

REQUEST FOR BOARD ACTION

HENDERSON COUNTY BOARD OF COMMISSIONERS

MEETING DATE: April 17, 2019

SUBJECT: Strive Beyond Event May 20, 2019 – Apple Country Public Transit Fare-Free Day

PRESENTER: Janna Peterson, Planner III

ATTACHMENTS: None

SUMMARY OF REQUEST:

Strive Beyond is a public outreach and awareness campaign that encourages people to reconsider their everyday trips and promotes alternative forms of transportation. May is STRIVE Beyond month with activities throughout Buncombe, Haywood, Henderson and Transylvania counties.

As part of this year's events, Henderson County staff is requesting approval for an Apple Country Public Transit fare-free day on Monday, May 20th. Staff has confirmed with the Public Transportation Division of NCDOT, the Federal Transit Administration, and WCCA that there are no issues with Henderson County hosting this one-day event. In addition, the City of Asheville plans to provide a fare-free day on May 20th allowing patrons to transfer from either service for free.

This fare free event day would apply to the fixed-route and the paratransit services. Routes 1, 2, and 3 would be free to all riders and the demand-response service would be free to approved paratransit riders during normal operating hours (6:30 AM – 6:30 PM). This event will provide citizens the opportunity to use the transit buses at no cost to learn more about our transit service and to heighten awareness for alternative transportation.

BOARD ACTION REQUESTED:

Board approval is required for Henderson County to host this event. A suggested motion has been provided if the Board would like to proceed.

Suggested Motion:

I move that the Board approve the request to participate in the Strive Beyond Event and allow all Apple Country Public Transit services to be fare free on Monday, May 20th, 2019.