

REQUEST FOR BOARD ACTION

HENDERSON COUNTY BOARD OF COMMISSIONERS

MEETING DATE: October 1, 2018

SUBJECT: Blue Ridge Community College – Workforce Development Update

PRESENTERS: Dr. Laura Leatherwood
Dr. Chris English

ATTACHMENTS: Yes
1. Powerpoint Presentation

SUMMARY OF REQUEST:

Dr. Laura Leatherwood, BRCC President, and Dr. Chris English, Interim Vice President for Economic and Workforce Development will provide the Board of Commissioners with an update on workforce development efforts at Blue Ridge Community College.

BOARD ACTION REQUESTED:

No specific Board action is requested.

SUGGESTED MOTION:

No motion suggested.



Dr. Laura B. Leatherwood
President

Dr. Chris English
Interim Vice President for Economic and Workforce Development

3.4%

unemployment rate
in Henderson County



With the
good news
of low unemployment comes a
huge unmet need
for workers in all job sectors.

Open jobs
exist in...



Advanced manufacturing

Blue Ridge
COMMUNITY COLLEGE



Healthcare

Blue Ridge
COMMUNITY COLLEGE



Construction trades

Blue Ridge
COMMUNITY COLLEGE

**We hear you.
We understand you.**

Here's what we are doing:

Growing the College

 **BlueRidgeNow.com**
Times-News Online

Despite low unemployment rate, BRCC sees enrollment increase

MOST POPULAR



Partnerships with Public Schools

Blue Ridge
COMMUNITY COLLEGE

High school students
taking college courses

=

Cost savings for families
& a pipeline of **future workers.**

490 currently
enrolled
high school
students

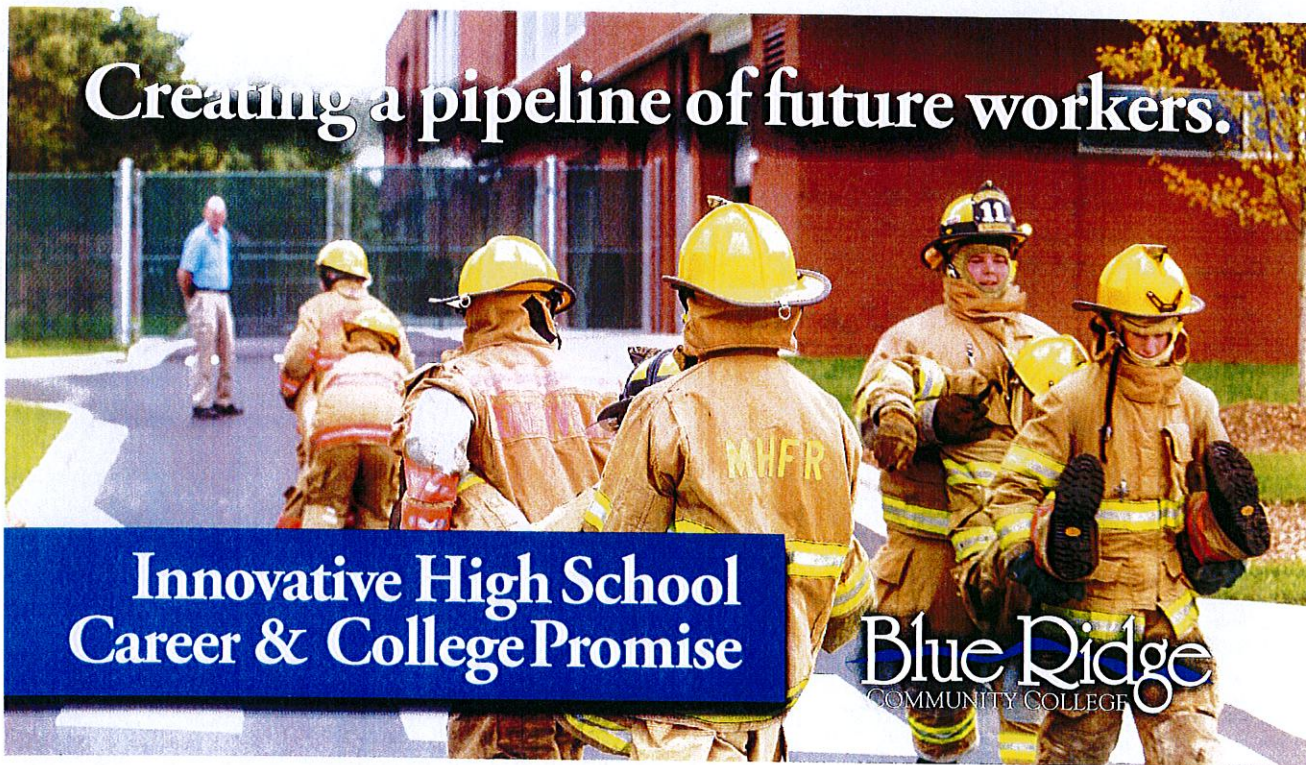
*are taking college courses at Blue Ridge Community College
and onsite at every high school.*

