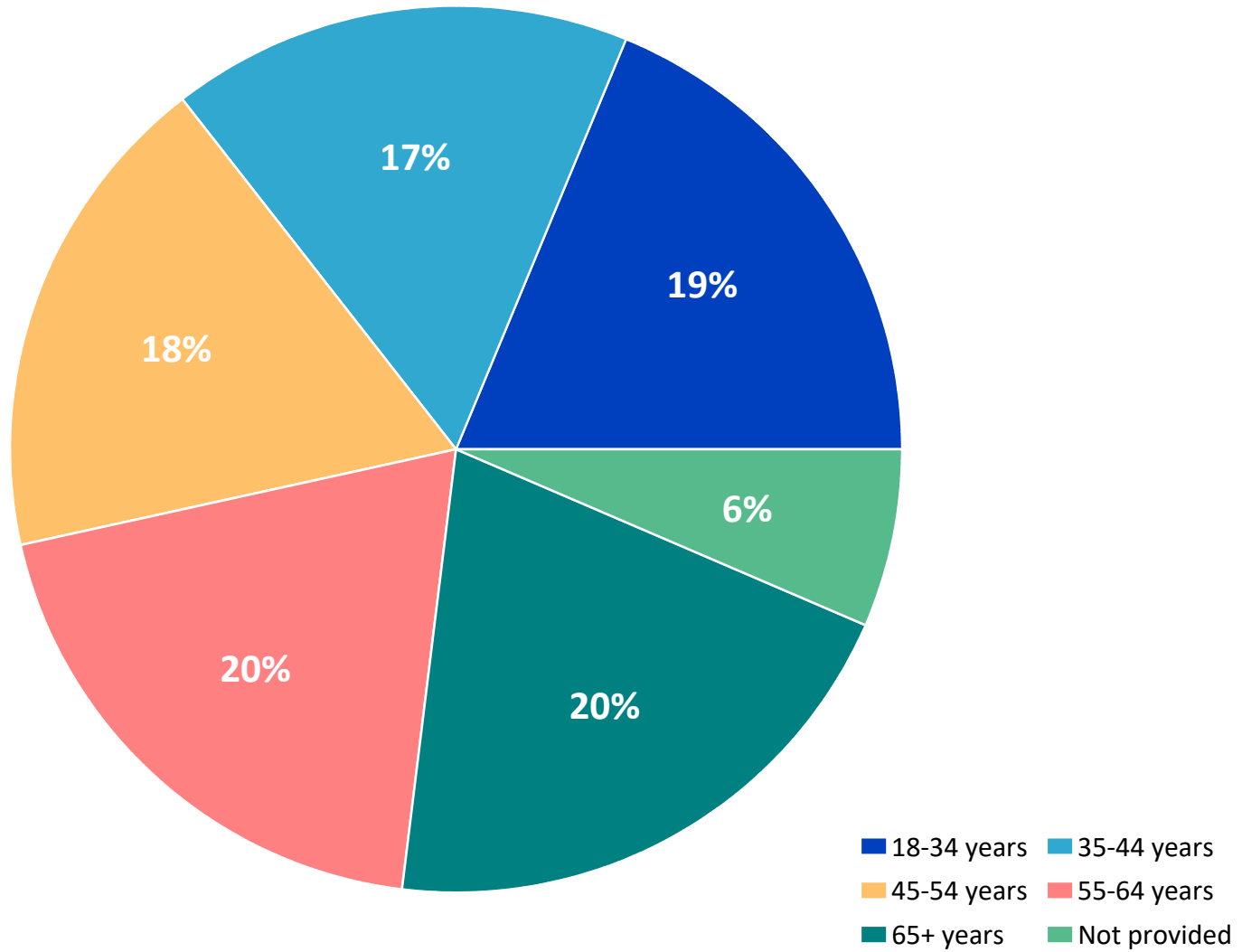
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2019)

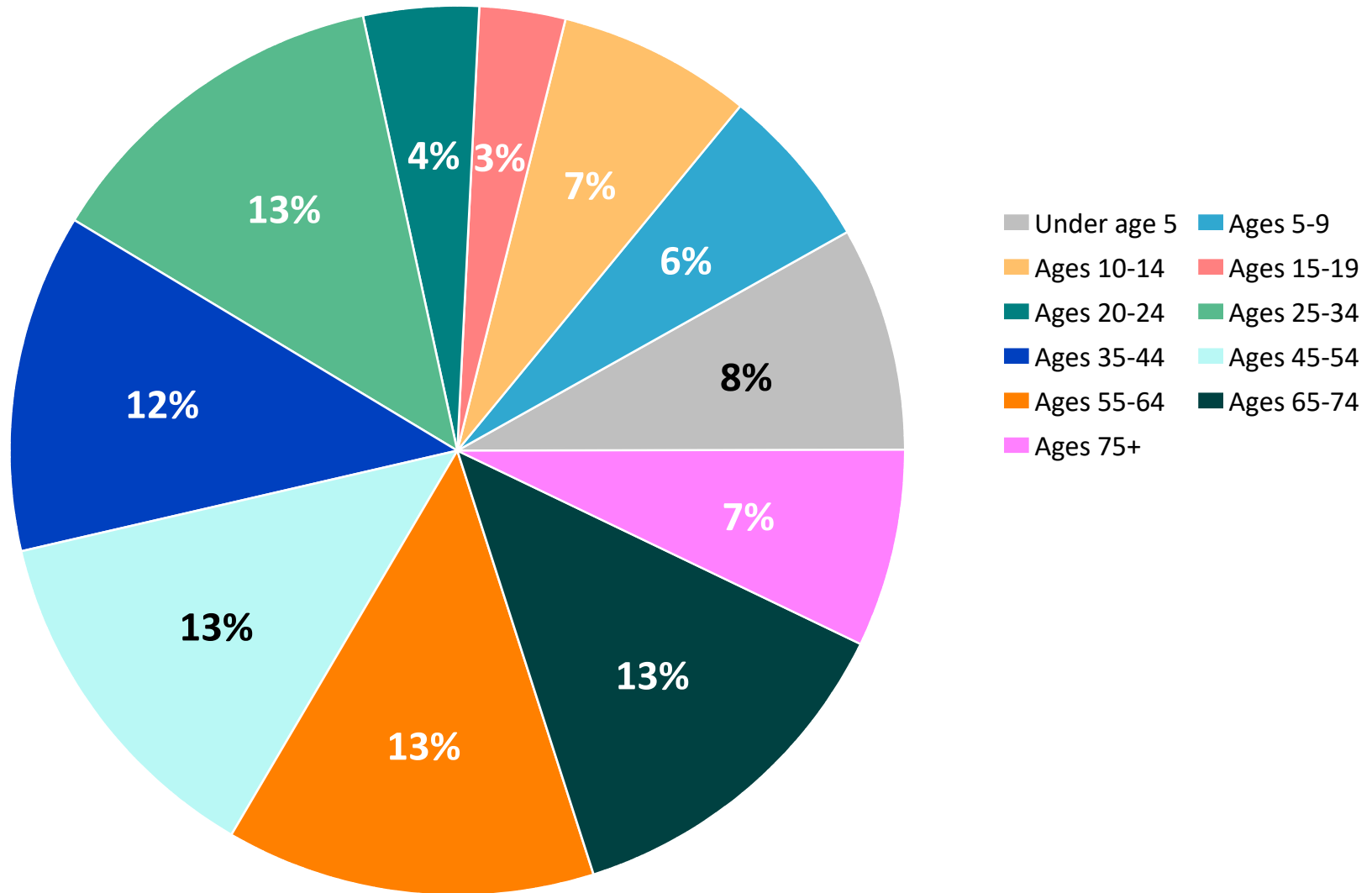
Q24. What is your age?

by percentage of respondents



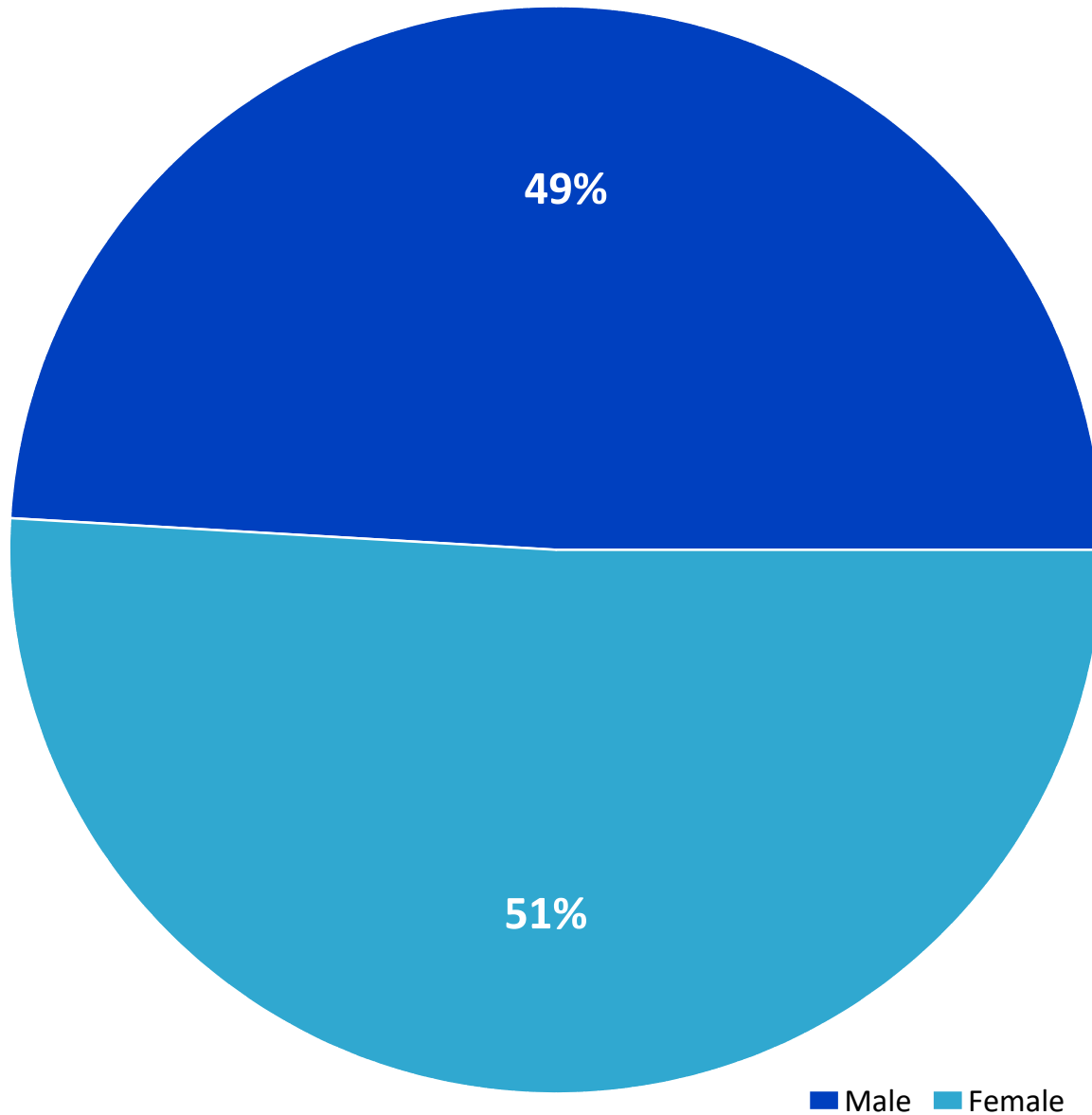
Q25. Including yourself, how many people in your household are...

by percentage of respondents (without "not provided")



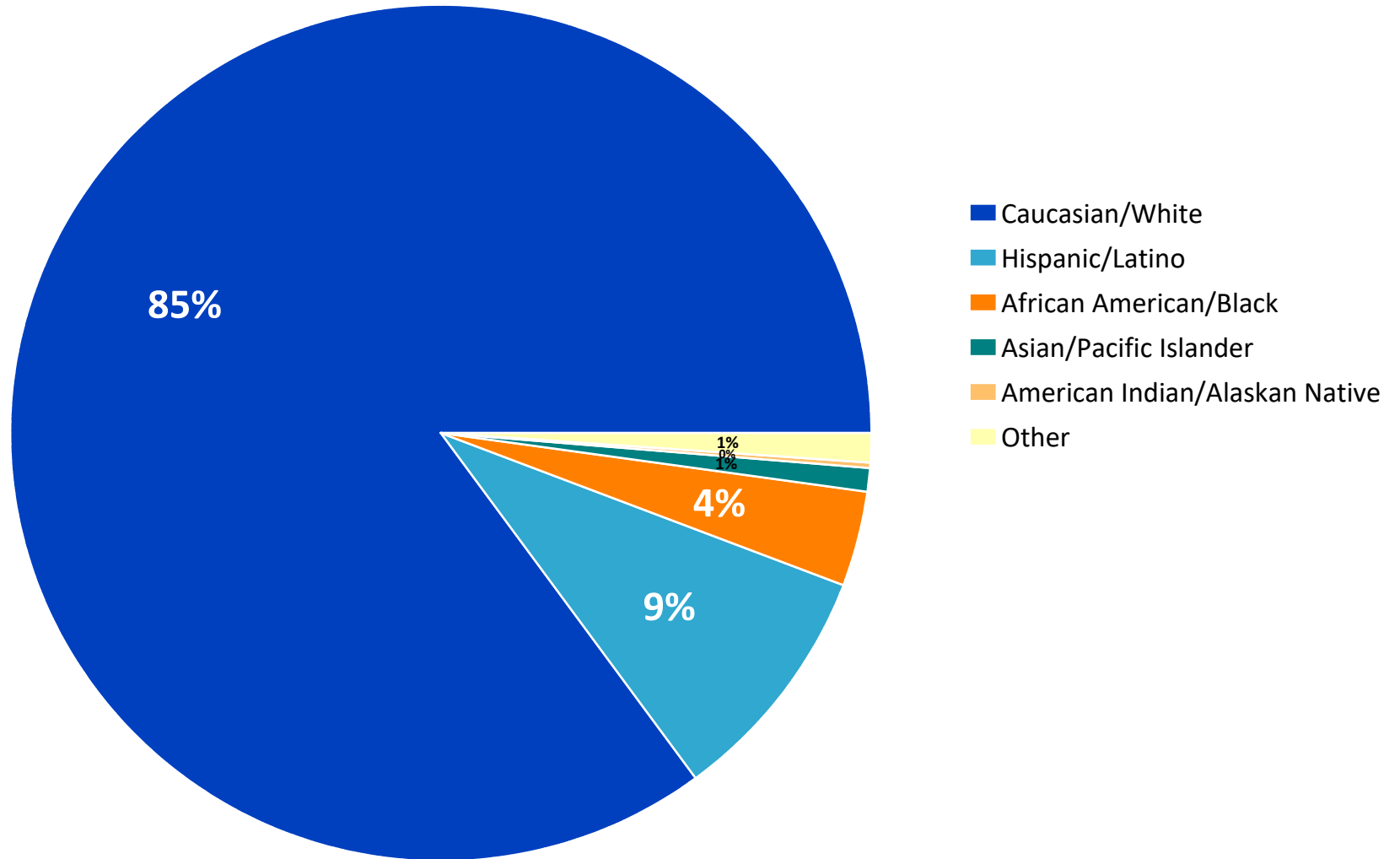
Q26. Your gender:

by percentage of respondents (without "not provided")



