

COMMISSIONER UPDATES - #2

SUBJECT: Keep Henderson County Beautiful

PRESENTER: Vice-Chair McCall

ATTACHMENTS: No

BACKGROUND INFORMATION:

At the Board's January 20, 2021 meeting, Vice-Chair McCall discussed the amount of litter along the roadways in Henderson County. Staff was directed to bring this item back for further discussion, and Staff has done some research on some options to address this item.

STAFF RESEARCH:

Christine Wittmeier, Environmental Programs Coordinator, has researched the option for Henderson County to affiliate with the Keep America Beautiful program. The KAB affiliation offers networking opportunities, training/educational materials and community impact grants. The affiliation process starts by obtaining a letter of support from the Chairman of the Board, submitting the application and a one-time certification fee of \$4,500. The annual fee after certification is \$345 for our population.

The one-time certification fee listed above supports the initial development of Keep Henderson County Beautiful including:

- Training materials and step-by-step instructions on developing Keep Henderson County Beautiful.
- Travel expenses for the Keep America Beautiful Trainer to visit Henderson County as well as ongoing mentoring and support by the Trainer throughout the process.
- Attending a goal-setting session to develop an action plan for the first year.
- Stipend for affiliate to travel to the Keep America Beautiful National Office (Stamford, CT) for in-depth 1½-day training workshop.

Sheriff Lowell Griffin will also be present to provide some background on inmate clean-up crews, and answer questions from the Board.

The Board is requested to discuss, and direct staff accordingly.