Blue Ridge
COMMUNITY COLLEGE

Creating a pipeline of future workers.

**Innovative High School
Career & College Promise**

Blue Ridge
COMMUNITY COLLEGE



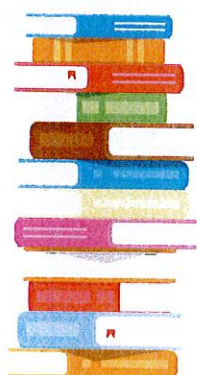


200+ Middle and High Schoolers attend Summer Camps

Blue Ridge
COMMUNITY COLLEGE



INNOVATION
COLLABORATION
IMPACT



**THIS CAMPAIGN
WILL PROVIDE:**

\$500,000
in new scholarships

to 500 high school graduates
from Henderson and
Transylvania Counties*.

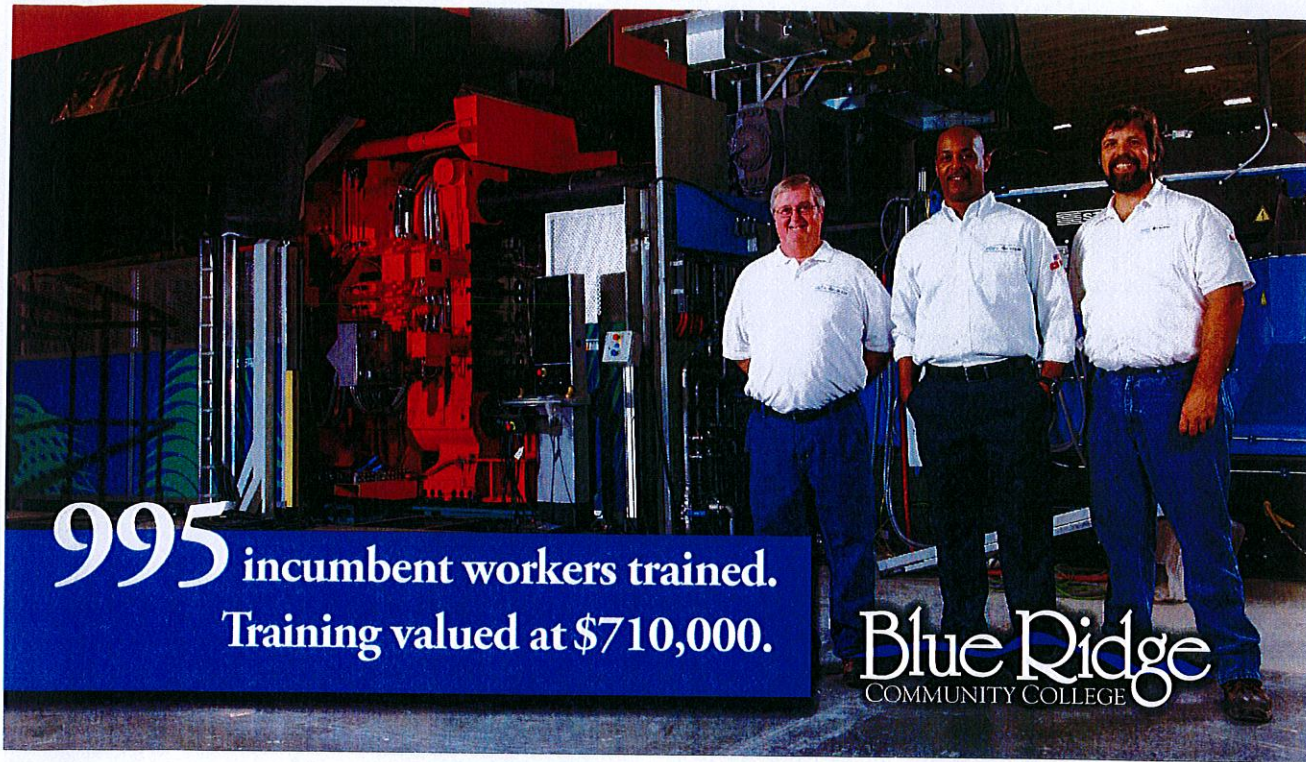
**Class of 2019*

Everything we do is
Workforce Development

Blue Ridge
COMMUNITY COLLEGE

**Advanced
Manufacturing
Training**

Blue Ridge
COMMUNITY COLLEGE



995 incumbent workers trained.
Training valued at \$710,000.

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Healthcare

Blue Ridge
COMMUNITY COLLEGE

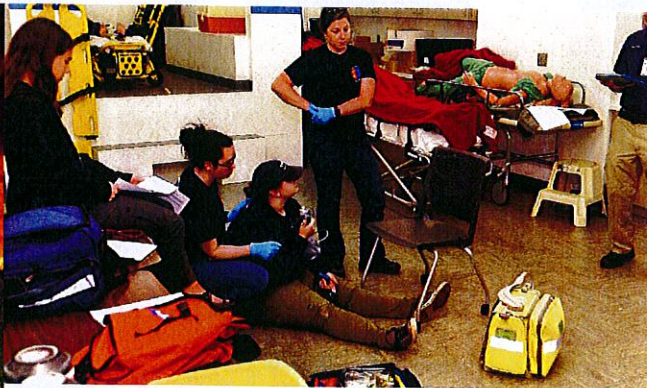


Healthcare Programs

Nursing
Surgical Technology
Nurse Aide I & II
Phlebotomy
EKG Technician
Medical Assistant
Regionally Increasing Baccalaureate Nurses



Blue Ridge
COMMUNITY COLLEGE



Public Safety

- Emergency Medical Science
- Fire Protection Technology
- Emergency Management Technology
- Criminal Justice Technology
- Basic Law Enforcement Training
- In-service training for law enforcement, firefighters, and paramedics



It's a full house!

Health Sciences Center

Blue Ridge
COMMUNITY COLLEGE



Career Technical Programs
offer more than 100 associate
degrees, diplomas, & certificates

Blue Ridge
COMMUNITY COLLEGE

Public Safety

Blue Ridge
COMMUNITY COLLEGE

Continental 

 **BorgWarner**


MERITOR



elkamet

Apprenticeships

Blue Ridge
COMMUNITY COLLEGE

Getting our workforce **Job Ready**

Blue Ridge
COMMUNITY COLLEGE

Community Partnerships

Blue Ridge
COMMUNITY COLLEGE

A photograph of Hannah Chappell, a young woman with long blonde hair, smiling. She is wearing a dark green long-sleeved shirt with a colorful floral pattern. She is standing in front of a workshop background that includes a red panel with various mechanical parts and a workbench.

Hannah Chappell

*Engineering student
& intern at Peco*

76 Work-based learning
students placed at 69 companies.

Blue Ridge
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Blue Ridge
COMMUNITY COLLEGE

the **partnership**
Henderson County, NC
Economic Development

30+
EMPLOYERS
BRING YOUR
RESUMÉ!

