

Continuing to Reach People

Non-media Contacts for 2021

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Total	81,419	86,724	103,432	126,132	130,022	133,835	159,225	258,647	164,708	198,039
FCS	9,908	10,000	10,766	10,089	13,017	28,373	28,141	16,411	673	927
4-H	19,719	22,597	16,038	18,204	19,853	16,619	35,064	23,007	43,992	42,339
AG	51,048	46,247	52,335	40,728	45,500	49,437	52,009	88,383	67,963	68,765
Cons.										
Hort.	27,075	32,977	40,812	43,645	41,349	38,752	110,095	139,980	42,018	86,007



Reaching People Through Digital And Mass Media

Contact Numbers Through Digital and Mass Media in 2019-2021