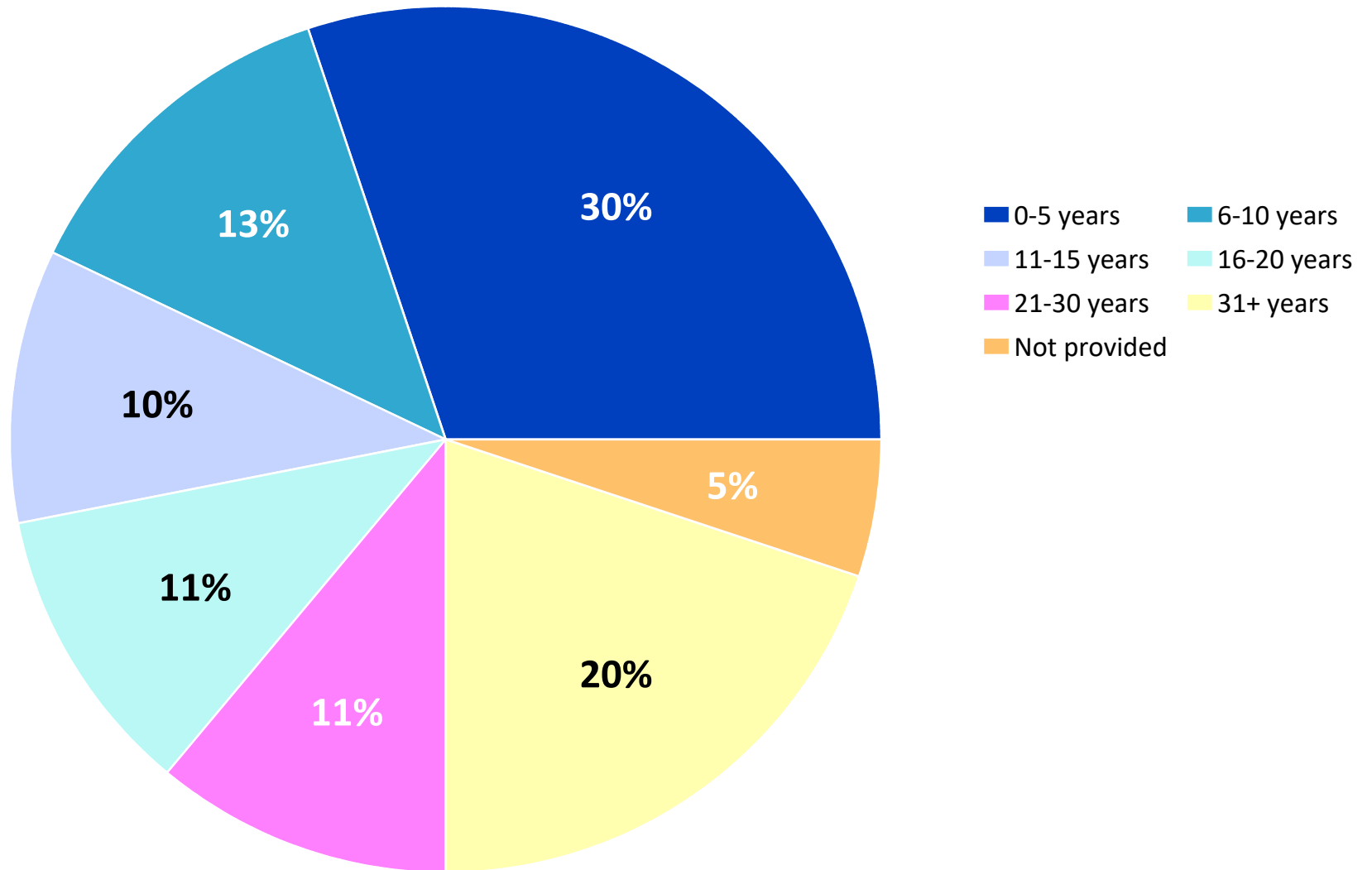
Q27. Which of the following best describes your race?

by percentage of respondents (without "not provided")



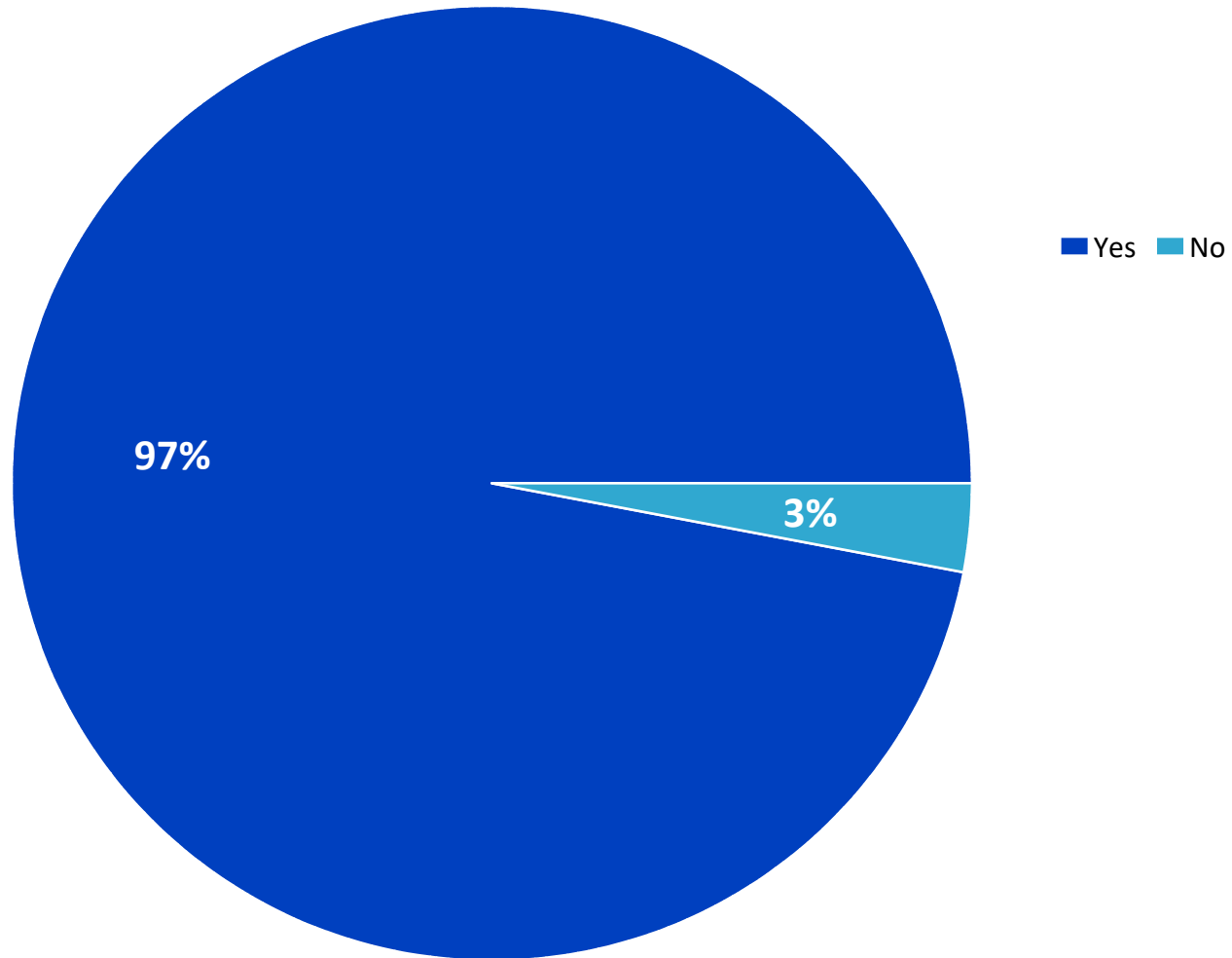
Q28. How long have you lived in Henderson County?

by percentage of respondents



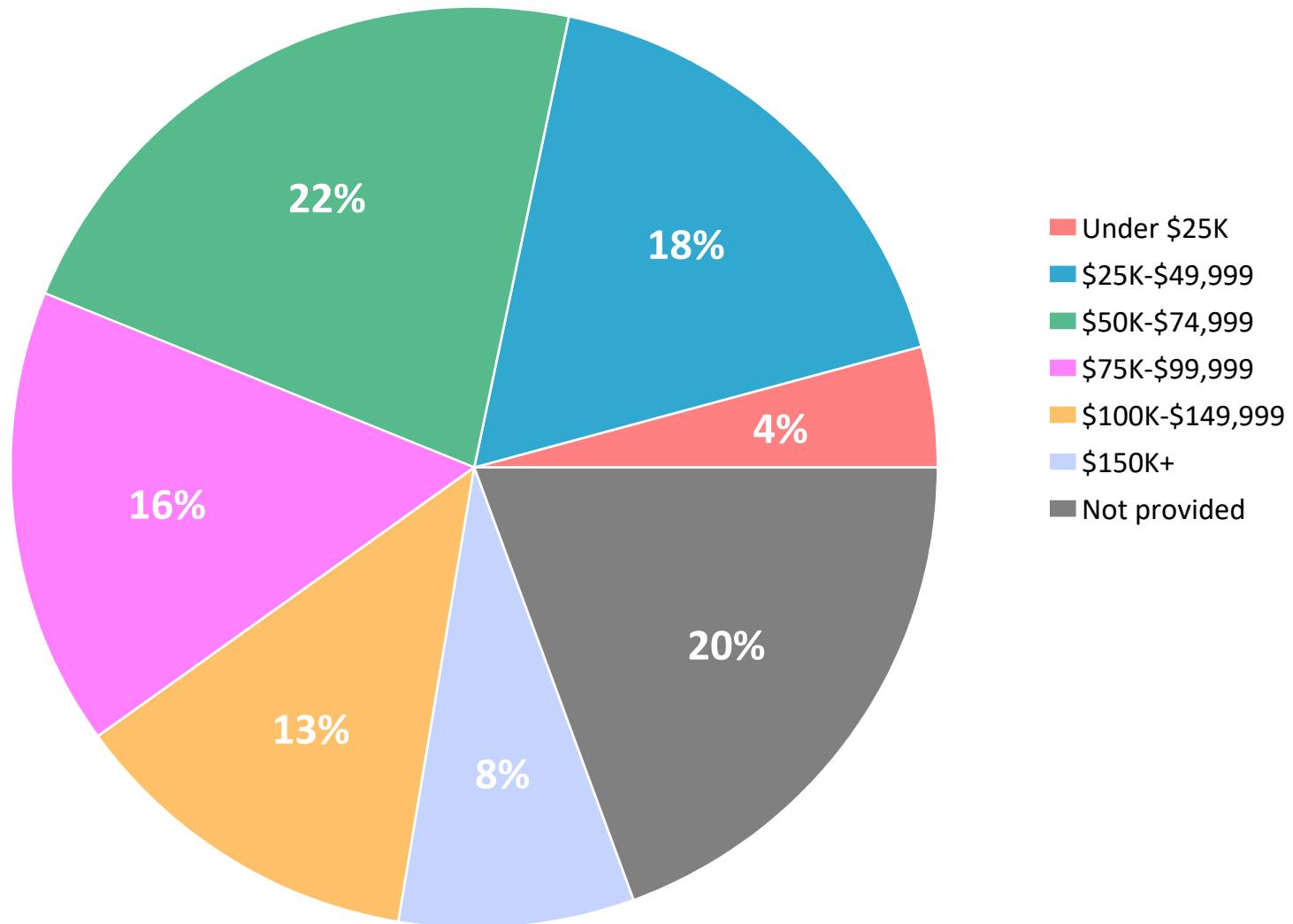
Q29. Are you a year-round resident Henderson County?

by percentage of respondents (without "not provided")



Q30. Approximately, what is your total annual household income?

by percentage of respondents



Section 2

Benchmarking Analysis

Benchmarking Summary Report Henderson County, North Carolina

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for Henderson County, North Carolina were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Henderson County is not authorized without written consent from ETC Institute.

Benchmarking for the Henderson County Community Needs Assessment		
How would you rate the quality of all the parks/facilities you've visited?	<i>National Average</i>	<i>Henderson County, NC 2019</i>
Excellent	31%	26%
Good	54%	59%
Fair	12%	12%
Poor	2%	3%
Has your household participated in City/County/Park District recreation programs during the past year?	<i>National Average</i>	<i>Henderson County, NC 2019</i>
Yes	34%	21%
No	66%	80%
How would you rate the quality of all the recreation programs you've participated in?	<i>National Average</i>	<i>Henderson County, NC 2019</i>
Excellent	35%	35%
Good	53%	54%
Fair	10%	10%
Poor	2%	1%

Benchmarking for the Henderson County Community Needs Assessment		
Ways respondents learn about recreation programs and activities	National Average	Henderson County, NC 2019
Word of Mouth/Friends/Coworkers	42%	41%
Social media - Facebook/Twitter	7%	18%
Website	21%	16%
Newspaper	39%	14%
Newspaper Advertisements	20%	11%
Newsletters/Flyers/Brochures	31%	8%
Direct Mail	22%	5%
Radio	11%	4%
Recreation <u>programs</u> that respondent households have a need for	National Average	Henderson County, NC 2019
Adult fitness and wellness programs	48%	45%
Seniors/Adult programs for 50 years and older	24%	33%
Water fitness programs	30%	20%
Nature programs/environmental education	32%	16%
Youth fitness and wellness programs	19%	12%
Preschool programs	15%	10%
Programs for people with disabilities	12%	7%
Recreation <u>programs</u> that are the most important to respondent households	National Average	Henderson County, NC 2019
Adult fitness and wellness programs	30%	31%
Seniors/Adult programs for 50 years and older	14%	23%
Water fitness programs	14%	8%
Preschool programs	7%	6%
Youth fitness and wellness programs	7%	6%
Nature programs/environmental education	13%	6%
Programs for people with special needs/disabled	4%	5%

Benchmarking for the Henderson County Community Needs Assessment		
Parks and recreation facilities that respondent households have a need for	National Average	Henderson County, NC 2019
Nature Center/Nature Trails	53%	58%
Unpaved hiking/walking/mountain biking trails	50%	40%
Picnic Areas and Shelters	53%	39%
Indoor Fitness and Exercise Facilities	47%	38%
Off-leash dog parks	27%	34%
Playground Equipment for Children	43%	31%
Bodies of Water/Lake with Public Access	50%	30%
Indoor Gyms/Multi-Purpose Rec Center	27%	22%
Community Gardens	33%	21%
Outdoor Amphitheater	34%	19%
Meeting Space/conference center	23%	18%
Splash park/pad	25%	17%
Skateboarding Park/Area	13%	15%
Soccer, Lacrosse Fields (Outdoor field space)	22%	11%
Tennis Courts (outdoor)	26%	11%
Outdoor basketball/multi-use courts	24%	10%
Ultimate Frisbee/Disc Golf	13%	10%
Adult Softball Fields	15%	9%
Indoor Tennis	18%	8%
Most Important Parks and Recreation Facilities to Respondent Households	National Average	Henderson County, NC 2019
Nature Center/Nature Trails (Nature trails/nature parks)	19%	28%
Unpaved hiking/walking/mountain bike trails	19%	21%
Off-Leash Dog Park	12%	20%
Indoor Fitness and Exercise Facilities	20%	18%
Playground Equipment for Children	19%	17%
Picnic Areas and Shelters	17%	14%
Bodies of Water/Lake with Public Access	21%	8%
Splash park/pad	7%	8%
Community Gardens	8%	7%
Meeting Space/conference center	6%	6%
Indoor Gyms/Multi-Purpose Rec Centers	7%	5%
Skateboarding Area	3%	5%
Adult Softball Fields	4%	4%
Soccer, Lacrosse Fields (Outdoor field space)	8%	4%
Outdoor Amphitheater	8%	3%
Indoor Tennis	6%	3%
Ultimate Frisbee/Disc Golf	3%	3%
Tennis Courts (outdoor)	7%	2%
Outdoor Basketball Courts	5%	1%

Benchmarking for the Henderson County Community Needs Assessment		
Reasons that Prevent Respondent Households From Using Programs or Facilities More Often	<i>National Average</i>	<i>Henderson County, NC 2019</i>
I do not know what is being offered	22%	43%
I do not know location of facilities	12%	12%
Programs I am interested in are not offered	14%	12%
Facility operating hours are not convenient	7%	8%
Fees are too expensive	13%	8%
Program times are not convenient	16%	4%
Lack of quality programs	8%	4%
Use facilities/programs of other organizations	15%	4%
Facilities are not well maintained	6%	3%
Lack of parking	5%	2%
Lack of accessibility (Not accessible for people w disabilities)	3%	2%
Lack of transportation	3%	1%
Poor customer service by staff	3%	1%
Registration for programs is difficult	3%	1%

Section 3

Priority Investment Rating

Priority Investment Rating

Henderson County, North Carolina

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for outdoor tennis courts is 14 (out of 100) and the Importance Rating for outdoor tennis courts is 7 (out of 100), the Priority Investment Rating for outdoor tennis courts would be 21 (out of 200).

