

# EXAMPLE

## TRAIL FRIENDLY BUSINESS CHECKLIST

This checklist offers an easy-to-use tool for assessing how trail friendly your business is today, and for identifying steps to make trail users feel most welcome in the future. A good way to begin is to walk yourself through the process of arriving in your community by trail (or by car heading to the trailhead), and then making notes on points covered by the checklist as you go. Depending on your location and type of business, some checklist items may not apply. Use what is here as a guide and adapt it as appropriate.

All Businesses	Yes	No	Notes
1. Do you have secure, ideally covered, bike parking facilities (e.g., bike racks) nearby?			
2. Do you have maps of the downtown, the community, and/or the region displayed?			
3. Can you and your staff answer the most common trail user questions (e.g., where they can check email or take a shower)?			
4. Do you have information on side trips, bike loops, and other points of interest in the area?			
5. Do you have basic equipment available for bicyclists' use: extra locks for the bike rack, a tire pump, some basic repair tools?			
6. Can a trail user recharge a cell phone at your business?			
7. Do you offer lockers for temporary storage of helmets, packs, and purchases?			
8. Do you collaborate with nearby businesses on shared facilities such as bike racks, lockers, or restrooms, if needed?			
9. Are you an advocate for making your entire community more trail friendly?			

Restaurants	Yes	No	Notes
1. Is secure, ideally covered, bike parking available nearby?			
2. Do you conspicuously welcome cyclists in their riding attire?			
3. Does your menu include vegetarian and heart-healthy options?			
4. Do you offer hearty meals (e.g., a "hikers breakfast")?			
5. Is your menu posted outside where trail users can readily see it?			
6. Do you offer easily-carried snacks such as energy bars and dried fruit?			
7. Will you deliver orders to nearby bicyclist campgrounds and other lodging?			
8. Can trail users refill their water bottles at or near your business?			

<b>Retailers</b>	<b>Yes</b>	<b>No</b>	<b>Notes</b>
1. Is secure, ideally covered, bike parking available nearby?			
2. Do you offer shipping of purchases and publicize that this service is available?			
3. Do you sell stamps and accept outgoing mail?			
4. Do you carry small, place-specific mementos of your community (e.g., patches, decals)?			
5. Do you have a computer station for Internet access?			

<b>B&amp;B's, Motels, Hotels, and Campgrounds</b>	<b>Yes</b>	<b>No</b>	<b>Notes</b>
1. Do you provide a secure parking area for bikes (allowed inside the room or inside a secure storage room)?			
2. If providing camping, do you dedicate a camping area for people who arrive by hiking or biking to stay without reservation?			
3. Do you allow one-night stays, at least for trail users?			
4. Are your staff members instructed to welcome trail users by showing interest in their trip?			
5. Do you have:			
Indoor bike parking on the first floor or allow bikes in your rooms? OR			
Secure and covered outdoor parking facilities?			
6. Do you have laundry facilities on site or nearby?			
7. Do you have menus for and directions to restaurants?			
8. Do you have computers available for access to email and the Internet?			
9. Do you have cold beverages and/or snacks available on arrival?			
10. Is an outdoor, ideally covered, space available for working on bikes, with water for cleaning?			
11. Will you accept and hold resupply packages mailed ahead by trail users?			
12. Do you offer shuttle service for trail users (and their bikes) from/to the trail?			
13. Do you offer a "drop off-bike or hike back" shuttle for trail users staying with you?			
14. Do you offer a shuttle to/from restaurants that are not within walking distance?			
15. Are secure storage for luggage and multi-day parking available for those who arrive by car and plan overnight trips?			
16. Is bike rental available nearby?			