

Funding public health protects our communities and kids, saves lives ... and saves money

Prevention and public health programs:



Public health keeps kids healthy and communities strong

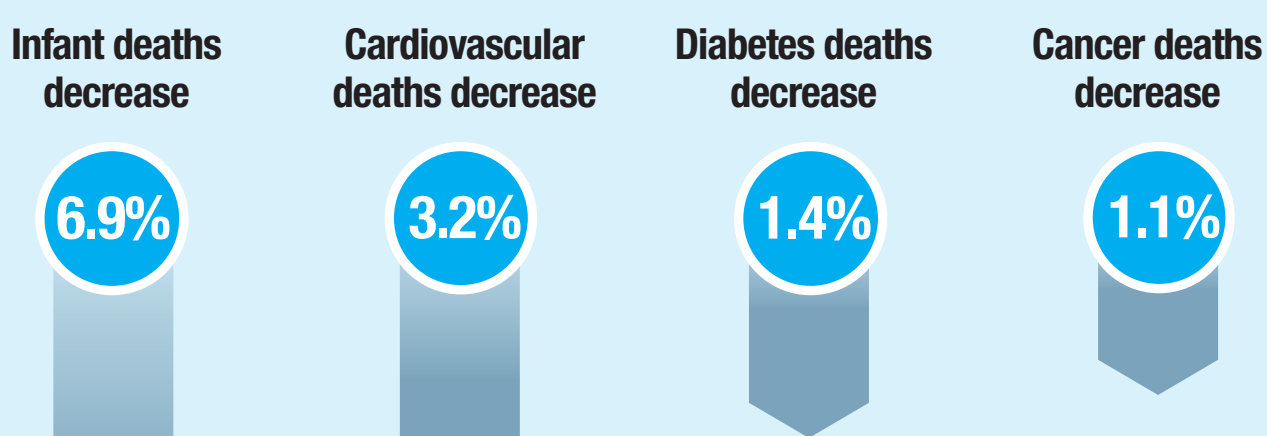
Public health and prevention programs in your community:



We all benefit

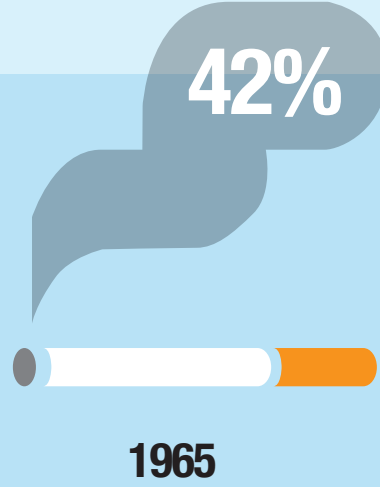
Public health saves lives

For each 10 percent increase in local public health spending:



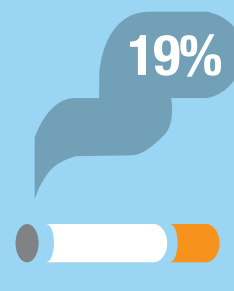
Seatbelt use reduces serious injuries and death in car crashes by **50%**

In the 20th century, the U.S. reduced the rate of adults who smoke from 42% in 1965 to 25% in 1997.



1965

Rates continue to drop — in 2010, 19% of adults smoked.

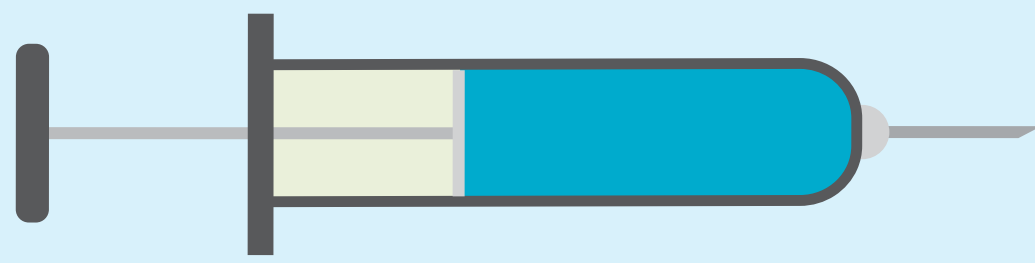


2010

Public health saves money



Every \$1 spent on prevention saves \$5.60 in health spending.



Every \$1 spent on childhood vaccines saves \$16.50 in future health care costs.

75%

of U.S. health spending is on preventable chronic conditions such as obesity, heart disease and diabetes, but only **3 cents of every \$1 spent** on health care goes toward public health and prevention.



“An ounce of prevention is worth a pound of cure.”
— Benjamin Franklin



We must protect and increase funding for public health programs at all levels