How to Analyze the Charts:

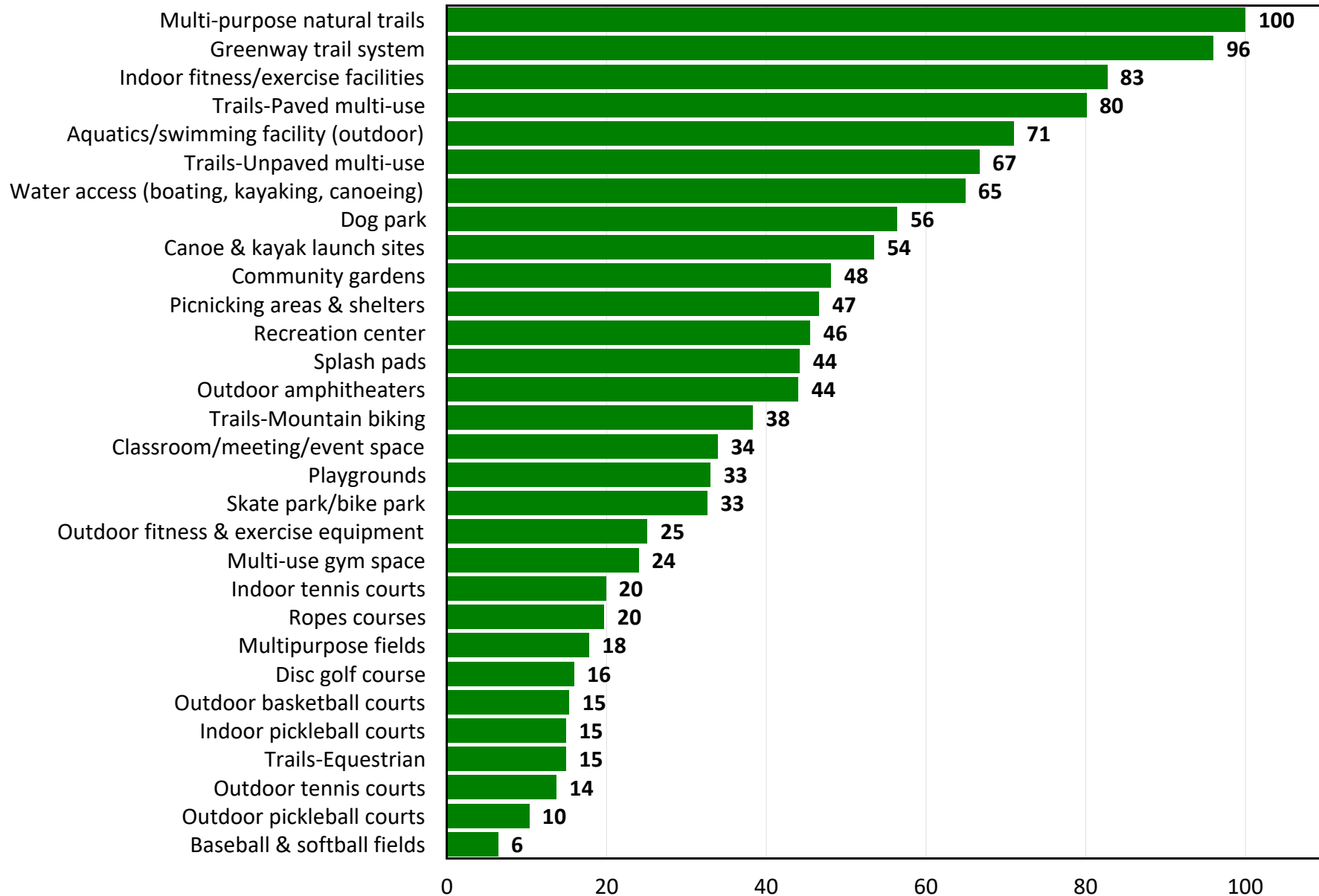
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

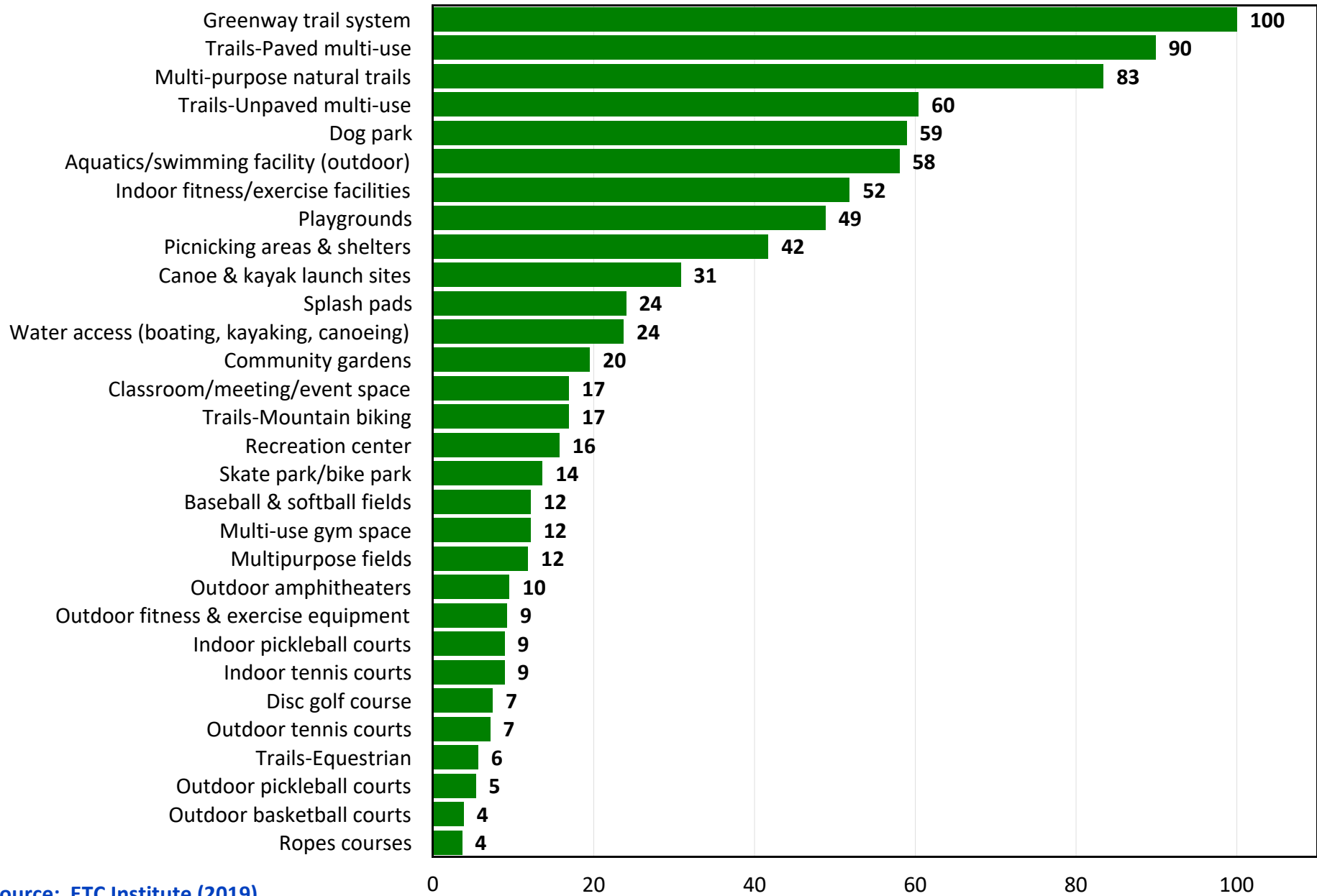
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



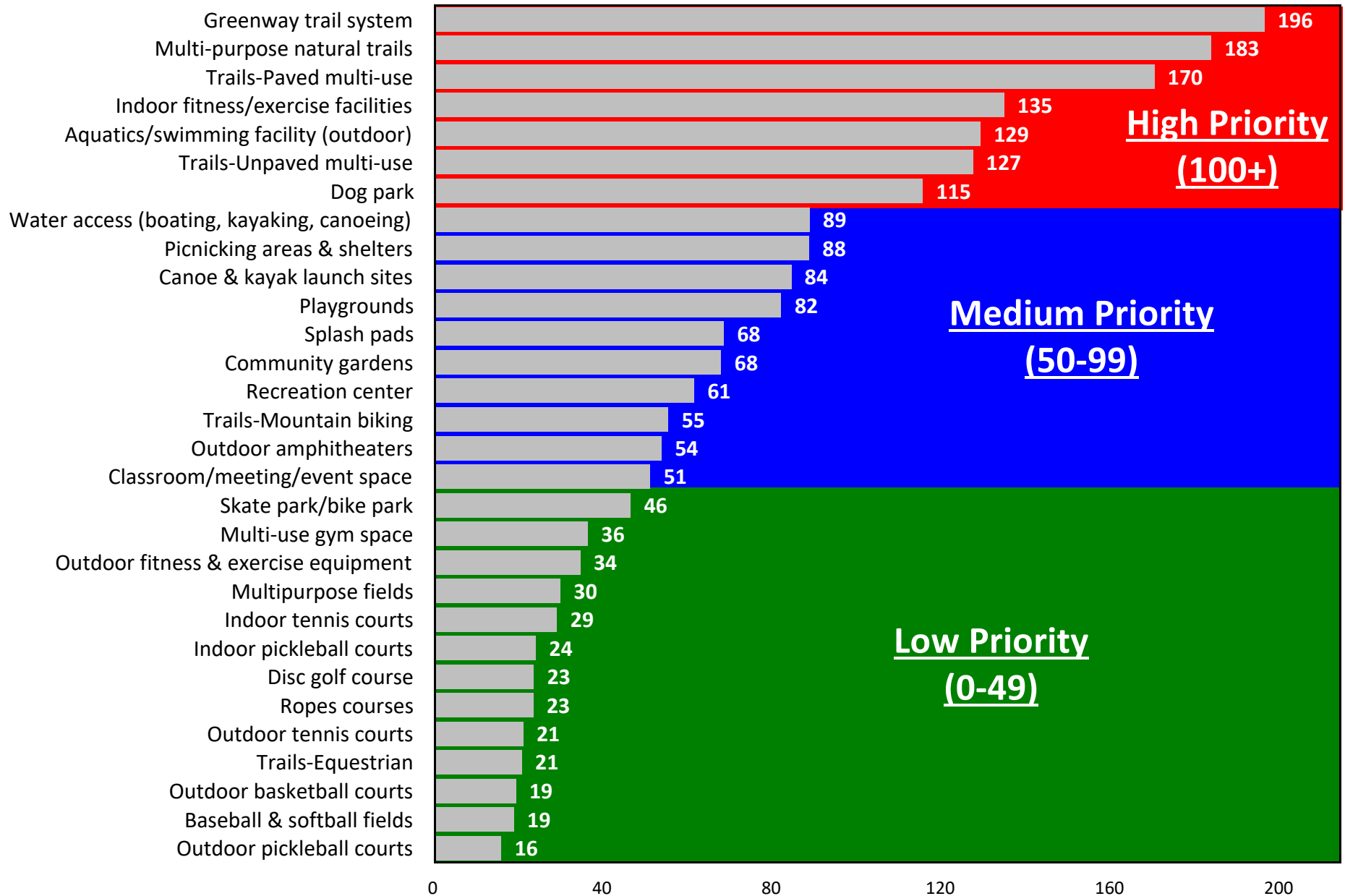
Importance Rating for Recreation Facilities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Facilities Based on the Priority Investment Rating

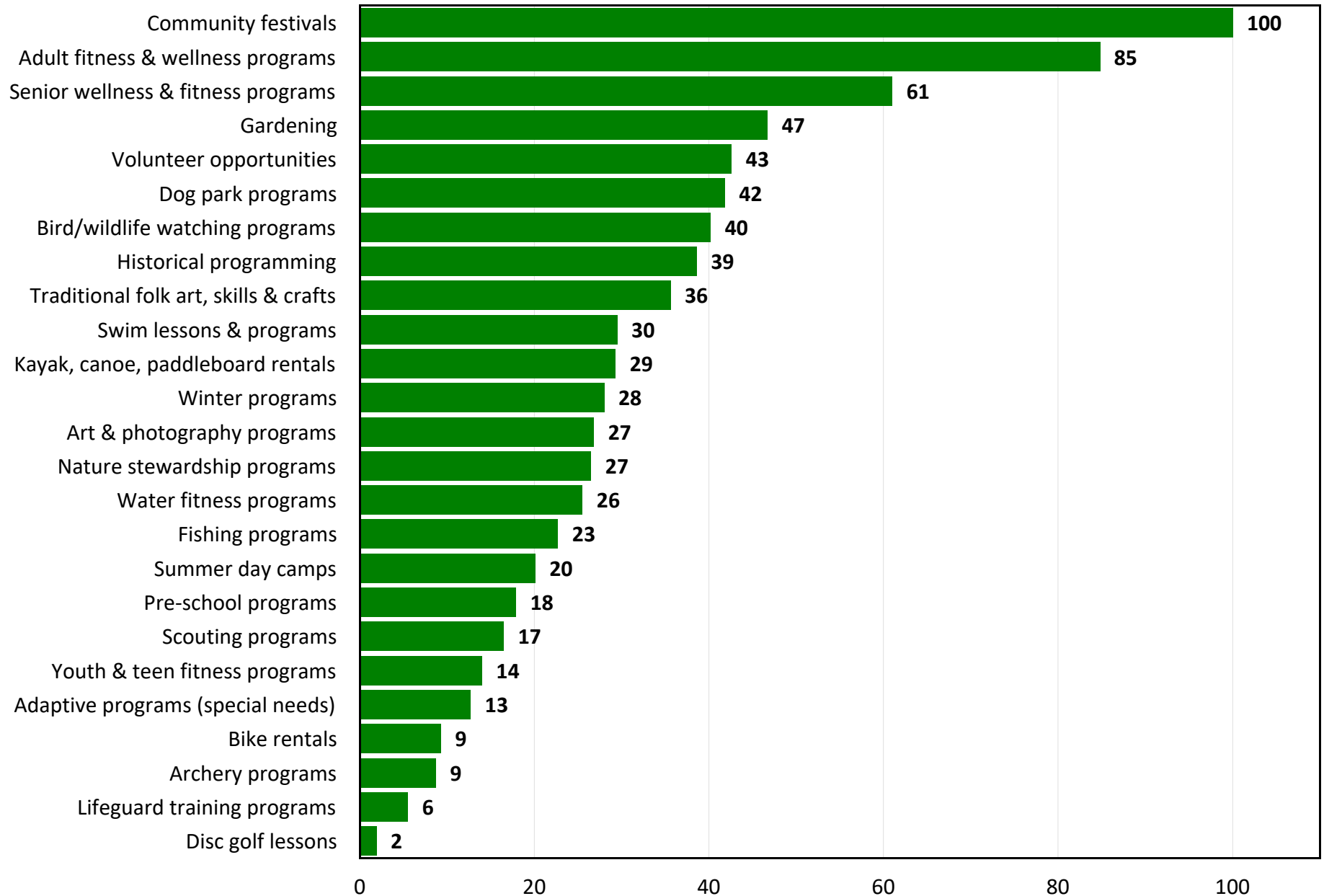


Source: ETC Institute (2019)

Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

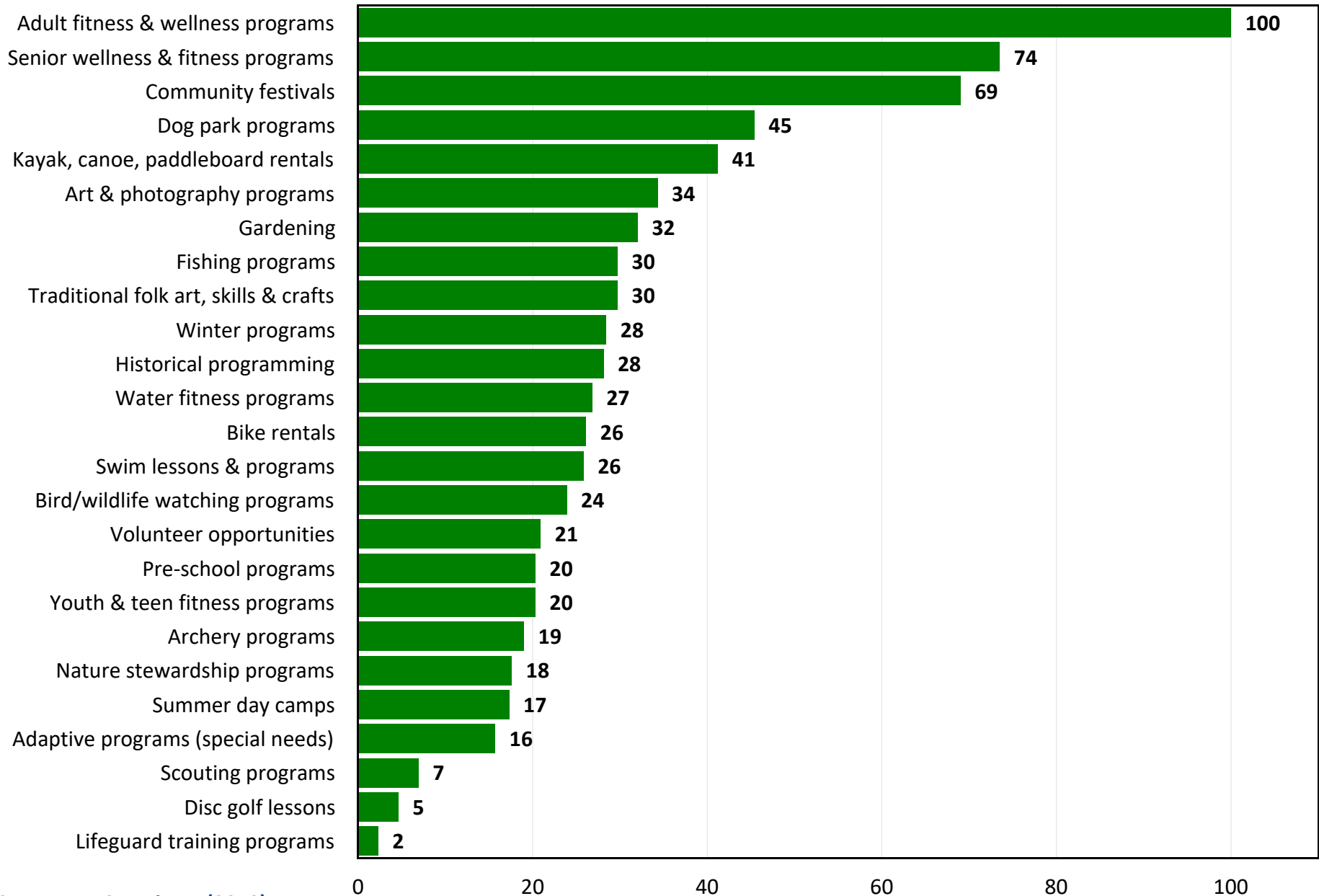
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



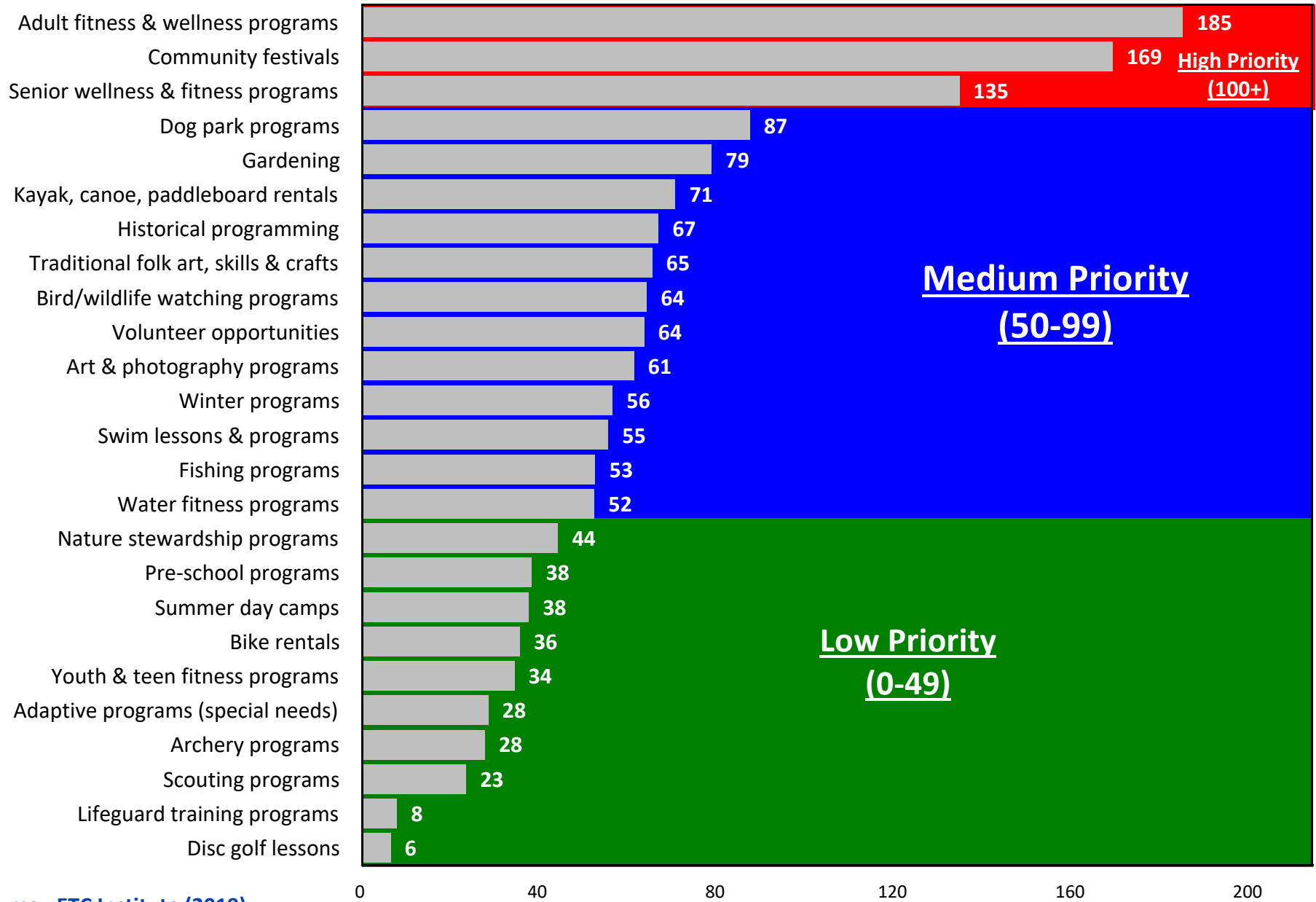
Importance Rating for Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs Based on the Priority Investment Rating



Source: ETC Institute (2019)

Section 4

Tabular Data

Q1. Please CHECK ALL of the following Henderson County Parks and Recreation Department parks and facilities you or members of your household have visited over the past 12 months.

Q1. All County Parks & Recreation parks & facilities you have visited over past 12 months	Number	Percent
Athletics & Activity Center	78	17.9 %
Blantyre Park	19	4.4 %
Dana Park	46	10.6 %
East Flat Rock Park	176	40.5 %
Edneyville Community Center	24	5.5 %
Edneyville Community Park	18	4.1 %
Etowah Park	60	13.8 %
Jackson Park	267	61.4 %
Tuxedo Park	44	10.1 %
Upper Hickory Nut George Trailhead	28	6.4 %
Westfeldt Park	22	5.1 %
Other	105	24.1 %
None. We don't use any Henderson County Parks & Recreation facilities	68	15.6 %
Total	955	

Q2. Which THREE of the parks/facilities from the list in Question 1 does your household use MOST OFTEN?

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
Athletics & Activity Center	15	4.1 %
Dana Park	14	3.8 %
East Flat Rock Park	68	18.5 %
Edneyville Community Center	7	1.9 %
Edneyville Community Park	6	1.6 %
Etowah Park	25	6.8 %
Jackson Park	116	31.6 %
Tuxedo Park	11	3.0 %
Upper Hickory Nut George Trailhead	3	0.8 %
Westfeldt Park	5	1.4 %
Other	68	18.5 %
None chosen	29	7.9 %
Total	367	100.0 %

Q2. Which THREE of the parks/facilities from the list in Question 1 does your household use MOST OFTEN?

<u>Q2. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Athletics & Activity Center	18	4.9 %
Blantyre Park	6	1.6 %
Dana Park	11	3.0 %
East Flat Rock Park	54	14.7 %
Edneyville Community Center	4	1.1 %
Edneyville Community Park	5	1.4 %
Etowah Park	7	1.9 %
Jackson Park	89	24.3 %
Tuxedo Park	9	2.5 %
Upper Hickory Nut George Trailhead	5	1.4 %
Westfeldt Park	1	0.3 %
Other	25	6.8 %
None chosen	133	36.2 %
Total	367	100.0 %

Q2. Which THREE of the parks/facilities from the list in Question 1 does your household use MOST OFTEN?

Q2. 3rd choice	Number	Percent
Athletics & Activity Center	10	2.7 %
Blantyre Park	5	1.4 %
Dana Park	7	1.9 %
East Flat Rock Park	29	7.9 %
Edneyville Community Center	1	0.3 %
Edneyville Community Park	3	0.8 %
Etowah Park	8	2.2 %
Jackson Park	33	9.0 %
Tuxedo Park	12	3.3 %
Upper Hickory Nut George Trailhead	12	3.3 %
Westfeldt Park	5	1.4 %
Other	13	3.5 %
None chosen	229	62.4 %
Total	367	100.0 %

SUM OF TOP 3 CHOICES**Q2. Which THREE of the parks/facilities from the list in Question 1 does your household use MOST OFTEN? (top 3)**

Q2. Sum of Top 3 Choices	Number	Percent
Athletics & Activity Center	43	11.7 %
Blantyre Park	11	3.0 %
Dana Park	32	8.7 %
East Flat Rock Park	151	41.1 %
Edneyville Community Center	12	3.3 %
Edneyville Community Park	14	3.8 %
Etowah Park	40	10.9 %
Jackson Park	238	64.9 %
Tuxedo Park	32	8.7 %
Upper Hickory Nut George Trailhead	20	5.4 %
Westfeldt Park	11	3.0 %
Other	106	28.9 %
None chosen	29	7.9 %
Total	739	

Q3. In the past 12 months, how often have you or other members of your household visited one or more of the Henderson County parks/facilities listed in Question 1?

Q3. How often have you visited one or more of
County parks/facilities in past 12 months

	Number	Percent
5+ times a week	15	4.1 %
2-4 times a week	81	22.1 %
Once a week	56	15.3 %
1-3 times a month	91	24.8 %
Less than once a month	113	30.8 %
Not provided	11	3.0 %
Total	367	100.0 %

WITHOUT NOT PROVIDED

Q3. In the past 12 months, how often have you or other members of your household visited one or more of the Henderson County parks/facilities listed in Question 1? (without "not provided")

Q3. How often have you visited one or more of
County parks/facilities in past 12 months

	Number	Percent
5+ times a week	15	4.2 %
2-4 times a week	81	22.8 %
Once a week	56	15.7 %
1-3 times a month	91	25.6 %
Less than once a month	113	31.7 %
Total	356	100.0 %

Q4. Overall, how would you rate the quality and condition of ALL the Henderson County parks/facilities that you have visited?

Q4. How would you rate overall quality & condition of all County parks/facilities you have visited	Number	Percent
Excellent	90	24.5 %
Good	208	56.7 %
Fair	43	11.7 %
Poor	11	3.0 %
Don't know	15	4.1 %
Total	367	100.0 %

WITHOUT DON'T KNOW

Q4. Overall, how would you rate the quality and condition of ALL the Henderson County parks/facilities that you have visited? (without "don't know")

Q4. How would you rate overall quality & condition of all County parks/facilities you have visited	Number	Percent
Excellent	90	25.6 %
Good	208	59.1 %
Fair	43	12.2 %
Poor	11	3.1 %
Total	352	100.0 %

Q5. Do you feel that there are sufficient parks and green space areas within a 10-minute walk of your residence?

Q5. Are there sufficient parks & green space areas within a 10-minute walk of your residence	Number	Percent
Yes	150	34.5 %
No	220	50.6 %
Not sure	65	14.9 %
Total	435	100.0 %

Q6. Do you feel that there are sufficient parks and green space areas within a 15-minute drive of your residence?

Q6. Are there sufficient parks & green space areas within a 15-minute drive of your residence	Number	Percent
Yes	321	73.8 %
No	67	15.4 %
Not sure	47	10.8 %
Total	435	100.0 %

Q7. Have you or other members of your household participated in any recreation programs offered by the Henderson County Parks and Recreation Department during the past 12 months?

Q7. Have you participated in any County recreation programs during past 12 months	Number	Percent
Yes	89	20.5 %
No	346	79.5 %
Total	435	100.0 %

Q7a. How would you rate the overall quality of Henderson County Parks and Recreation Department programs that you and members of your household have participated in?

Q7a. How would you rate overall quality of programs you have participated in	Number	Percent
Excellent	30	33.7 %
Good	47	52.8 %
Fair	9	10.1 %
Poor	1	1.1 %
Not provided	2	2.2 %
Total	89	100.0 %

WITHOUT NOT PROVIDED

Q7a. How would you rate the overall quality of Henderson County Parks and Recreation Department programs that you and members of your household have participated in? (without "not provided")

Q7a. How would you rate overall quality of programs you have participated in	Number	Percent
Excellent	30	34.5 %
Good	47	54.0 %
Fair	9	10.3 %
Poor	1	1.1 %
Total	87	100.0 %

Q8. Please CHECK ALL of the following reasons that prevent you or members of your household from using facilities and programs operated by the Henderson County Parks and Recreation Department more often.

Q8. All reasons that prevent you from using County facilities & programs more often	Number	Percent
Classes are full	8	1.8 %
Cost/fees are too high	33	7.6 %
Facilities are poorly maintained	13	3.0 %
Facilities do not accommodate my/our disability	8	1.8 %
Hours not convenient	34	7.8 %
I do not know locations of facilities	51	11.7 %
I do not know what is being offered	185	42.5 %
I don't feel safe	22	5.1 %
Lack of parking at facilities & parks	10	2.3 %
Lack of quality programs	17	3.9 %
Lack of transportation	6	1.4 %
Location is not convenient	21	4.8 %
No time to visit parks	49	11.3 %
Not interested in programs/facilities offered	50	11.5 %
Poor customer service by staff	6	1.4 %
Program times are not convenient	18	4.1 %
Registration for programs is difficult	6	1.4 %
Use services/facilities of other organizations	17	3.9 %
Other	38	8.7 %
None	78	17.9 %
Total	670	

Q9. Please CHECK ALL of the following ways you have heard about Henderson County Parks and Recreation Department facilities and programs.

Q9. All the ways you have heard about County facilities & programs	Number	Percent
Ads in a publication	46	10.6 %
Direct mail	22	5.1 %
Flyers/handouts	35	8.0 %
From friends, family, coworkers	179	41.1 %
Henderson County Parks website	68	15.6 %
Newspaper stories online	39	9.0 %
Newspaper stories in print	60	13.8 %
Radio ads	17	3.9 %
Social media	78	17.9 %
Other	24	5.5 %
None of these	116	26.7 %
Total	684	

Q9-10. Other

Q9-11. Other	Number	Percent
Automated phone calls	1	4.2 %
BULLETIN BOARD ATHLETIC CENTER	1	4.2 %
CALLING, DISCUSSING WITH PEOPLE TO FIND OUT	1	4.2 %
Driving by	7	29.2 %
EMAIL	2	8.3 %
HENDERSONVILLE ELEMENTARY	1	4.2 %
Just know some parks from living here since birth	1	4.2 %
LONG TIME RESIDENT	1	4.2 %
Newspapers	1	4.2 %
PHONE CALLS	1	4.2 %
SCHEDULE AT ACTIVITIES CENTER	1	4.2 %
SEEING IT AT THE PARK	1	4.2 %
SIGN ON SIDE OF THE ROAD	1	4.2 %
Signage	1	4.2 %
Signs posted at parks about upcoming events	1	4.2 %
WE ARE LOCAL	1	4.2 %
We've lived here for 23 years and just know where most everything is	1	4.2 %
Total	24	100.0 %

Q10. In the past 12 months, approximately how many times have you or members of your household visited any greenway?

Q10. How many times have you visited any greenways in past 12 months	Number	Percent
1-5 times	178	40.9 %
6-10 times	45	10.3 %
11-20 times	32	7.4 %
21-25 times	29	6.7 %
25+ times	52	12.0 %
None	50	11.5 %
Not provided	49	11.3 %
Total	435	100.0 %

WITHOUT NOT PROVIDED**Q10. In the past 12 months, approximately how many times have you or members of your household visited any greenway? (without "not provided")**

Q10. How many times have you visited any greenways in past 12 months	Number	Percent
1-5 times	178	46.1 %
6-10 times	45	11.7 %
11-20 times	32	8.3 %
21-25 times	29	7.5 %
25+ times	52	13.5 %
None	50	13.0 %
Total	386	100.0 %

Q11. How often do you or other members of your household WANT to use greenways?