Save the Date
April 30th, 2019

Job Fairs

Blue Ridge
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Internship Benefits

- Learn more about their chosen field or industry
- Apply knowledge learned in the classroom
- Gain valuable work experience
- Decide if this is the right path
- Employers can “test drive” potential employees
- Workers remain in Henderson County

The Future



Helping Small Business Grow

 **BlueRidgeNow.com**
Times-News Online

BRCC recognized for Small Business Center, workforce training

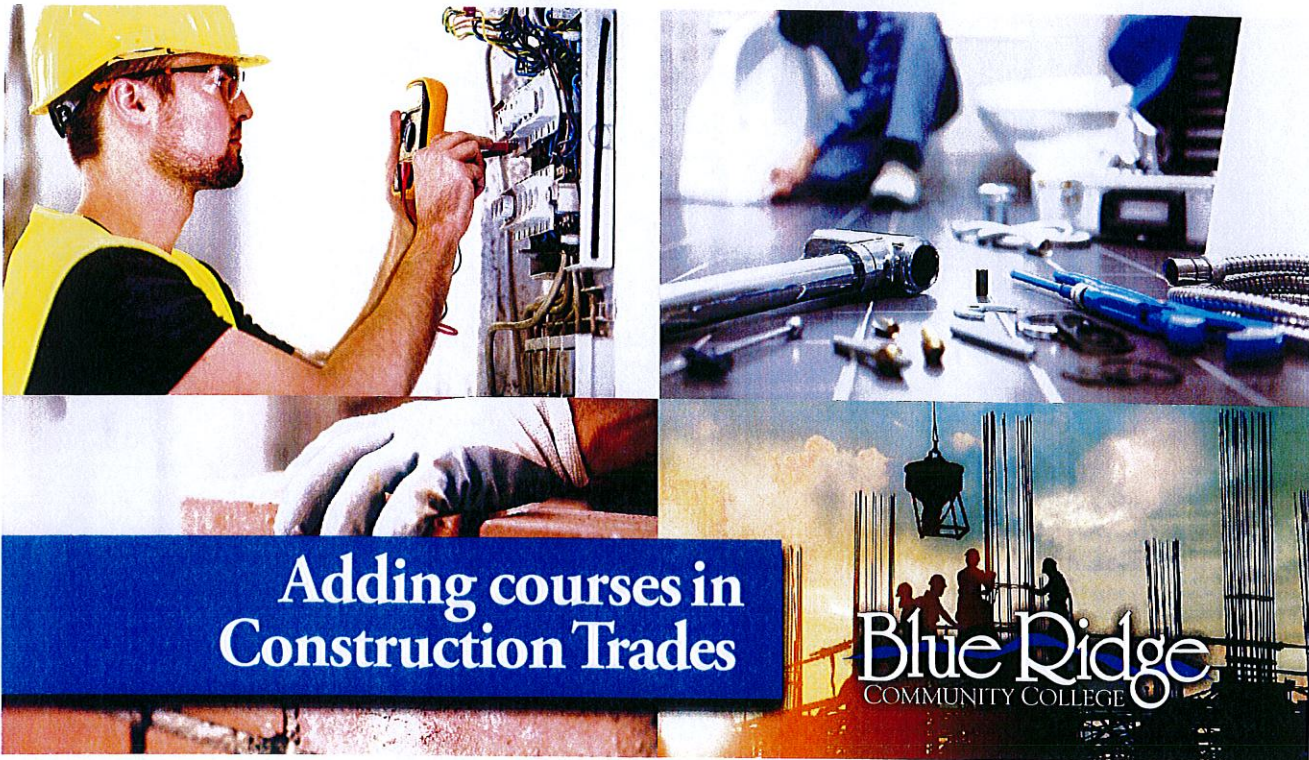
MOST POPULAR





Strong connection with
HCPED and Henderson
County Chamber of Commerce

Blue Ridge
COMMUNITY COLLEGE



Adding courses in
Construction Trades

Blue Ridge
COMMUNITY COLLEGE


A photograph of Mark Rubianes, a man with a beard and short dark hair, wearing a red button-down shirt. He is sitting at a wooden desk in a library, holding a pen over an open book. Behind him are tall wooden bookshelves filled with books. To his right, there is a window with a view of trees outside.

Mark Rubianes

*U.S. Air Force Veteran
& BRCC Graduate*

Veteran Recruitment

Blue Ridge
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A photograph showing industrial machinery, specifically a large orange component, viewed through a black wire mesh fence. The setting appears to be a factory or a technical training facility.

SAMTEC Expansion:
\$210,000 ARC Grant
for plastics injection molding training

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Thank You!