



Communications Office

1 Historic Courthouse Square • Hendersonville, NC 28792
Phone (828) 697-4809 • www.hendersoncountync.gov

Mike Morgan

Chief Communications Officer
tmorgan@hendersoncountync.gov

Kathryn Finotti

Public Information Officer
pio@hendersoncountync.gov

FOR IMMEDIATE RELEASE

Henderson County Public Library Receives Public Relations Award

HC-2023-37

Hendersonville, NC – December 5, 2023

Henderson County Public Library is excited to announce that the library has been awarded the 2023 North Carolina Public Library Directors Association (NCPLDA) Public Relations Award for its Library Card Sign Up Month Word of the Day Contest. The library accepted the award at the NCPLDA Award Ceremony on November 30th, 2023.

During September libraries across the country celebrate Library Card Sign Up Month to encourage citizens to take advantage of all their local public libraries have to offer. In 2022, Henderson County Library partnered with local radio station WTZQ to inform Henderson County residents of all ages about the benefits of getting a library card during the morning “Word of the Day” segment on WTZQ. Listeners were asked to visit the library website to enter the words they heard that day and something they learned about the library.

Community partnerships are an integral component of achieving the library’s mission and core values. The WTZQ Word of the Day Contest collaboration accomplished this through improved literacy for listeners of all ages and increased awareness of library resources and services.

It is an honor to be recognized at the state level for our innovative approaches to connecting with Henderson County residents. To learn more about the Henderson County Public Library, visit the library website at hendersoncountync.gov/library or call 828-697-4725.

###



Please like “Henderson County, NC Government” on Facebook.



HendersonCountyNCGovernment on Instagram.



On LinkedIn <https://www.linkedin.com/company/henderson-county-north-carolina/>



@HendersonCoGovt on Twitter