

REQUEST FOR BOARD ACTION

**HENDERSON COUNTY
BOARD OF COMMISSIONERS**

MEETING DATE: September 6, 2022

SUBJECT: Blue Ridge Community College – Workforce Development Update

PRESENTERS: Shanda Bedoian, BRCC

ATTACHMENTS: Yes
1. Powerpoint Presentation

SUMMARY OF REQUEST:

Shanda Bedoian, Director of Corporate and Customized Training, will provide the Board of Commissioners with an update on workforce development efforts at Blue Ridge Community College.

BOARD ACTION REQUESTED:

No specific Board action is requested.

SUGGESTED MOTION:

No motion suggested.



BlueRidge
COMMUNITY COLLEGE

Shanda Bedoian
Director of Corporate & Customized Training

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WHO WE ARE



Our Mission: “Blue Ridge Community College empowers individuals with knowledge and skills to enrich our communities and build a competitive workforce.”



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WHO WE ARE



NC Community Colleges contribute **\$19.3 Billion** to the state every year.

Blue Ridge Community College adds **\$128.1 Million** annually to Henderson and Transylvania Counties.



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OUR STRATEGY

Collaboration to understand and meet workforce needs

Customer/Sales
Team Approach

Employer
Relationships

Economic &
Workforce
Partners



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WORKFORCE SOLUTIONS

3 tools that build the workforce pipeline

**Corporate
& Workforce
Training**

**Customized
Training**


**Apprenticeship
Blue Ridge**



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WORKFORCE SOLUTIONS

I. Corporate & Workforce Training




Goal

Equip students with the critical knowledge, competencies, and skills in high demand.

2021-22 Results

- Trained over 6,407 students.
- Served 350 employers



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WORKFORCE SOLUTIONS

II. Customized Training: Henderson County Manufacturers Supported

AlphaTech
 Avery Dennison
 Barry Callebaut
 B.I.G. Adventures
 Blue Ridge Metals
 Bold Rock Cidery
 Borg Warner
 Byers Precision
 Cane Creek Cycling
 Coats North America
 Continental Automotive Systems
 Current by GE
 Damp-Chaser Corporation
 Daystar Machining & Technologies
 Demmel Inc.

Diamond Brand
 Elkamet Inc.
 Gaia Herbs
 Greenleaf
 H. Putsch
 Haynes Wire
 Jabil Inc.
 KDS
 Kimberly Clark Corporation
 Kyocera
 Lassonde Pappas
 Leisure Craft
 Lighthead Gear
 Linamar Light Metals
 Manual Woodworkers
 Meritor Inc.

Microtech Knives
 Ohlins
 Prince Manufacturing
 Printpack
 Raumedic Inc.
 Selee Corporation
 Sierra Nevada Brewing Co.
 Skyline Plastics Inc
 Survival Innovations
 UPM Raflatac
 Warm Company
 Western Carolina Tool & Mold
 Westrock
 WilsonArt
 Wirtz Wire



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WORKFORCE SOLUTIONS

II. Customized Training

Definition

Customized Training is a state-wide program providing education, training and support services for new, expanding and existing business and industry.

Funding Criteria

Funding is provided by the Dept. of Commerce's **Economic Incentive Program** according to 3 areas:

1. Job Growth
2. Technology Investment
3. Productivity Enhancement

Results

- **Project-based Funding**
 32 Customized Training projects
 \$2.8M value
 2,989 employees trained
- **Supplementary Funding**
 91 manufacturers served
 \$120k value
 2,345 employees trained



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WORKFORCE SOLUTIONS

III. Apprenticeship Blue Ridge



**Earn
WHILE YOU
learn!**

- Get paid full time
- Go to class 1 day/week
- Qualify for free college tuition
- Finish with a credential in your field

BlueRidge
COMMUNITY COLLEGE

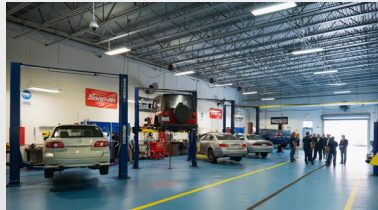
blueridge.edu/apprentice



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WORKFORCE SOLUTIONS

III. Apprenticeship Blue Ridge



Current Sectors Served

- Advanced Manufacturing
- Business & Banking
- Automotive
- Skilled Trades: Electrical, Plumbing
- Healthcare: Nurse Aide

In Development

- Central Sterile Processing (AdventHealth, Pardee UNC Health Care and Mission/HCA)
- Construction with several companies participating
- IT / Cyber Security / Fiber Optics
- Early Childhood Development (WNC Source)



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WORKFORCE SOLUTIONS

III. Apprenticeship Blue Ridge

Results

- Over **250 apprentices** served and growing
- **Year over year growth:**
2019: 4 employers, 2022: 37 employers
- 39% growth in overall WNC apprenticeships
- Over **90% retention**
- **State Award:** 2022 Outstanding Registered Pre-Apprenticeship Program



WORKFORCE SOLUTIONS

3 tools that build the workforce pipeline



Questions?

Shanda Bedoian
Director of Corporate & Customized Training