Q11. How often do you want to use greenways	Number	Percent
Never	68	15.6 %
A few times a year	96	22.1 %
A few times a month	129	29.7 %
A few times a week	98	22.5 %
Daily	27	6.2 %
Not provided	17	3.9 %
Total	435	100.0 %

WITHOUT NOT PROVIDED**Q11. How often do you or other members of your household WANT to use greenways? (without "not provided")**

Q11. How often do you want to use greenways	Number	Percent
Never	68	16.3 %
A few times a year	96	23.0 %
A few times a month	129	30.9 %
A few times a week	98	23.4 %
Daily	27	6.5 %
Total	418	100.0 %

Q12. Please CHECK ALL of the following reasons that discourage greenway use for you or other members of your household.

Q12. All reasons that discourage greenway use for you	Number	Percent
Lack of information about existing greenways	144	33.1 %
Lack of interest	28	6.4 %
Lack of nearby destinations	82	18.9 %
Lack of safe connections to greenways	57	13.1 %
Lack of time	130	29.9 %
Motor vehicle traffic	24	5.5 %
Personal safety concerns	73	16.8 %
Unsafe street crossings	22	5.1 %
Other	51	11.7 %
None. I do not use greenways	55	12.6 %
Total	666	

Q13. Please CHECK ALL of the following destinations that you or other members of your household would most like to get to by greenway.

Q13. All destinations you would most like to get to

by greenways	Number	Percent
Libraries or recreation centers	143	32.9 %
Natural areas & open space	257	59.1 %
Other greenways	160	36.8 %
Parks & playgrounds	207	47.6 %
Place of work	18	4.1 %
Public transportation	31	7.1 %
School	28	6.4 %
Shops & restaurants	131	30.1 %
Other	14	3.2 %
None. I do not want to use greenways	64	14.7 %
Total	1053	

Q13-9. Other

Q13-9. Other	Number	Percent
AVAILABLE CAPES/BREWERYYS	1	7.1 %
BIKE PATH, RR CLEARED	1	7.1 %
Bike paths	2	14.3 %
Dog parks	1	7.1 %
Dog space	1	7.1 %
For exercise	1	7.1 %
GOLF COURSE	1	7.1 %
HORSE TRAILS/RIDING SPACES	2	14.3 %
Just to walk the greenways	1	7.1 %
Multi-user paths and bicycle paths	1	7.1 %
NEAR MY HOME	1	7.1 %
WE LIVE FAR, HAVE TO USE CAR TO REACH GREENWAY	1	7.1 %
Total	14	100.0 %

Q14. Please indicate if you or members of your household have a need for each of the facilities listed below.

(N=435)

	Yes	No
Q14-1. Aquatics/swimming facility (outdoor)	35.6%	64.4%
Q14-2. Baseball & softball fields	8.7%	91.3%
Q14-3. Canoe & kayak launch sites	26.4%	73.6%
Q14-4. Classroom/meeting/event space	18.4%	81.6%
Q14-5. Community gardens	20.7%	79.3%
Q14-6. Disc golf course	9.7%	90.3%
Q14-7. Dog park	34.3%	65.7%
Q14-8. Greenway trail system	55.2%	44.8%
Q14-9. Indoor fitness/exercise facilities	38.2%	61.8%
Q14-10. Indoor pickleball courts	8.0%	92.0%
Q14-11. Indoor tennis courts	7.8%	92.2%
Q14-12. Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	11.0%	89.0%
Q14-13. Multi-purpose natural trails	57.5%	42.5%
Q14-14. Multi-use gym space (e.g. basketball, volleyball)	12.9%	87.1%
Q14-15. Outdoor amphitheaters	19.3%	80.7%
Q14-16. Outdoor basketball courts	9.7%	90.3%
Q14-17. Outdoor fitness & exercise equipment	13.8%	86.2%
Q14-18. Outdoor pickleball courts	6.0%	94.0%
Q14-19. Outdoor tennis courts	10.6%	89.4%
Q14-20. Picnicking areas & shelters	38.9%	61.1%

Q14. Please indicate if you or members of your household have a need for each of the facilities listed below.

	Yes	No
Q14-21. Playgrounds	31.0%	69.0%
Q14-22. Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	22.3%	77.7%
Q14-23. Ropes courses	8.0%	92.0%
Q14-24. Skate park/bike park	15.4%	84.6%
Q14-25. Splash pads	17.2%	82.8%
Q14-26. Trails–Equestrian	6.9%	93.1%
Q14-27. Trails–Mountain biking	19.1%	80.9%
Q14-28. Trails–Paved multi-use	50.1%	49.9%
Q14-29. Trails–Unpaved multi-use	40.0%	60.0%
Q14-30. Water access (boating, kayaking, canoeing)	30.1%	69.9%
Q14-31. Other	4.6%	95.4%

Q14. If "YES," please rate how well the needs of your household are currently being met in Henderson County using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met."

(N=398)

	100% met	75% met	50% met	25% met	0% met
Q14-1. Aquatics/swimming facility (outdoor)	15.5%	9.2%	16.9%	18.3%	40.1%
Q14-2. Baseball & softball fields	41.7%	30.6%	16.7%	5.6%	5.6%
Q14-3. Canoe & kayak launch sites	11.2%	12.2%	20.4%	21.4%	34.7%
Q14-4. Classroom/meeting/event space	19.7%	10.6%	21.2%	28.8%	19.7%
Q14-5. Community gardens	4.1%	8.2%	15.1%	15.1%	57.5%
Q14-6. Disc golf course	16.2%	21.6%	29.7%	16.2%	16.2%
Q14-7. Dog park	16.3%	21.7%	20.2%	27.9%	14.0%
Q14-8. Greenway trail system	10.5%	23.8%	26.7%	25.2%	13.8%
Q14-9. Indoor fitness/exercise facilities	12.1%	6.1%	15.9%	17.4%	48.5%
Q14-10. Indoor pickleball courts	14.8%	14.8%	22.2%	14.8%	33.3%
Q14-11. Indoor tennis courts	0.0%	3.6%	0.0%	14.3%	82.1%
Q14-12. Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	17.1%	22.0%	34.1%	17.1%	9.8%
Q14-13. Multi-purpose natural trails	9.9%	24.4%	30.0%	21.6%	14.1%
Q14-14. Multi-use gym space (e.g. basketball, volleyball)	10.6%	19.1%	19.1%	27.7%	23.4%
Q14-15. Outdoor amphitheaters	6.9%	6.9%	9.7%	12.5%	63.9%
Q14-16. Outdoor basketball courts	27.0%	13.5%	18.9%	27.0%	13.5%
Q14-17. Outdoor fitness & exercise equipment	12.5%	18.8%	18.8%	16.7%	33.3%
Q14-18. Outdoor pickleball courts	20.0%	15.0%	15.0%	20.0%	30.0%
Q14-19. Outdoor tennis courts	33.3%	17.9%	23.1%	17.9%	7.7%
Q14-20. Picnicking areas & shelters	23.3%	31.3%	21.3%	16.0%	8.0%

Q14. If "YES," please rate how well the needs of your household are currently being met in Henderson County using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met."

	100% met	75% met	50% met	25% met	0% met
Q14-21. Playgrounds	28.7%	31.1%	23.8%	10.7%	5.7%
Q14-22. Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	16.9%	6.0%	28.9%	15.7%	32.5%
Q14-23. Ropes courses	3.6%	3.6%	7.1%	17.9%	67.9%
Q14-24. Skate park/bike park	7.3%	12.7%	21.8%	29.1%	29.1%
Q14-25. Splash pads	1.5%	1.5%	1.5%	8.8%	86.8%
Q14-26. Trails-Equestrian	7.4%	11.1%	7.4%	25.9%	48.1%
Q14-27. Trails-Mountain biking	7.1%	17.1%	17.1%	28.6%	30.0%
Q14-28. Trails-Paved multi-use	15.6%	24.0%	26.0%	22.4%	12.0%
Q14-29. Trails-Unpaved multi-use	11.6%	25.3%	27.4%	21.9%	13.7%
Q14-30. Water access (boating, kayaking, canoeing)	5.3%	13.3%	30.1%	23.9%	27.4%
Q14-31. Other	6.3%	0.0%	0.0%	6.3%	87.5%

Q15. Regardless of their availability in Henderson County, which FOUR of the facilities listed in Question 14 are MOST IMPORTANT to your household?

Q15. Top choice	Number	Percent
Aquatics/swimming facility (outdoor)	36	8.3 %
Baseball & softball fields	10	2.3 %
Canoe & kayak launch sites	14	3.2 %
Classroom/meeting/event space	3	0.7 %
Community gardens	7	1.6 %
Disc golf course	3	0.7 %
Dog park	36	8.3 %
Greenway trail system	55	12.6 %
Indoor fitness/exercise facilities	23	5.3 %
Indoor pickleball courts	3	0.7 %
Indoor tennis courts	5	1.1 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	4	0.9 %
Multi-purpose natural trails	28	6.4 %
Multi-use gym space (e.g. basketball, volleyball)	1	0.2 %
Outdoor amphitheaters	1	0.2 %
Outdoor basketball courts	1	0.2 %
Outdoor fitness & exercise equipment	1	0.2 %
Outdoor pickleball courts	1	0.2 %
Outdoor tennis courts	2	0.5 %
Picnicking areas & shelters	14	3.2 %
Playgrounds	23	5.3 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	4	0.9 %
Ropes courses	1	0.2 %
Skate park/bike park	3	0.7 %
Splash pads	10	2.3 %
Trails-Equestrian	3	0.7 %
Trails-Mountain biking	6	1.4 %
Trails-Paved multi-use	30	6.9 %
Trails-Unpaved multi-use	13	3.0 %
Water access (boating, kayaking, canoeing)	3	0.7 %
Other	12	2.8 %
None chosen	79	18.2 %
Total	435	100.0 %

Q15. Regardless of their availability in Henderson County, which FOUR of the facilities listed in Question 14 are MOST IMPORTANT to your household?

Q15. 2nd choice	Number	Percent
Aquatics/swimming facility (outdoor)	17	3.9 %
Baseball & softball fields	4	0.9 %
Canoe & kayak launch sites	12	2.8 %
Classroom/meeting/event space	5	1.1 %
Community gardens	5	1.1 %
Disc golf course	1	0.2 %
Dog park	18	4.1 %
Greenway trail system	41	9.4 %
Indoor fitness/exercise facilities	24	5.5 %
Indoor pickleball courts	2	0.5 %
Indoor tennis courts	3	0.7 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	8	1.8 %
Multi-purpose natural trails	41	9.4 %
Multi-use gym space (e.g. basketball, volleyball)	6	1.4 %
Outdoor amphitheaters	5	1.1 %
Outdoor basketball courts	1	0.2 %
Outdoor fitness & exercise equipment	5	1.1 %
Outdoor pickleball courts	3	0.7 %
Outdoor tennis courts	3	0.7 %
Picnicking areas & shelters	12	2.8 %
Playgrounds	14	3.2 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	6	1.4 %
Ropes courses	2	0.5 %
Skate park/bike park	2	0.5 %
Splash pads	13	3.0 %
Trails-Equestrian	1	0.2 %
Trails-Mountain biking	11	2.5 %
Trails-Paved multi-use	32	7.4 %
Trails-Unpaved multi-use	30	6.9 %
Water access (boating, kayaking, canoeing)	5	1.1 %
Other	1	0.2 %
None chosen	102	23.4 %
Total	435	100.0 %

Q15. Regardless of their availability in Henderson County, which FOUR of the facilities listed in Question 14 are MOST IMPORTANT to your household?

Q15. 3rd choice	Number	Percent
Aquatics/swimming facility (outdoor)	20	4.6 %
Baseball & softball fields	1	0.2 %
Canoe & kayak launch sites	9	2.1 %
Classroom/meeting/event space	12	2.8 %
Community gardens	9	2.1 %
Disc golf course	3	0.7 %
Dog park	18	4.1 %
Greenway trail system	32	7.4 %
Indoor fitness/exercise facilities	13	3.0 %
Indoor pickleball courts	7	1.6 %
Indoor tennis courts	2	0.5 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	5	1.1 %
Multi-purpose natural trails	28	6.4 %
Multi-use gym space (e.g. basketball, volleyball)	4	0.9 %
Outdoor amphitheaters	2	0.5 %
Outdoor basketball courts	1	0.2 %
Outdoor fitness & exercise equipment	5	1.1 %
Outdoor pickleball courts	3	0.7 %
Outdoor tennis courts	3	0.7 %
Picnicking areas & shelters	23	5.3 %
Playgrounds	21	4.8 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	2	0.5 %
Ropes courses	2	0.5 %
Skate park/bike park	4	0.9 %
Splash pads	6	1.4 %
Trails-Equestrian	2	0.5 %
Trails-Mountain biking	3	0.7 %
Trails-Paved multi-use	40	9.2 %
Trails-Unpaved multi-use	25	5.7 %
Water access (boating, kayaking, canoeing)	9	2.1 %
<u>None chosen</u>	<u>121</u>	<u>27.8 %</u>
Total	435	100.0 %

Q15. Regardless of their availability in Henderson County, which FOUR of the facilities listed in Question 14 are MOST IMPORTANT to your household?

Q15. 4th choice	Number	Percent
Aquatics/swimming facility (outdoor)	12	2.8 %
Baseball & softball fields	3	0.7 %
Canoe & kayak launch sites	10	2.3 %
Classroom/meeting/event space	5	1.1 %
Community gardens	8	1.8 %
Disc golf course	4	0.9 %
Dog park	15	3.4 %
Greenway trail system	19	4.4 %
Indoor fitness/exercise facilities	16	3.7 %
Indoor pickleball courts	1	0.2 %
Indoor tennis courts	3	0.7 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	1	0.2 %
Multi-purpose natural trails	26	6.0 %
Multi-use gym space (e.g. basketball, volleyball)	7	1.6 %
Outdoor amphitheaters	6	1.4 %
Outdoor basketball courts	3	0.7 %
Outdoor fitness & exercise equipment	3	0.7 %
Outdoor pickleball courts	1	0.2 %
Outdoor tennis courts	2	0.5 %
Picnicking areas & shelters	12	2.8 %
Playgrounds	14	3.2 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	11	2.5 %
Skate park/bike park	11	2.5 %
Splash pads	6	1.4 %
Trails-Equestrian	2	0.5 %
Trails-Mountain biking	5	1.1 %
Trails-Paved multi-use	30	6.9 %
Trails-Unpaved multi-use	21	4.8 %
Water access (boating, kayaking, canoeing)	18	4.1 %
None chosen	160	36.8 %
Total	435	100.0 %

SUM OF TOP 4 CHOICES**Q15. Regardless of their availability in Henderson County, which FOUR of the facilities listed in Question 14 are MOST IMPORTANT to your household? (top 4)**

Q15. Sum of Top 4 Choices	Number	Percent
Aquatics/swimming facility (outdoor)	85	19.5 %
Baseball & softball fields	18	4.1 %
Canoe & kayak launch sites	45	10.3 %
Classroom/meeting/event space	25	5.7 %
Community gardens	29	6.7 %
Disc golf course	11	2.5 %
Dog park	87	20.0 %
Greenway trail system	147	33.8 %
Indoor fitness/exercise facilities	76	17.5 %
Indoor pickleball courts	13	3.0 %
Indoor tennis courts	13	3.0 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	18	4.1 %
Multi-purpose natural trails	123	28.3 %
Multi-use gym space (e.g. basketball, volleyball)	18	4.1 %
Outdoor amphitheaters	14	3.2 %
Outdoor basketball courts	6	1.4 %
Outdoor fitness & exercise equipment	14	3.2 %
Outdoor pickleball courts	8	1.8 %
Outdoor tennis courts	10	2.3 %
Picnicking areas & shelters	61	14.0 %
Playgrounds	72	16.6 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	23	5.3 %
Ropes courses	5	1.1 %
Skate park/bike park	20	4.6 %
Splash pads	35	8.0 %
Trails-Equestrian	8	1.8 %
Trails-Mountain biking	25	5.7 %
Trails-Paved multi-use	132	30.3 %
Trails-Unpaved multi-use	89	20.5 %
Water access (boating, kayaking, canoeing)	35	8.0 %
Other	13	3.0 %
<u>None chosen</u>	<u>79</u>	<u>18.2 %</u>
Total	1357	

Q16. Which FOUR of the facilities listed in Question 14 do you and members of your household currently USE the MOST?

