

Henderson County Tourism Development Authority ● 201 South Main Street ● Hendersonville, NC 28792 ● 828,693,9708

November 19, 2018

Henderson County Board of Commissioners 100 N King St Hendersonville, NC 28792

RE: Greenway Master Plan: 30 Year Vision

To the Board of Commissioners:

Henderson County Tourism Development Authority would like to express its support for the adoption of the Henderson County Greenway Master Plan: 30 Year Vision.

The creation of a county greenway network will greatly impact the public health and wellbeing for the residents and visitors of Henderson County. The Greenway Master Plan provides an opportunity to create more widely available spaces dedicated to walking, jogging, and bicycling which will help greenway users maintain a high quality of life.

We believe that working together as a community, and through the vision of the Greenway Master Plan, Henderson County can be improved in a way that will benefit all county residents. The Greenway can also serve as a tourism product that attracts visitors to come, spend the night in our accommodations, and encourage them to spend money in Henderson County. We know that visitors are looking for destinations that provide tourism experiences which the Greenway would provide.

Relocation is a by-product of tourism and the Visitor Center staff and volunteers spend time promoting Henderson County's quality of life. Public health and wellness are vital parts of a thriving community and the vision of this plan will help achieve that goal.

Henderson County Tourism Development Authority wholeheartedly supports the Greenway Master Plan for the betterment of the community, as well as, providing another significant reason people from around the world choose Hendersonville, North Carolina as their travel destination.

Sincerely

Mark Warwick, Chairman Henderson County TDA