



## Public Information Office

1 Historic Courthouse Square, Suite 3  
Hendersonville, NC 28792

Office: (828) 694-5003 • Fax: (828) 698-6014  
[www.hendersoncountync.gov](http://www.hendersoncountync.gov)

---

### PRESS RELEASE

#### FOR IMMEDIATE RELEASE

**Media Contact:** Kathryn Finotti, Public Information Officer, 828.694.5003  
Jacob Compher, Planner, 828.694.6518

## 2020 Census

### Time is running out to make Henderson count

#### **Tuesday, September 22, 2020 – Henderson County, NC:**

There is limited time left to make an impact that lasts for centuries. The 2020 Census will officially end counting on September 30<sup>th</sup>, and so far, Henderson County, and the rest of North Carolina is severely undercounted. You should have already received your invitation to this historic event earlier this year. Filling out the Census takes only minutes and can be done by mail, phone, or online.

The constitutionally mandated count provides representation and resources that make our community an even better place to live. Over \$600 billion will be distributed to state and local governments based on census data every year for the next decade. That is \$1,823 per person in North Carolina and funds are distributed even with inaccurate counts. Based on the 2010 Census data, a miscount of just 10% of Henderson County results in a loss of \$12.5 million of sales tax revenue that citizens have already paid. This funding is given to other counties to build schools, parks, or hire more public safety personnel.

Census data is used by governments, businesses, and non-profit organizations to strategically tailor resources where they are needed the most. State and local government use this data for redistricting and distributing federal funding. These funds are used for infrastructure improvements and critical programs like Medicare and Head Start. Businesses utilize census data to determine locations for new facilities that bolster our local economy. Non-profits rely heavily on the federal funding distributed through census data.

Data collected by Census questionnaires is confidential and secure. The distrust of government operations causes many to ignore the Census invitation. This results in more privacy concerns as enumerators canvass addresses that did not respond by either mail, phone, or online. The information is kept safe and secure for and is only used for beneficial statistical purposes. The secured data is released to the public after 72 years and provides a fascinating look into genealogical records. In 2092, future generations will be able to trace their ancestry based on responses provided by individuals now.

Completing the Census takes less than 10 minutes, but the impact lasts over 10 years. It is not too late to do your part and complete the 2020 Census by September 30<sup>th</sup> either by mail, telephone, or online. To complete the 2020 Census

online visit [www.my2020census.gov](http://www.my2020census.gov). For more information, resources, or additional assistance with the 2020 Census please visit [www.hendersoncountync.gov/planning/page/2020-census](http://www.hendersoncountync.gov/planning/page/2020-census).

For more information about Henderson County's participation in the 2020 Census, please contact the Planning Department at (828) 697-4819 or email: [planning@hendersoncountync.org](mailto:planning@hendersoncountync.org).

###