Q16. Top choice	Number	Percent
Aquatics/swimming facility (outdoor)	16	3.7 %
Baseball & softball fields	11	2.5 %
Canoe & kayak launch sites	7	1.6 %
Classroom/meeting/event space	5	1.1 %
Community gardens	1	0.2 %
Disc golf course	2	0.5 %
Dog park	33	7.6 %
Greenway trail system	56	12.9 %
Indoor fitness/exercise facilities	11	2.5 %
Indoor pickleball courts	2	0.5 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	6	1.4 %
Multi-purpose natural trails	28	6.4 %
Outdoor basketball courts	2	0.5 %
Outdoor pickleball courts	1	0.2 %
Outdoor tennis courts	4	0.9 %
Picnicking areas & shelters	17	3.9 %
Playgrounds	40	9.2 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	2	0.5 %
Skate park/bike park	3	0.7 %
Splash pads	1	0.2 %
Trails-Equestrian	1	0.2 %
Trails-Mountain biking	3	0.7 %
Trails-Paved multi-use	33	7.6 %
Trails-Unpaved multi-use	17	3.9 %
Water access (boating, kayaking, canoeing)	4	0.9 %
Other	7	1.6 %
None chosen	122	28.0 %
Total	435	100.0 %

Q16. Which FOUR of the facilities listed in Question 14 do you and members of your household currently USE the MOST?

Q16. 2nd choice	Number	Percent
Aquatics/swimming facility (outdoor)	5	1.1 %
Baseball & softball fields	3	0.7 %
Canoe & kayak launch sites	10	2.3 %
Classroom/meeting/event space	3	0.7 %
Community gardens	3	0.7 %
Disc golf course	2	0.5 %
Dog park	12	2.8 %
Greenway trail system	29	6.7 %
Indoor fitness/exercise facilities	4	0.9 %
Indoor pickleball courts	3	0.7 %
Indoor tennis courts	2	0.5 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	9	2.1 %
Multi-purpose natural trails	19	4.4 %
Multi-use gym space (e.g. basketball, volleyball)	2	0.5 %
Outdoor amphitheaters	2	0.5 %
Outdoor basketball courts	3	0.7 %
Outdoor pickleball courts	3	0.7 %
Outdoor tennis courts	6	1.4 %
Picnicking areas & shelters	21	4.8 %
Playgrounds	19	4.4 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	3	0.7 %
Skate park/bike park	2	0.5 %
Splash pads	3	0.7 %
Trails-Mountain biking	7	1.6 %
Trails-Paved multi-use	35	8.0 %
Trails-Unpaved multi-use	21	4.8 %
Water access (boating, kayaking, canoeing)	5	1.1 %
None chosen	199	45.7 %
Total	435	100.0 %

Q16. Which FOUR of the facilities listed in Question 14 do you and members of your household currently USE the MOST?

Q16. 3rd choice	Number	Percent
Aquatics/swimming facility (outdoor)	5	1.1 %
Baseball & softball fields	4	0.9 %
Canoe & kayak launch sites	2	0.5 %
Classroom/meeting/event space	6	1.4 %
Community gardens	2	0.5 %
Disc golf course	3	0.7 %
Dog park	10	2.3 %
Greenway trail system	18	4.1 %
Indoor fitness/exercise facilities	3	0.7 %
Indoor pickleball courts	3	0.7 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	3	0.7 %
Multi-purpose natural trails	29	6.7 %
Outdoor basketball courts	1	0.2 %
Outdoor fitness & exercise equipment	6	1.4 %
Outdoor pickleball courts	2	0.5 %
Outdoor tennis courts	3	0.7 %
Picnicking areas & shelters	13	3.0 %
Playgrounds	19	4.4 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	5	1.1 %
Skate park/bike park	2	0.5 %
Splash pads	2	0.5 %
Trails-Equestrian	2	0.5 %
Trails-Mountain biking	4	0.9 %
Trails-Paved multi-use	19	4.4 %
Trails-Unpaved multi-use	22	5.1 %
Water access (boating, kayaking, canoeing)	5	1.1 %
None chosen	242	55.6 %
Total	435	100.0 %

Q16. Which FOUR of the facilities listed in Question 14 do you and members of your household currently USE the MOST?

Q16. 4th choice	Number	Percent
Aquatics/swimming facility (outdoor)	8	1.8 %
Baseball & softball fields	5	1.1 %
Canoe & kayak launch sites	6	1.4 %
Classroom/meeting/event space	6	1.4 %
Community gardens	3	0.7 %
Disc golf course	3	0.7 %
Dog park	6	1.4 %
Greenway trail system	9	2.1 %
Indoor fitness/exercise facilities	3	0.7 %
Indoor pickleball courts	1	0.2 %
Indoor tennis courts	1	0.2 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	6	1.4 %
Multi-purpose natural trails	15	3.4 %
Multi-use gym space (e.g. basketball, volleyball)	2	0.5 %
Outdoor amphitheaters	1	0.2 %
Outdoor basketball courts	4	0.9 %
Outdoor fitness & exercise equipment	3	0.7 %
Outdoor tennis courts	1	0.2 %
Picnicking areas & shelters	10	2.3 %
Playgrounds	5	1.1 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	1	0.2 %
Skate park/bike park	2	0.5 %
Trails-Equestrian	1	0.2 %
Trails-Mountain biking	5	1.1 %
Trails-Paved multi-use	13	3.0 %
Trails-Unpaved multi-use	15	3.4 %
Water access (boating, kayaking, canoeing)	12	2.8 %
None chosen	288	66.2 %
Total	435	100.0 %

SUM OF TOP 4 CHOICES**Q16. Which FOUR of the facilities listed in Question 14 do you and members of your household currently USE the MOST? (top 4)**

Q16. Sum of Top 4 Choices	Number	Percent
Aquatics/swimming facility (outdoor)	34	7.8 %
Baseball & softball fields	23	5.3 %
Canoe & kayak launch sites	25	5.7 %
Classroom/meeting/event space	20	4.6 %
Community gardens	9	2.1 %
Disc golf course	10	2.3 %
Dog park	61	14.0 %
Greenway trail system	112	25.7 %
Indoor fitness/exercise facilities	21	4.8 %
Indoor pickleball courts	9	2.1 %
Indoor tennis courts	3	0.7 %
Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	24	5.5 %
Multi-purpose natural trails	91	20.9 %
Multi-use gym space (e.g. basketball, volleyball)	4	0.9 %
Outdoor amphitheaters	3	0.7 %
Outdoor basketball courts	10	2.3 %
Outdoor fitness & exercise equipment	9	2.1 %
Outdoor pickleball courts	6	1.4 %
Outdoor tennis courts	14	3.2 %
Picnicking areas & shelters	61	14.0 %
Playgrounds	83	19.1 %
Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	11	2.5 %
Skate park/bike park	9	2.1 %
Splash pads	6	1.4 %
Trails-Equestrian	4	0.9 %
Trails-Mountain biking	19	4.4 %
Trails-Paved multi-use	100	23.0 %
Trails-Unpaved multi-use	75	17.2 %
Water access (boating, kayaking, canoeing)	26	6.0 %
Other	7	1.6 %
<u>None chosen</u>	<u>122</u>	<u>28.0 %</u>
Total	1011	

Q17. Please indicate if you or members of your household have a desire for each of the programs listed below.

(N=435)

	Yes	No
Q17-1. Adaptive programs (special needs)	6.7%	93.3%
Q17-2. Adult fitness & wellness programs	44.8%	55.2%
Q17-3. Archery programs	14.0%	86.0%
Q17-4. Art & photography programs	21.4%	78.6%
Q17-5. Bike rentals	15.6%	84.4%
Q17-6. Bird/wildlife watching programs	20.9%	79.1%
Q17-7. Community festivals	32.9%	67.1%
Q17-8. Disc golf lessons	3.4%	96.6%
Q17-9. Dog park programs	21.1%	78.9%
Q17-10. Fishing programs	19.5%	80.5%
Q17-11. Gardening	23.2%	76.8%
Q17-12. Historical programming	18.2%	81.8%
Q17-13. Kayak, canoe, paddleboard rentals	23.9%	76.1%
Q17-14. Lifeguard training programs	5.7%	94.3%
Q17-15. Nature stewardship programs	16.1%	83.9%
Q17-16. Pre-school programs	10.1%	89.9%
Q17-17. Scouting programs	7.8%	92.2%
Q17-18. Senior wellness & fitness programs	32.9%	67.1%
Q17-19. Summer day camps	11.0%	89.0%
Q17-20. Swim lessons & programs	18.2%	81.8%

Q17. Please indicate if you or members of your household have a desire for each of the programs listed below.

	Yes	No
Q17-21. Traditional folk art, skills & crafts	21.6%	78.4%
Q17-22. Volunteer opportunities	20.0%	80.0%
Q17-23. Water fitness programs	19.5%	80.5%
Q17-24. Winter programs	25.5%	74.5%
Q17-25. Youth & teen fitness programs	12.2%	87.8%
Q17-26. Other	3.2%	96.8%

Q17. If "YES," please rate how well the needs of your household are currently being met in Henderson County using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met."

(N=373)

	100% met	75% met	50% met	25% met	0% met
Q17-1. Adaptive programs (special needs)	3.8%	7.7%	26.9%	19.2%	42.3%
Q17-2. Adult fitness & wellness programs	7.1%	9.7%	15.5%	25.2%	42.6%
Q17-3. Archery programs	0.0%	2.1%	4.2%	12.5%	81.3%
Q17-4. Art & photography programs	0.0%	11.1%	9.5%	17.5%	61.9%
Q17-5. Bike rentals	0.0%	0.0%	7.3%	10.9%	81.8%
Q17-6. Bird/wildlife watching programs	0.0%	13.8%	15.4%	29.2%	41.5%
Q17-7. Community festivals	18.1%	32.8%	23.3%	18.1%	7.8%
Q17-8. Disc golf lessons	0.0%	0.0%	0.0%	16.7%	83.3%
Q17-9. Dog park programs	2.7%	9.6%	27.4%	20.5%	39.7%
Q17-10. Fishing programs	1.5%	1.5%	10.3%	22.1%	64.7%
Q17-11. Gardening	3.9%	7.8%	13.0%	36.4%	39.0%
Q17-12. Historical programming	5.1%	8.5%	20.3%	30.5%	35.6%
Q17-13. Kayak, canoe, paddleboard rentals	3.5%	3.5%	15.1%	15.1%	62.8%
Q17-14. Lifeguard training programs	0.0%	0.0%	11.8%	17.6%	70.6%
Q17-15. Nature stewardship programs	1.9%	9.6%	11.5%	26.9%	50.0%
Q17-16. Pre-school programs	10.3%	5.1%	23.1%	15.4%	46.2%
Q17-17. Scouting programs	7.1%	3.6%	35.7%	17.9%	35.7%
Q17-18. Senior wellness & fitness programs	5.8%	8.7%	14.6%	27.2%	43.7%
Q17-19. Summer day camps	2.2%	6.7%	28.9%	17.8%	44.4%
Q17-20. Swim lessons & programs	4.6%	3.1%	18.5%	23.1%	50.8%
Q17-21. Traditional folk art, skills & crafts	0.0%	12.5%	9.7%	27.8%	50.0%

Q17. If "YES," please rate how well the needs of your household are currently being met in Henderson County using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met."

	100% met	75% met	50% met	25% met	0% met
Q17-22. Volunteer opportunities	7.7%	10.8%	23.1%	23.1%	35.4%
Q17-23. Water fitness programs	4.4%	4.4%	7.4%	23.5%	60.3%
Q17-24. Winter programs	0.0%	3.4%	6.9%	23.0%	66.7%
Q17-25. Youth & teen fitness programs	2.3%	7.0%	4.7%	20.9%	65.1%
Q17-26. Other	10.0%	10.0%	0.0%	10.0%	70.0%

Q18. Regardless of their availability in Henderson County, which FOUR of the programs listed in Question 17 are MOST IMPORTANT to your household?

Q18. Top choice	Number	Percent
Adaptive programs (special needs)	15	3.4 %
Adult fitness & wellness programs	78	17.9 %
Archery programs	6	1.4 %
Art & photography programs	14	3.2 %
Bike rentals	11	2.5 %
Bird/wildlife watching programs	10	2.3 %
Community festivals	28	6.4 %
Disc golf lessons	2	0.5 %
Dog park programs	28	6.4 %
Fishing programs	7	1.6 %
Gardening	5	1.1 %
Historical programming	3	0.7 %
Kayak, canoe, paddleboard rentals	13	3.0 %
Nature stewardship programs	6	1.4 %
Pre-school programs	13	3.0 %
Scouting programs	3	0.7 %
Senior wellness & fitness programs	25	5.7 %
Summer day camps	9	2.1 %
Swim lessons & programs	10	2.3 %
Traditional folk art, skills & crafts	5	1.1 %
Volunteer opportunities	3	0.7 %
Water fitness programs	8	1.8 %
Winter programs	5	1.1 %
Youth & teen fitness programs	6	1.4 %
Other	7	1.6 %
<u>None chosen</u>	<u>115</u>	<u>26.4 %</u>
Total	435	100.0 %

Q18. Regardless of their availability in Henderson County, which FOUR of the programs listed in Question 17 are MOST IMPORTANT to your household?

Q18. 2nd choice	Number	Percent
Adaptive programs (special needs)	1	0.2 %
Adult fitness & wellness programs	29	6.7 %
Archery programs	6	1.4 %
Art & photography programs	10	2.3 %
Bike rentals	13	3.0 %
Bird/wildlife watching programs	11	2.5 %
Community festivals	31	7.1 %
Disc golf lessons	1	0.2 %
Dog park programs	15	3.4 %
Fishing programs	14	3.2 %
Gardening	10	2.3 %
Historical programming	9	2.1 %
Kayak, canoe, paddleboard rentals	15	3.4 %
Lifeguard training programs	1	0.2 %
Nature stewardship programs	5	1.1 %
Pre-school programs	8	1.8 %
Scouting programs	3	0.7 %
Senior wellness & fitness programs	39	9.0 %
Summer day camps	7	1.6 %
Swim lessons & programs	13	3.0 %
Traditional folk art, skills & crafts	10	2.3 %
Volunteer opportunities	8	1.8 %
Water fitness programs	9	2.1 %
Winter programs	8	1.8 %
Youth & teen fitness programs	9	2.1 %
None chosen	150	34.5 %
Total	435	100.0 %

Q18. Regardless of their availability in Henderson County, which FOUR of the programs listed in Question 17 are MOST IMPORTANT to your household?

Q18. 3rd choice	Number	Percent
Adaptive programs (special needs)	2	0.5 %
Adult fitness & wellness programs	12	2.8 %
Archery programs	4	0.9 %
Art & photography programs	14	3.2 %
Bike rentals	8	1.8 %
Bird/wildlife watching programs	7	1.6 %
Community festivals	17	3.9 %
Disc golf lessons	1	0.2 %
Dog park programs	10	2.3 %
Fishing programs	11	2.5 %
Gardening	17	3.9 %
Historical programming	13	3.0 %
Kayak, canoe, paddleboard rentals	20	4.6 %
Lifeguard training programs	2	0.5 %
Nature stewardship programs	5	1.1 %
Pre-school programs	3	0.7 %
Scouting programs	2	0.5 %
Senior wellness & fitness programs	23	5.3 %
Summer day camps	3	0.7 %
Swim lessons & programs	9	2.1 %
Traditional folk art, skills & crafts	8	1.8 %
Volunteer opportunities	8	1.8 %
Water fitness programs	11	2.5 %
Winter programs	13	3.0 %
Youth & teen fitness programs	8	1.8 %
<u>None chosen</u>	<u>204</u>	<u>46.9 %</u>
Total	435	100.0 %

Q18. Regardless of their availability in Henderson County, which FOUR of the programs listed in Question 17 are MOST IMPORTANT to your household?

