

**REQUEST FOR BOARD ACTION**  
**HENDERSON COUNTY**  
**BOARD OF COMMISSIONERS**

**MEETING DATE:** June 3, 2019  
**SUBJECT:** Gate to be charged at Tournaments  
**PRESENTER:** Carleen Dixon, Parks & Recreation  
**ATTACHMENTS:** Yes  
(1) – PowerPoint Slides

**SUMMARY OF REQUEST:**

At Jackson Park and Etowah Park we will be hosting tournaments where a gate fee for tournament goers will need to be charged in the amount of \$8.00 per adult, \$6.00 children 6-16 years of age, \$6.00 65 years of age and over, and free for 5 years and under.


Non-tournament users of the park will not be charged.

**BOARD ACTION REQUESTED:**

The Board is requested to authorize staff to charge the gate fee.


**Suggested Motion:**

*I move that the Henderson County Board of Commissioners authorize the Parks and Recreation Staff to charge a gate fee as presented for tournaments. I further move the Board direct Staff to include the gate fee as presented in the adopted FY20 Fee Schedule.*



Top Gun Softball & Baseball

# SPORTS TOURISM



# How we got here....

## June 2018

Henderson County Parks & Recreation was able to host our first Top Gun Softball Tournament at Etowah Park. We went on to host 7 total before the end of the 2018 season.

## November 2018

Henderson County Parks & Recreation was given our first invitation to bid on 2019 Top Gun Sports Nationals. This was due to the success Top Gun Softball had at Etowah Park for their first 7 tournaments with Henderson County.

## December 2018

We were awarded two Top Gun Tournament of Champions Events:

- Softball on June 29-30, 2019
- Baseball on July 27-28, 2019

# GETTING READY

## REQUIREMENTS FOR HOSTING A NATIONAL

### WE MUST PROVIDE

- FIELDS USE AND PREP
- MEETING SPACE
- AWARDS & TROPHIES
- GAME BALLS
- TOP GUN STAFF HOTEL ROOMS
- STAFF MEAL
- UMPIRE COSTS
- FREE BERTH

Estimated Direct Cost \$5-7k

Does not include staff costs and rental fees not received

### OUR COST RECOVERY

- GATE FEE TO ENTER PARK
- PROPOSE STANDARD FEE CHARGED AT MOST TOP GUN NC TOURNAMENTS

Estimated Rev \$5-7k

Estimates can vary greatly based on # of teams that attend

# GATE FEE

\$8.00 Adult  
\$6.00 Children 6-16 years of age  
\$6.00 65 years of age and over  
Free 5 years and under

Top Gun Sports

Gate Fee ONLY charged to the tournament attendees.

Henderson County staff will be stationed to collect gate fees.

Measures will be in place to ensure proper handling and deposit.



# Partners



Top Gun Sports

Tourism Development Authority

Henderson County Public Schools

Cascades Mountain Resort

Henderson County Youth Softball

Questions?



Thank You