Q18. 4th choice	Number	Percent
Adaptive programs (special needs)	3	0.7 %
Adult fitness & wellness programs	14	3.2 %
Archery programs	9	2.1 %
Art & photography programs	8	1.8 %
Bike rentals	3	0.7 %
Bird/wildlife watching programs	4	0.9 %
Community festivals	16	3.7 %
Disc golf lessons	2	0.5 %
Dog park programs	8	1.8 %
Fishing programs	8	1.8 %
Gardening	11	2.5 %
Historical programming	12	2.8 %
Kayak, canoe, paddleboard rentals	7	1.6 %
Nature stewardship programs	8	1.8 %
Pre-school programs	3	0.7 %
Scouting programs	1	0.2 %
Senior wellness & fitness programs	11	2.5 %
Summer day camps	4	0.9 %
Swim lessons & programs	2	0.5 %
Traditional folk art, skills & crafts	17	3.9 %
Volunteer opportunities	9	2.1 %
Water fitness programs	8	1.8 %
Winter programs	12	2.8 %
Youth & teen fitness programs	4	0.9 %
None chosen	251	57.7 %
Total	435	100.0 %

SUM OF TOP 4 CHOICES

Q18. Regardless of their availability in Henderson County, which FOUR of the programs listed in Question 17 are MOST IMPORTANT to your household? (top 4)

Q18. Sum of Top 4 Choices	Number	Percent
Adaptive programs (special needs)	21	4.8 %
Adult fitness & wellness programs	133	30.6 %
Archery programs	25	5.7 %
Art & photography programs	46	10.6 %
Bike rentals	35	8.0 %
Bird/wildlife watching programs	32	7.4 %
Community festivals	92	21.1 %
Disc golf lessons	6	1.4 %
Dog park programs	61	14.0 %
Fishing programs	40	9.2 %
Gardening	43	9.9 %
Historical programming	37	8.5 %
Kayak, canoe, paddleboard rentals	55	12.6 %
Lifeguard training programs	3	0.7 %
Nature stewardship programs	24	5.5 %
Pre-school programs	27	6.2 %
Scouting programs	9	2.1 %
Senior wellness & fitness programs	98	22.5 %
Summer day camps	23	5.3 %
Swim lessons & programs	34	7.8 %
Traditional folk art, skills & crafts	40	9.2 %
Volunteer opportunities	28	6.4 %
Water fitness programs	36	8.3 %
Winter programs	38	8.7 %
Youth & teen fitness programs	27	6.2 %
Other	7	1.6 %
None chosen	115	26.4 %
Total	1135	

Q19. Which FOUR of the programs listed in Question 17 do you and members of your household currently participate in the MOST?

Q19. Top choice	Number	Percent
Adaptive programs (special needs)	10	2.3 %
Adult fitness & wellness programs	33	7.6 %
Archery programs	1	0.2 %
Art & photography programs	5	1.1 %
Bike rentals	3	0.7 %
Bird/wildlife watching programs	5	1.1 %
Community festivals	54	12.4 %
Disc golf lessons	2	0.5 %
Dog park programs	21	4.8 %
Fishing programs	4	0.9 %
Gardening	5	1.1 %
Historical programming	2	0.5 %
Kayak, canoe, paddleboard rentals	3	0.7 %
Nature stewardship programs	1	0.2 %
Pre-school programs	6	1.4 %
Scouting programs	2	0.5 %
Senior wellness & fitness programs	8	1.8 %
Summer day camps	7	1.6 %
Swim lessons & programs	5	1.1 %
Traditional folk art, skills & crafts	3	0.7 %
Volunteer opportunities	4	0.9 %
Water fitness programs	4	0.9 %
Winter programs	1	0.2 %
Youth & teen fitness programs	3	0.7 %
Other	7	1.6 %
None chosen	236	54.3 %
Total	435	100.0 %

Q19. Which FOUR of the programs listed in Question 17 do you and members of your household currently participate in the MOST?

Q19. 2nd choice	Number	Percent
Adaptive programs (special needs)	1	0.2 %
Adult fitness & wellness programs	12	2.8 %
Art & photography programs	4	0.9 %
Bike rentals	1	0.2 %
Bird/wildlife watching programs	3	0.7 %
Community festivals	13	3.0 %
Dog park programs	4	0.9 %
Fishing programs	9	2.1 %
Gardening	6	1.4 %
Historical programming	5	1.1 %
Kayak, canoe, paddleboard rentals	7	1.6 %
Nature stewardship programs	3	0.7 %
Pre-school programs	5	1.1 %
Scouting programs	2	0.5 %
Senior wellness & fitness programs	18	4.1 %
Summer day camps	3	0.7 %
Swim lessons & programs	5	1.1 %
Traditional folk art, skills & crafts	3	0.7 %
Volunteer opportunities	11	2.5 %
Winter programs	3	0.7 %
Youth & teen fitness programs	5	1.1 %
Other	2	0.5 %
None chosen	310	71.3 %
Total	435	100.0 %

Q19. Which FOUR of the programs listed in Question 17 do you and members of your household currently participate in the MOST?

<u>Q19. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	7	1.6 %
Art & photography programs	2	0.5 %
Bird/wildlife watching programs	3	0.7 %
Community festivals	9	2.1 %
Dog park programs	1	0.2 %
Fishing programs	4	0.9 %
Gardening	4	0.9 %
Historical programming	5	1.1 %
Kayak, canoe, paddleboard rentals	2	0.5 %
Nature stewardship programs	2	0.5 %
Pre-school programs	1	0.2 %
Scouting programs	3	0.7 %
Senior wellness & fitness programs	4	0.9 %
Summer day camps	3	0.7 %
Swim lessons & programs	4	0.9 %
Traditional folk art, skills & crafts	6	1.4 %
Volunteer opportunities	3	0.7 %
Water fitness programs	7	1.6 %
Winter programs	4	0.9 %
Youth & teen fitness programs	3	0.7 %
None chosen	358	82.3 %
Total	435	100.0 %

Q19. Which FOUR of the programs listed in Question 17 do you and members of your household currently participate in the MOST?

Q19. 4th choice	Number	Percent
Adaptive programs (special needs)	1	0.2 %
Adult fitness & wellness programs	5	1.1 %
Archery programs	2	0.5 %
Bird/wildlife watching programs	1	0.2 %
Community festivals	8	1.8 %
Disc golf lessons	1	0.2 %
Dog park programs	2	0.5 %
Gardening	3	0.7 %
Historical programming	2	0.5 %
Kayak, canoe, paddleboard rentals	3	0.7 %
Lifeguard training programs	1	0.2 %
Nature stewardship programs	2	0.5 %
Pre-school programs	3	0.7 %
Scouting programs	2	0.5 %
Senior wellness & fitness programs	4	0.9 %
Summer day camps	2	0.5 %
Swim lessons & programs	2	0.5 %
Traditional folk art, skills & crafts	4	0.9 %
Volunteer opportunities	4	0.9 %
Water fitness programs	4	0.9 %
Winter programs	1	0.2 %
Youth & teen fitness programs	1	0.2 %
None chosen	377	86.7 %
Total	435	100.0 %

SUM OF TOP 4 CHOICES**Q19. Which FOUR of the programs listed in Question 17 do you and members of your household currently participate in the MOST? (top 4)**

Q19. Sum of Top 4 Choices	Number	Percent
Adaptive programs (special needs)	12	2.8 %
Adult fitness & wellness programs	57	13.1 %
Archery programs	3	0.7 %
Art & photography programs	11	2.5 %
Bike rentals	4	0.9 %
Bird/wildlife watching programs	12	2.8 %
Community festivals	84	19.3 %
Disc golf lessons	3	0.7 %
Dog park programs	28	6.4 %
Fishing programs	17	3.9 %
Gardening	18	4.1 %
Historical programming	14	3.2 %
Kayak, canoe, paddleboard rentals	15	3.4 %
Lifeguard training programs	1	0.2 %
Nature stewardship programs	8	1.8 %
Pre-school programs	15	3.4 %
Scouting programs	9	2.1 %
Senior wellness & fitness programs	34	7.8 %
Summer day camps	15	3.4 %
Swim lessons & programs	16	3.7 %
Traditional folk art, skills & crafts	16	3.7 %
Volunteer opportunities	22	5.1 %
Water fitness programs	15	3.4 %
Winter programs	9	2.1 %
Youth & teen fitness programs	12	2.8 %
Other	9	2.1 %
<u>None chosen</u>	<u>236</u>	<u>54.3 %</u>
Total	695	

Q20. From the following list of potential indoor programming spaces that could be added or expanded, please CHECK ALL of the ones you or members of your household would use.

Q20. Potential indoor programming spaces your household would use	Number	Percent
Aerobics/fitness/dance class space	145	33.3 %
Arts & crafts studio	120	27.6 %
Child care area	48	11.0 %
Classroom space	29	6.7 %
Exercise facility for adults 50+ years	166	38.2 %
Indoor soccer/lacrosse	24	5.5 %
Indoor tennis	34	7.8 %
Leisure pool (e.g. water slides, sprays)	135	31.0 %
Multi-court gymnasium/field house	31	7.1 %
Nature center	165	37.9 %
Performing arts (e.g. music, drama)	107	24.6 %
Rock climbing/bouldering wall	70	16.1 %
Senior center	87	20.0 %
Space for teens	48	11.0 %
Space for meetings, parties, banquets	66	15.2 %
Walking & jogging track	193	44.4 %
Weight room/cardiovascular equipment area	117	26.9 %
Other	16	3.7 %
Total	1601	

Q20-18. Other

Q20-18. Other	Number	Percent
Camping	1	6.3 %
DOG PARK	1	6.3 %
Equestrian Trail	1	6.3 %
Indoor pickleball facilities	1	6.3 %
Indoor pool	2	12.5 %
Indoor pool for exercises	1	6.3 %
LAP POOL	1	6.3 %
PICKLEBALL	1	6.3 %
Quality movie theater, symphony and theater	1	6.3 %
Salt water pool	1	6.3 %
Senior self defense/safety programs	1	6.3 %
Special needs recreational	1	6.3 %
Volleyball courts	1	6.3 %
YOGA	1	6.3 %
Yoga, Qi Gong, Tai Chi etc.	1	6.3 %
Total	16	100.0 %

Q21. Please indicate how supportive you would be of having Henderson County use your tax dollars to fund each of the following.

(N=435)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q21-1. Additional greenways	45.5%	19.3%	25.7%	9.4%
Q21-2. Improve & add features to existing parks	41.8%	28.5%	24.4%	5.3%
Q21-3. Land purchase for new recreational facilities	33.3%	20.7%	37.2%	8.7%
Q21-4. Land purchase for new trails	45.5%	15.9%	29.0%	9.7%
Q21-5. Land purchase for open space & environment	36.6%	18.9%	34.0%	10.6%
Q21-6. Make facilities accessible for persons of all abilities	40.2%	25.7%	29.0%	5.1%
Q21-7. New picnic pavilions	21.1%	22.8%	41.1%	14.9%
Q21-8. New playgrounds	21.4%	26.7%	40.0%	12.0%
Q21-9. New trails & boardwalks	44.4%	18.9%	28.3%	8.5%
Q21-10. Repair older structures & playgrounds	38.4%	28.0%	28.5%	5.1%
Q21-11. Repair park entryways, roads & parking lots	34.9%	26.7%	32.0%	6.4%
Q21-12. Travel sports tournaments	8.3%	10.3%	42.3%	39.1%

Q22. Which FOUR of the actions listed in Question 21 would you be MOST WILLING to fund with your Henderson County tax dollars?

Q22. Top choice	Number	Percent
Additional greenways	95	21.8 %
Improve & add features to existing parks	76	17.5 %
Land purchase for new recreational facilities	16	3.7 %
Land purchase for new trails	34	7.8 %
Land purchase for open space & environment	15	3.4 %
Make facilities accessible for persons of all abilities	23	5.3 %
New picnic pavilions	6	1.4 %
New playgrounds	13	3.0 %
New trails & boardwalks	14	3.2 %
Repair older structures & playgrounds	37	8.5 %
Repair park entryways, roads & parking lots	8	1.8 %
Travel sports tournaments	5	1.1 %
None chosen	93	21.4 %
Total	435	100.0 %

Q22. Which FOUR of the actions listed in Question 21 would you be MOST WILLING to fund with your Henderson County tax dollars?

Q22. 2nd choice	Number	Percent
Additional greenways	30	6.9 %
Improve & add features to existing parks	57	13.1 %
Land purchase for new recreational facilities	23	5.3 %
Land purchase for new trails	53	12.2 %
Land purchase for open space & environment	20	4.6 %
Make facilities accessible for persons of all abilities	22	5.1 %
New picnic pavilions	12	2.8 %
New playgrounds	19	4.4 %
New trails & boardwalks	21	4.8 %
Repair older structures & playgrounds	35	8.0 %
Repair park entryways, roads & parking lots	18	4.1 %
Travel sports tournaments	1	0.2 %
None chosen	124	28.5 %
Total	435	100.0 %

Q22. Which FOUR of the actions listed in Question 21 would you be MOST WILLING to fund with your Henderson County tax dollars?

Q22. 3rd choice	Number	Percent
Additional greenways	21	4.8 %
Improve & add features to existing parks	26	6.0 %
Land purchase for new recreational facilities	17	3.9 %
Land purchase for new trails	39	9.0 %
Land purchase for open space & environment	22	5.1 %
Make facilities accessible for persons of all abilities	28	6.4 %
New picnic pavilions	15	3.4 %
New playgrounds	17	3.9 %
New trails & boardwalks	40	9.2 %
Repair older structures & playgrounds	30	6.9 %
Repair park entryways, roads & parking lots	20	4.6 %
Travel sports tournaments	1	0.2 %
None chosen	159	36.6 %
Total	435	100.0 %

Q22. Which FOUR of the actions listed in Question 21 would you be MOST WILLING to fund with your Henderson County tax dollars?

Q22. 4th choice	Number	Percent
Additional greenways	12	2.8 %
Improve & add features to existing parks	24	5.5 %
Land purchase for new recreational facilities	19	4.4 %
Land purchase for new trails	11	2.5 %
Land purchase for open space & environment	20	4.6 %
Make facilities accessible for persons of all abilities	20	4.6 %
New picnic pavilions	12	2.8 %
New playgrounds	16	3.7 %
New trails & boardwalks	31	7.1 %
Repair older structures & playgrounds	28	6.4 %
Repair park entryways, roads & parking lots	28	6.4 %
Travel sports tournaments	6	1.4 %
None chosen	208	47.8 %
Total	435	100.0 %

SUM OF TOP 4 CHOICES**Q22. Which FOUR of the actions listed in Question 21 would you be MOST WILLING to fund with your Henderson County tax dollars? (top 4)**

<u>Q22. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Additional greenways	158	36.3 %
Improve & add features to existing parks	183	42.1 %
Land purchase for new recreational facilities	75	17.2 %
Land purchase for new trails	137	31.5 %
Land purchase for open space & environment	77	17.7 %
Make facilities accessible for persons of all abilities	93	21.4 %
New picnic pavilions	45	10.3 %
New playgrounds	65	14.9 %
New trails & boardwalks	106	24.4 %
Repair older structures & playgrounds	130	29.9 %
Repair park entryways, roads & parking lots	74	17.0 %
Travel sports tournaments	13	3.0 %
None chosen	93	21.4 %
Total	1249	

Q23. If an additional \$100 were available for Henderson County trails, parks, sports, and recreation facilities, how would you allocate the funds among the categories of funding listed below?

	<u>Mean</u>
Improvements/maintenance of existing parks, pools, & recreation facilities	23.37
Acquisition of new park land & open space	13.62
Construction of new sports fields (e.g. softball, soccer, baseball)	6.66
Acquisition & development of walking & biking trails	19.08
Development of new indoor facilities (e.g. indoor walking track, fitness centers, pool, gyms)	16.87
Other	20.40

Q24. What is your age?

<u>Q24. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	82	18.9 %
35-44	72	16.6 %
45-54	78	17.9 %
55-64	86	19.8 %
65+	89	20.5 %
<u>Not provided</u>	<u>28</u>	<u>6.4 %</u>
Total	435	100.0 %

WITHOUT NOT PROVIDED

Q24. What is your age? (without "not provided")

<u>Q24. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	82	20.1 %
35-44	72	17.7 %
45-54	78	19.2 %
55-64	86	21.1 %
65+	89	21.9 %
Total	407	100.0 %

Q25. Including yourself, how many people in your household are...

	Mean	Sum
number	2.57	1083
Under age 5	0.19	82
Ages 5-9	0.17	70
Ages 10-14	0.17	71
Ages 15-19	0.08	35
Ages 20-24	0.10	41
Ages 25-34	0.33	140
Ages 35-44	0.31	132
Ages 45-54	0.34	145
Ages 55-64	0.34	145
Ages 65-74	0.34	142
Ages 75+	0.19	80

Q26. Your gender:

Q26. Your gender	Number	Percent
Male	212	48.7 %
Female	220	50.6 %
Not provided	3	0.7 %
Total	435	100.0 %

WITHOUT NOT PROVIDED

Q26. Your gender: (without "not provided")

Q26. Your gender	Number	Percent
Male	212	49.1 %
Female	220	50.9 %
Total	432	100.0 %

Q27. Which of the following best describes your race?

<u>Q27. Your race</u>	<u>Number</u>	<u>Percent</u>
African American/Black	16	3.7 %
American Indian/Alaskan Native	1	0.2 %
Asian/Pacific Islander	4	0.9 %
Caucasian/White	385	88.5 %
Hispanic/Latino	42	9.7 %
Other	5	1.1 %
Total	453	

Q27-6. Other

<u>Q27-6. Other</u>	<u>Number</u>	<u>Percent</u>
European	1	25.0 %
Mix of Caucasian and Latino	1	25.0 %
Multi-ethnic	1	25.0 %
Two or more races	1	25.0 %
Total	4	100.0 %

Q28. How long have you lived in Henderson County?

Q28. How long have you lived in Henderson

County	Number	Percent
0-5	132	30.3 %
6-10	56	12.9 %
11-15	44	10.1 %
16-20	48	11.0 %
21-30	47	10.8 %
31+	88	20.2 %
Not provided	20	4.6 %
Total	435	100.0 %

WITHOUT NOT PROVIDED**Q28. How long have you lived in Henderson County? (without "not provided")**

Q28. How long have you lived in Henderson

County	Number	Percent
0-5	132	31.8 %
6-10	56	13.5 %
11-15	44	10.6 %
16-20	48	11.6 %
21-30	47	11.3 %
31+	88	21.2 %
Total	415	100.0 %

Q29. Are you a year-round resident Henderson County?

Q29. Are you a year-round resident of Henderson County	Number	Percent
Yes	409	94.0 %
No	12	2.8 %
Not provided	14	3.2 %
Total	435	100.0 %

WITHOUT NOT PROVIDED

Q29. Are you a year-round resident Henderson County? (without "not provided")

Q29. Are you a year-round resident of Henderson County	Number	Percent
Yes	409	97.1 %
No	12	2.9 %
Total	421	100.0 %

Q30. Approximately, what is your total annual household income?

<u>Q30. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25K	18	4.1 %
\$25K-\$49,999	77	17.7 %
\$50K-\$74,999	96	22.1 %
\$75K-\$99,999	69	15.9 %
\$100K-\$149,999	55	12.6 %
\$150K+	35	8.0 %
Not provided	85	19.5 %
Total	435	100.0 %

WITHOUT NOT PROVIDED

Q30. Approximately, what is your total annual household income? (without "not provided")

<u>Q30. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25K	18	5.1 %
\$25K-\$49,999	77	22.0 %
\$50K-\$74,999	96	27.4 %
\$75K-\$99,999	69	19.7 %
\$100K-\$149,999	55	15.7 %
\$150K+	35	10.0 %
Total	350	100.0 %

Section 5

Survey Instrument

2019 Henderson County Community Needs Assessment

Your input is an important part of the Henderson County Parks and Recreation Department's ongoing efforts to provide quality parks, recreation, and other services for Henderson County residents. This survey will take only 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. You may also complete the survey online at Hendersoncountysurvey.org.

1. Please CHECK ALL of the following Henderson County Parks and Recreation Department parks and facilities you or members of your household have visited over the past 12 months. (You can view the location of the parks/facilities at www.hendersoncountync.gov/recreation/page/parks-facilities.)

- | | |
|---|---|
| <input type="checkbox"/> (01) Athletics & Activity Center | <input type="checkbox"/> (08) Jackson Park |
| <input type="checkbox"/> (02) Blantyre Park | <input type="checkbox"/> (09) Tuxedo Park |
| <input type="checkbox"/> (03) Dana Park | <input type="checkbox"/> (10) Upper Hickory Nut George Trailhead |
| <input type="checkbox"/> (04) East Flat Rock Park | <input type="checkbox"/> (11) Westfeldt Park |
| <input type="checkbox"/> (05) Edneyville Community Center | <input type="checkbox"/> (12) Other: _____ |
| <input type="checkbox"/> (06) Edneyville Community Park | <input type="checkbox"/> (99) None; we don't use any Henderson County Parks and Recreation facilities [Skip to Q5.] |
| <input type="checkbox"/> (07) Etowah Park | |

2. Which THREE of the parks/facilities from the list in Question 1 does your household use MOST OFTEN? [Write in your answers below using the numbers from the list in Question 1, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

3. In the past 12 months, how often have you or other members of your household visited one or more of the Henderson County parks/facilities listed in Question 1?

- | | | |
|---|--|---|
| <input type="checkbox"/> (1) More than 5 times a week | <input type="checkbox"/> (3) Once a week | <input type="checkbox"/> (5) Less than once a month |
| <input type="checkbox"/> (2) 2-4 times a week | <input type="checkbox"/> (4) 1-3 times a month | |

4. Overall how would you rate the quality and condition of ALL the Henderson County parks/facilities that you have visited?

- (1) Excellent (2) Good (3) Fair (4) Poor (9) Don't know

5. Do you feel that there are sufficient parks and green space areas within a 10-minute walk of your residence?

- (1) Yes (2) No (3) Not Sure

6. Do you feel that there are sufficient parks and green space areas within a 15-minute drive of your residence?

- (1) Yes (2) No (3) Not Sure

7. Have you or other members of your household participated in any recreation programs offered by the Henderson County Parks and Recreation Department during the past 12 months?

- (1) Yes [Answer Q7a.] (2) No [Skip to Q9.]

7a. How would you rate the overall quality of Henderson County Parks and Recreation Department programs that you and members of your household have participated in?

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> (1) Excellent | <input type="checkbox"/> (3) Fair |
| <input type="checkbox"/> (2) Good | <input type="checkbox"/> (4) Poor |

8. Please CHECK ALL of the following reasons that prevent you or members of your household from using facilities and programs operated by the Henderson County Parks and Recreation Department more often.

- (01) Classes are full
- (02) Cost/fees are too high
- (03) Facilities are poorly maintained
- (04) Facilities do not accommodate my/our disability
- (05) Hours not convenient
- (06) I do not know locations of facilities
- (07) I do not know what is being offered
- (08) I don't feel safe
- (09) Lack of parking at facilities and parks
- (10) Lack of quality programs
- (11) Lack of transportation
- (12) Location is not convenient
- (13) No time to visit parks
- (14) Not interested in the programs/facilities offered
- (15) Poor customer service by staff
- (16) Program times are not convenient
- (17) Registration for programs is difficult
- (18) Use services/facilities of other organizations
- (19) Other: _____
- (99) None

9. Please CHECK ALL of the following ways you have heard about Henderson County Parks and Recreation Department facilities and programs.

- (01) Ads in a publication
- (02) Direct mail
- (03) Flyers/Handouts
- (04) From friends, family, coworkers
- (05) Henderson County Parks website
- (06) Newspaper stories online
- (07) Newspaper stories in print
- (08) Radio ads
- (09) Social media
- (10) Other: _____
- (99) None of these

10. In the past 12 months, approximately how many times have you or members of your household visited any greenway?

- (1) 1-5 times
- (2) 6-10 times
- (3) 11-20 times
- (4) 21-25 times
- (5) 25+ times

11. How often do you or other members of your household WANT to use greenways?

- (1) Never
- (2) A few times a year
- (3) A few times a month
- (4) A few times a week
- (5) Daily

12. Please CHECK ALL of the following reasons that discourage greenway use for you or other members of your household.

- (01) Lack of information about existing greenways
- (02) Lack of interest
- (03) Lack of nearby destinations
- (04) Lack of safe connections to greenways
- (05) Lack of time
- (06) Motor vehicle traffic
- (07) Personal safety concerns
- (08) Unsafe street crossings
- (09) Other: _____
- (99) None - I do not use greenways

13. Please CHECK ALL of the following destinations that you or other members of your household would most like to get to by greenway.

- (01) Libraries or recreation centers
- (02) Natural areas and open space
- (03) Other greenways
- (04) Parks and playgrounds
- (05) Place of work
- (06) Public transportation
- (07) School
- (08) Shops and restaurants
- (09) Other: _____
- (99) None - I do not want to use greenways

14. Please indicate if you or members of your household have a need for each of the facilities listed below by circling either "Yes" or "No."

If "Yes," please rate how well the needs of your household are currently being met in Henderson County using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met."

Facility	Do you have a need for this facility?		If "Yes," how well are your needs being met in Henderson County?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Aquatics/swimming facility (outdoor)	Yes	No	5	4	3	2	1
02. Baseball and softball fields	Yes	No	5	4	3	2	1
03. Canoe and kayak launch sites	Yes	No	5	4	3	2	1
04. Classroom/meeting/event space	Yes	No	5	4	3	2	1
05. Community gardens	Yes	No	5	4	3	2	1
06. Disc golf course	Yes	No	5	4	3	2	1
07. Dog park	Yes	No	5	4	3	2	1
08. Greenway trail system	Yes	No	5	4	3	2	1
09. Indoor fitness/exercise facilities	Yes	No	5	4	3	2	1
10. Indoor pickleball courts	Yes	No	5	4	3	2	1
11. Indoor tennis courts	Yes	No	5	4	3	2	1
12. Multipurpose fields (e.g. football, soccer, lacrosse, cricket)	Yes	No	5	4	3	2	1
13. Multi-purpose natural trails	Yes	No	5	4	3	2	1
14. Multi-use gym space (e.g. basketball, volleyball)	Yes	No	5	4	3	2	1
15. Outdoor amphitheaters	Yes	No	5	4	3	2	1
16. Outdoor basketball courts	Yes	No	5	4	3	2	1
17. Outdoor fitness and exercise equipment	Yes	No	5	4	3	2	1
18. Outdoor pickleball courts	Yes	No	5	4	3	2	1
19. Outdoor tennis courts	Yes	No	5	4	3	2	1
20. Picnicking areas and shelters	Yes	No	5	4	3	2	1
21. Playgrounds	Yes	No	5	4	3	2	1
22. Recreation center (e.g. gymnasium, classroom space, fitness areas, etc.)	Yes	No	5	4	3	2	1
23. Ropes courses	Yes	No	5	4	3	2	1
24. Skate park/Bike park	Yes	No	5	4	3	2	1
25. Splash pads	Yes	No	5	4	3	2	1
26. Trails – Equestrian	Yes	No	5	4	3	2	1
27. Trails – Mountain biking	Yes	No	5	4	3	2	1
28. Trails – Paved multi-use	Yes	No	5	4	3	2	1
29. Trails – Unpaved multi-use	Yes	No	5	4	3	2	1
30. Water access (boating, kayaking, canoeing)	Yes	No	5	4	3	2	1
31. Other: _____	Yes	No	5	4	3	2	1

15. Regardless of their availability in Henderson County, which FOUR of the facilities listed in Question 14 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

16. Which FOUR of the facilities listed in Question 14 do you and members of your household currently USE the MOST? [Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

17. Please indicate if you or members of your household have a desire for each of the programs listed below by circling either "Yes" or "No."

If "Yes," please rate how well the needs of your household are currently being met in Henderson County using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met."

Program	Do you have a desire for this program?		If "Yes," how well are your needs being met in Henderson County?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Adaptive programs (special needs)	Yes	No	5	4	3	2	1
02. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
03. Archery programs	Yes	No	5	4	3	2	1
04. Art and photography programs	Yes	No	5	4	3	2	1
05. Bike rentals	Yes	No	5	4	3	2	1
06. Bird/wildlife watching programs	Yes	No	5	4	3	2	1
07. Community festivals	Yes	No	5	4	3	2	1
08. Disc golf lessons	Yes	No	5	4	3	2	1
09. Dog park programs	Yes	No	5	4	3	2	1
10. Fishing programs	Yes	No	5	4	3	2	1
11. Gardening	Yes	No	5	4	3	2	1
12. Historical programming	Yes	No	5	4	3	2	1
13. Kayak, canoe, paddleboard rentals	Yes	No	5	4	3	2	1
14. Lifeguard training programs	Yes	No	5	4	3	2	1
15. Nature stewardship programs	Yes	No	5	4	3	2	1
16. Pre-school programs	Yes	No	5	4	3	2	1
17. Scouting programs	Yes	No	5	4	3	2	1
18. Senior wellness and fitness programs	Yes	No	5	4	3	2	1
19. Summer day camps	Yes	No	5	4	3	2	1
20. Swim lessons and programs	Yes	No	5	4	3	2	1
21. Traditional folk art, skills and crafts	Yes	No	5	4	3	2	1
22. Volunteer opportunities	Yes	No	5	4	3	2	1
23. Water fitness programs	Yes	No	5	4	3	2	1
24. Winter programs	Yes	No	5	4	3	2	1
25. Youth and teen fitness programs	Yes	No	5	4	3	2	1
26. Other: _____	Yes	No	5	4	3	2	1

18. Regardless of their availability in Henderson County, which FOUR of the programs listed in Question 17 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 17, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

19. Which FOUR of the programs listed in Question 17 do you and members of your household currently participate in the MOST? [Write in your answers below using the numbers from the list in Question 17, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

20. From the following list of potential indoor programming spaces that could be added or expanded, please CHECK ALL of the ones you or members of your household would use.

- | | |
|--|---|
| ___(01) Aerobics/fitness/dance class space | ___(10) Nature center |
| ___(02) Arts and crafts studio | ___(11) Performing arts (e.g. music, drama) |
| ___(03) Child care area | ___(12) Rock climbing/bouldering wall |
| ___(04) Classroom space | ___(13) Senior center |
| ___(05) Exercise facility for adults 50+ years | ___(14) Space for teens |
| ___(06) Indoor soccer/lacrosse | ___(15) Space for meetings, parties, banquets |
| ___(07) Indoor tennis | ___(16) Walking and jogging track |
| ___(08) Leisure pool (e.g. water slides, sprays) | ___(17) Weight room/cardiovascular equipment area |
| ___(09) Multi-court gymnasium/field house | ___(18) Other: _____ |

21. Please indicate how supportive you would be of having Henderson County use your tax dollars to fund each of the following.

Investment	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01. Additional greenways	4	3	2	1
02. Improve and add features to existing parks	4	3	2	1
03. Land purchase for new recreational facilities	4	3	2	1
04. Land purchase for new trails	4	3	2	1
05. Land purchase for open space and the environment	4	3	2	1
06. Make facilities accessible for persons of all abilities	4	3	2	1
07. New picnic pavilions	4	3	2	1
08. New playgrounds	4	3	2	1
09. New trails and boardwalks	4	3	2	1
10. Repair older structures and playgrounds	4	3	2	1
11. Repair park entryways, roads and parking lots	4	3	2	1
12. Travel sports tournaments	4	3	2	1

22. Which FOUR of the actions listed in Question 21 would you be MOST WILLING to fund with your Henderson County tax dollars? [Write in your answers below using the numbers from the list in Question 21, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ 4th: ___ NONE

23. If an additional \$100 were available for Henderson County trails, parks, sports, and recreation facilities, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]

- \$ _____ Improvements/maintenance of existing parks, pools, and recreation facilities
- \$ _____ Acquisition of new park land and open space
- \$ _____ Construction of new sports fields (e.g. softball, soccer, baseball)
- \$ _____ Acquisition and development of walking and biking trails
- \$ _____ Development of new indoor facilities (e.g. indoor walking track, fitness centers, pool, gyms)
- \$ _____ Other: _____

\$100 total

Demographics

24. What is your age? _____ years

25. Including yourself, how many people in your household are...

Under age 5: _____	Ages 15-19: _____	Ages 35-44: _____	Ages 65-74: _____
Ages 5-9: _____	Ages 20-24: _____	Ages 45-54: _____	Ages 75+: _____
Ages 10-14: _____	Ages 25-34: _____	Ages 55-64: _____	

26. Your gender (please write in): _____

27. Which of the following best describes your race? [Check all that apply.]

____(1) African American/Black	____(3) Asian/Pacific Islander	____(5) Hispanic/Latino
____(2) American Indian/Alaskan Native	____(4) Caucasian/White	____(6) Other: _____

28. How long have you lived in Henderson County? _____ years

29. Are you a year-round resident Henderson County? ____ (1) Yes ____ (2) No

30. Approximately, what is your total annual household income?

____(1) Under \$25,000	____(3) \$50,000-\$74,999	____(5) \$100,000-\$149,999
____(2) \$25,000-\$49,999	____(4) \$75,000-\$99,999	____(6) \$150,000 or more

31. If you have other comments or suggestions for improving Henderson County Parks and Recreation Department parks, facilities, and programs, please write them in the space provided below.

32. If you would like to receive future information regarding the Henderson County Parks and Recreation Department programs, or updates on the Parks and Recreation Master Plan, please provide your contact information below.

Name: _____ Phone: _____
 E-mail: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The address information printed to the right will only be used to help identify areas with special interests. Thank you.